

OFFICIAL QUOTATION

Date:	17.06.2021
Valid Until	16.07.2021
Quote #:	2021/MPC
Customer ID:	

Customer:
Dr. Yugesvari/ Puan Hafizoh/ Puan Rabiatul
Perbadanan Produktiviti Malaysia (MPC)
Lorong Produktiviti, Off Jalan Sultan, 46200 Petaling Jaya, Selangor

Quote/Project Description
MPC-UPC VIDEO CONTENT DEVELOPMENT
For Video 1: Register/ Sign-up - An overview of how easy it is to register on the UPC platform
For Video 2: Introductory Video - To create awareness of the UPC platform, covering issues & benefits of the portal

Description	Line Total (RM)
1) VIDEO 1: REGISTER/ SIGN-UP (INFOGRAPHICS/ ANIMATIONS) - Creative development (platform interface visuals) & Content writing (text points) for assets based on info provided & aligned with Client - Languages involved: 1x ENG & 1x BM - ENG to BM copy translations; 3x rounds of feedback & 1x final approval with Client - Project management & supervision throughout duration of project - 4 x 3 hour meetings (in person or via video conference) to present & refine ideas, present videos, revisions etc - Producer & Motion Designer (Cost is bundled for production & editing for both Video 1 & 2 in this quotation) - 2x rounds of offline for WIP & 1x round of online for final approval <i>** Additional charges will incur for any additional rounds of edits than stated above</i> - Illustrations (12 frames) - Motion graphic work- After Effects (1 min) - Music Track <i>* No VO talent + recording costs included. Two languages only. Platform interface visuals & copy content will be the same for both ENG & BM edits</i>	17,112.00
2) VIDEO 2: INTRODUCTORY VIDEO (INFOGRAPHICS/ ANIMATIONS) - Creative development (platform interface visuals) & Content writing (text points) for assets based on info provided & aligned with Client - Languages involved: 1x ENG & 1x BM - ENG to BM copy translations; 3x rounds of feedback & 1x final approval with Client - Project management & supervision throughout duration of project - 4 x 3 hour meetings (in person or via video conference) to present & refine ideas, present videos, revisions etc - Producer & Motion Designer (Cost is bundled for production & editing with Video 1) - 2x edit rounds of offline for WIP & 1x round of online for final approval <i>** Additional charges will incur for any additional rounds of edits than stated above</i> - Illustrations (30 frames) - Motion graphic work- After Effects (3 mins) - Music Track (2x tracks) <i>* No VO talent + recording costs included. Two languages only. Platform interface visuals & copy content will be the same for both ENG & BM edits</i>	18,147.00
<i>* Cost excludes production such as signages & printing as well as media buys - GDN, PPC, Boosting, stock image & video purchase or photography if required</i>	

Official quotation submitted by:	Subtotal	35,259.00
	SST Rate	0.00
	SST	0.06
	Total	2,115.54
		37,374.54

SUE-ANN FRANKIE DE CRUZ
Senior Manager
Fusionbrand Sdn Bhd

The above information is not an invoice and only an estimate of the services/goods described above.
Unless otherwise agreed, 50% payment will be collected prior to provision of the services/goods described in this quote.

Please confirm your acceptance of this quote by signing this document

Signature _____
Print Name _____
Designation _____
Company Name _____
Date _____

If you have any questions concerning this quote, contact NOORHASLIZA NASIR 0379542075 or eja@fusionbrand.com

Thank you for your business!

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