


OFFICIAL QUOTATION

Date:	17.06.2021
Valid Until	16.07.2021
Quote #:	2021/MPC
Customer ID:	

Customer:
Dr. Yogesvari/ Puan Hafizoh/ Puan Rabiatul Perbadanan Produktiviti Malaysia (MPC) Lorong Produktiviti, Off Jalan Sultan, 46200 Petaling Jaya, Selangor

Quote/Project Description
MPC-UPC VIDEO CONTENT DEVELOPMENT For Video 1: Register/ Sign-up - An overview of how easy it is to register on the UPC platform For Video 2: Introductory Video - To create awareness of the UPC platform, covering issues & benefits of the portal

Description	Line Total (RM)
1) VIDEO 1: REGISTER/ SIGN-UP (INFOGRAPHICS/ ANIMATIONS) - Creative development (platform interface visuals) & Content writing (text points) for assets based on info provided & aligned with Client - Languages involved: 1x ENG & 1x BM - ENG to BM copy translations; 3x rounds of feedback & 1x final approval with Client - Project management & supervision throughout duration of project - 4 x 3 hour meetings (in person or via video conference) to present & refine ideas, present videos, revisions etc - Producer & Motion Designer (<i>Cost is bundled for production & editing for both Video 1 & 2 in this quotation</i>) - 2x rounds of offline for WIP & 1x round of online for final approval <i>** Additional charges will incur for any additional rounds of edits than stated above</i> - Illustrations (12 frames) - Motion graphic work- After Effects (1 min) - Music Track <i>* No VO talent + recording costs included. Two languages only. Platform interface visuals & copy content will be the same for both ENG & BM edits</i>	17,112.00
2) VIDEO 2: INTRODUCTORY VIDEO (INFOGRAPHICS/ ANIMATIONS) - Creative development (platform interface visuals) & Content writing (text points) for assets based on info provided & aligned with Client - Languages involved: 1x ENG & 1x BM - ENG to BM copy translations; 3x rounds of feedback & 1x final approval with Client - Project management & supervision throughout duration of project - 4 x 3 hour meetings (in person or via video conference) to present & refine ideas, present videos, revisions etc - Producer & Motion Designer (<i>Cost is bundled for production & editing with Video 1</i>) - 2x edit rounds of offline for WIP & 1x round of online for final approval <i>** Additional charges will incur for any additional rounds of edits than stated above</i> - Illustrations (30 frames) - Motion graphic work- After Effects (3 mins) - Music Track (2x tracks) <i>* No VO talent + recording costs included. Two languages only. Platform interface visuals & copy content will be the same for both ENG & BM edits</i> <i>* Cost excludes production such as signages & printing as well as media buys - GDN, PPC, Boosting, stock image & video purchase or photography if required</i>	18,147.00

Official quotation submitted by:

SUE-ANN FRANKIE DE CRUZ Senior Manager Fusionbrand Sdn Bhd

Subtotal	35,259.00
SST Rate	0.00
SST	2,115.54
Total	37,374.54

The above information is not an invoice and only an estimate of the services/goods described above.
Unless otherwise agreed, 50% payment will be collected prior to provision of the services/goods described in this quote.

Please confirm your acceptance of this quote by signing this document

Signature _____

Print Name _____

Designation _____

Company Name _____

Date _____

If you have any questions concerning this quote, contact NOORHASLIZA NASIR 0379542075 or eja@fusionbrand.com

Thank you for your business!

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