

# CURRICULUM VITAE



**DR. INTAN MAIZURA BINTI ABDUL RASHID**  
**870615-30-5118**

## PERSONAL DETAILS

<b>Date of Birth</b>	: June 15, 1987.	<b>Nationality</b>	: Malaysia
<b>Current Positions</b>	: Lecturer	<b>Gender</b>	: Female
<b>Present Address</b>	: No 1, Jalan Hijrah 3, Taman Hijrah, 01000 Kangar, Perlis, Malaysia.	<b>Telephone</b>	: +6019-5591709 / +603-90750801
<b>Permanent Address</b>	: No 1. Taman Mas 2, Batu 9, 43200, Cheras, Selangor, Malaysia.	<b>E-mail</b>	: intanmaizuraar@gmail.com / intanmaizura@uitm.edu.my

## ACADEMIC QUALIFICATION

**2018** Doctor of Philosophy (Economics & Finance), University Utara Malaysia, UUM, Malaysia.  
**2012** Master of Business Administration (MBA) Major in Finance, National University of Malaysia, UKM, Malaysia.  
**2011** BBA in Finance, Mara University of Technology (UITM) Melaka, Malaysia.  
**2008** Diploma in Hotel Management, Mara University of Technology (UITM) Terengganu, Malaysia.

## FIELD OF EXPERTISE (19)

- |  |   |  |
|--|---|--|
| 1. Entrepreneurial Finance<br>(Course Coordinator) | 7. Engineering Economics<br>(Course Coordinator)    | 13. Organizational Behaviour<br>(Course Coordinator) |
| 2. International Finance<br>(Course Coordinator)   | 8. Managerial Accounting<br>(Course Coordinator)    | 14. Risk Management<br>(Course Coordinator)          |
| 3. Principles of Finance<br>(Course Coordinator)   | 9. Principles of Management<br>(Course Coordinator) | 15. Strategic Management                             |
| 4. Entrepreneurship                                | 10. Principles of Accounting                        | 16. Business Statistics                              |
| 5. Principles of Economics                         | 11. Operations Management                           | 17. Research Methodology                             |
| 6. Managerial Economics                            | 12. Business Mathematics                            | 18. Futures & Options                                |
|  |   | 19. Financial Statement Analysis                     |

## AWARDS AND RECOGNITIONS (48)

1. <b>LEADER</b> of Economic Consultancy Group for Perlis (Tourism Development Project)	State	2019
2. <b>DISTINGUISHED SCHOLAR AWARD</b> for the article titled "The Impact of Healthcare Expenditure and Healthcare Sector Growth on CO2 Emission using Dynamic Panel Data System GMM Estimation Model during COVID 19 Crisis", which was published in the Volume 10 Issue 6 of the International Journal of Energy Economics and Policy.	International	2020
3. <b>TOP RESEACHER</b> Awards for The Best UniMAP 2019 Research Excellence Award : Scopus Research Awards	University	2020
4. <b>LEADER</b> Behavioral Insight "Applying Behavioral Insight To Reduce Childhood Obesity (Food Choices and Diet Quality)" (Principle Investigator) RM19,000	National	2020
5. <b>CO-RESEARCHER</b> of Anticipation of Prevention for Women In Road Accidents ASEAN NCAP RM16,000	International	2020
6. <b>RECIPIENT of INTERNATIONAL GRANT</b> : The Spring 2020 SNUAC Visiting Scholars Fellowship Recipients	International	2020
7. <b>RECIPIENT of INTERNATIONAL GRANT</b> : Yarmouk University Visiting Scholars Fellowship 2020	International	2020
8. <b>GOLD MEDAL AWARD</b> , Portable Food Warmer For Travelling And Superbusy People : EREKA UniMAP 2020	National	2020
9. <b>SILVER MEDAL AWARD</b> , Android Based Image Processing Health Monitoring System In Health And Fitness Industry (Trackerz-Body Measurement Scanner): EREKA UniMAP 2020- <b>LEADER</b>	National	2020
10. <b>SILVER MEDAL AWARD</b> , Keyless Entry Intelligent Smart Watch Keyless Car Monitoring System In Automotive Industry ): EREKA UniMAP 2020 - <b>LEADER</b>	National	2020
11. <b>SILVER MEDAL AWARD</b> , Hybrid Hospital Bed and Wheelchair (GAI) : EREKA UniMAP 2020	National	2020
12. <b>SILVER MEDAL AWARD</b> The Invention AERODYNE UMBRELLA-NEW PRODUCT INNOVATION : EREKA UniMAP 2020	National	2020
13. <b>BRONZE AWARD</b> , Employee Value Proposition (EVP) And Its Impact Towards Employee Engage,Ment In Hotel Industry. Asia International Innovation Exhibition 18-20 Sept 2020.	International	2020
14. Visibility through Media : Utusan, Berita Harian and RTM - "Karnival Kewangan Negeri Perlis 2019" (BNM & SME) - <b>PROJECT MANAGER</b>	State	2019
15. <b>RECIPIENT</b> of "The tourism development in Perlis, Perlis - Hat Yai Collaborations" sponsored by the SUK Perlis.	International	2019
16. Visibility through Media : Utusan, Berita Harian, TV3 and RTM - Perlis Marathon 2019 - <b>PROJECT MANAGER</b>	International	2019
17. <b>RECIPIENT</b> of the 452nd International Conference on Management, Economics & Social Science - ICMES 2019 at Copenhagen, Denmark sponsored by the SUK Perlis.	International	2019
18. <b>RECIPIENT</b> of the 452nd International Conference on Management, Economics & Social Science - ICMES 2019 at Jeddah, Arab Saudi sponsored by the SUK Perlis.	International	2019
19. <b>LEADER</b> of High Impact Research Grant FRGS 2019	National	2019
20. <b>RECIPIENT</b> of "Executive Certificate in Advanced Business Entrepreneurship and Management (ABEM)" sponsored by the Ministry of Education Malaysia.	National / Industrial	2019
21. <b>LEADER</b> of Research and Development Project for Warisan Taiping Malaysia - SUK Perak	Industrial	2018
22. <b>RECIPIENT</b> of in the 1st International ICRTEMMS 2018 at Khammam, Telangana, India sponsored by the Ministry of Education Malaysia.	International	2018
23. <b>RECIPIENT</b> of in the 11th International Conference on New Challenges in Management and Business at Istanbul, Turkey sponsored by the Ministry of Education Malaysia .	International	2018
24. Gold Medal for SISWAPRENEUR@SPORTS 2017/18 by KPT - <b>ADVISOR</b>	National	2018
25. <b>LEADER</b> of High Impact Research Grant FRGS 2017	National	2017
26. <b>MANAGER</b> of the Archery - 3 silver medals in SUKUM 2016	National	2017
27. <b>CO-RESEARCHER</b> of High Impact Research Grant "NCIA LEMBAH CHUPING"	National	2017
28. <b>RECIPIENT</b> of Entrepreneurial Educator Enhancement Program (3EP) : 'Professional Certificate for Entrepreneurial Educator@3EP' sponsored by the Ministry of Higher Education	National	2017
29. Best Student Enterprise Award - Ministry Of Education Entrepreneurial Awards (MEA) 2017	National	2017
30. <b>CO-RESEARCHER</b> of High Impact Research Grant "Carving Business Opportunities in Healthcare Technology and Apps Development Training Workshop" sponsored by the Ministry of Higher Education Malaysia - ICOE Healthcare Cluster	Industrial	2016

