



PURPLE APPLE ENTERPRISE

(SA0268217-2)

No102-1, SS15/4B, 47500, Subang Jaya, Selangor.

Tel: 019-9990086 Fax: 03-56366209

Quotation No : 01170621

Date : 17-06-21

TO: Perbadanan Produktiviti Malaysia (MPC)

Jalan Sultan, Pjs 52, 46200 Petaling Jaya, Selangor

QUOTATION FOR: 2 ANIMTION VIDEO PRODUCTION FOR GUIDE/INSTRUCTIONAL VIDEO

PRE-PRODUCTION (2 WEEKS ONLY)

Description:

Pre-production will be carefully planned in stages by the creative director and team. Our company will present creative approaches from planning to production execution framework. Creative director will ensure the entire project planning runs according to schedule and high quality tailored execution to meet client desired goal and objective. The pre-production will consist the following items:

Production Coordination

- Scheduling and Production Planning
- Concept Planning
- Design Planning

Video Animation & Infographics

POST-PRODUCTION

Days of Service: 50-Days

Post-Production & Editing Process:

- Offline: Video Editing (Assembling)
- Online: Color-correction
- Audio Sweetening, Mixing & Music Track
- 5 Times amendments Per-Video

Manpower:

1. X1 Creative Director
2. X1 Lead Animator
3. X1 Animator
4. X1 Production Communication

Animation:

- 2D Motion Graphics Animation

- Composition
- Design process
- Motion Graphic
- Transitioning
- Keying Animation
- Expressions & Scripts

Videos:

- Video 1: Register/ Sign-up on the UPC portal
- Video 2: Introduction on what UPC is all about
- Video Duration: ~5 mins Per Video

Language for Text Appearance in Video - 1 ENG & 1 BM

Total

RM48,000.00

GRAND TOTAL

RM48,000.00

"We Believe In Delivering the Highest Value to Our Customers" – Faiz Armani

Terms & Conditions

1. Validity: 14 Days from the email date quoted.
2. Delivery: We shall arrange a delivery through Cloud downloadable link after final payment successfully made. All video will be in full HD resolution of 1920x1080.
3. Payment Terms: 30% Down Payment, 50% before Video Production, 20% & balance must be paid upon completion.
4. This quotation offer value is determined by the delivery volume.
5. Price is governed by the numbers of post-production hours, professional hire + working hours and desired production execution.

AGREED AND ACCEPTED BY:

Name: _____ Position: _____ Date: _____

Witness Name: _____ Position: _____ Date: _____