

## PROPOSED PROGRAM BUDGET

### Virtual Social Innovation Seminar 3.0 2021

| DESCRIPTION                                                                                       | AMOUNT (RM)                                              |
|---------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| <b>PROGRAM KIT</b><br>- Program Information Booklet<br>- Tag<br>- Lanyard<br>- Printing Charges   | RM10, 000.00<br>RM50 x 200 participants                  |
| <b>EVENT MERCHANDISE</b><br>- T-shirt<br>- Non-woven bag<br>- Brochures                           | RM6, 000.00<br>RM30 x 200 participants                   |
| <b>PARTICIPANTS CERTIFICATES</b><br>- Certificate Printing<br>- Certificate Paper                 | RM900.00<br>RM4.50 X 200 participants                    |
| <b>SPEAKERS HONORARIUM</b><br>- Plaque<br>- Mug<br>- Tshirt<br>- Certificate<br>- Postage Charges | RM1, 000.00<br>RM200 x 5 speakers                        |
| <b>FACILITATORS HONORARIUM</b><br>- Secretariat and Hosting fee                                   | RM350<br>RM50 x 7 facilitators                           |
| <b>ADVERTISEMENT AND PROMOTIONS</b><br>- Facebook Advertisement<br>- Instagram Advertisement      | RM500<br>Facebook Ads x 5 days<br>Instagram Ads x 5 days |
| <b>POSTAGE COST</b><br>- Program Kit & Merchandise will be post out                               | RM3, 000.00<br>RM15 x 200 participants                   |
| <b>TOTAL</b>                                                                                      | <b>RM21, 750.00</b>                                      |