31. Outstanding Thesis Award , Majlis Anugerah Gemilang Siswa (AGS 2014) - <b>SUPERVISOR</b>	University	2016
32. Excellent Service Award 2016, The Best Club and Society Award (BESCA) - <b>ADVISOR</b>	University	2016
33. <b>CO-RESEARCHER</b> of High Impact Research Grant “ <i>IMPAK SATU DEKAD UNIMAP</i> ”	University	2016
34. Visibility through Media : Utusan, Berita Harian and RTM – “ <i>Karnival Keusahawanan PPIPT 2016</i> ” - <b>ADVISOR</b>	University	2016
35. <b>CO-RESEARCHER</b> of UNIMAP Short Term Grant (STG)	University	2016
36. <b>RECIPIENT</b> of AICBMM Oxford 2015 Annual International Conference On Business, Marketing And Management (GBP 1,000.00) Scholarship	International	2015
37. Gold Medal, SME – University Internship 2015 Championship – <b>ADVISOR</b>	National	2015
38. The Best <b>PRESENTER</b> Annual International Conference On Business, Marketing And Management Oxford, UK	International	2015
39. Best Marketability Awards, KPJ-UNIMAP	University	2015
40. Student Engagement - Ministry Of Education Entrepreneurial Awards (MEA) 2015	National	2015
41. <b>CO-RESEARCHER</b> of High Impact Research Grant “ <i>Towards Gold Enhancement of Graduate Capability in Healthcare Service Sector</i> ” sponsored by the Ministry of Higher Education Malaysia - ICOE Healthcare Cluster	Industrial	2015
42. <b>LEADER</b> of UNIMAP Short Term Grant (STG)	University	2014
43. Gold Medal, SME – University Internship 2014 Championship – <b>ADVISOR</b>	National	2014
44. Bronze Medal - Malaysia's National Business Simulation Competition 2013 - <b>ADVISOR</b>	National	2013
45. Best <b>EMPLOYEES</b> Awards - UNIMAP Excellent Service Award 2013	University	2013
46. <b>RECIPIENT</b> of “Executive Certificate in Advanced Business Entrepreneurship and Management (ABEM)” sponsored by the Ministry of Education Malaysia.	National	2013
47. SLAB/SLAI SCHOLARSHIP UNIMAP	University	2012
48. First-Class honours Degree (BBA in Finance) – UITM MELAKA	University	2008

### DESIGNATIONS (14)

1. Senior Lecturer In Public University (UniMAP & UITM Melaka)	2012- Present
2. The Lead Consultant, Perlis (Tourism Development Project)	2019 - 2024
3. Visiting Research Fellow of Seoul National University, South Korea	2020
4. Visiting Fellow of COE Sport Management UniMAP	2020 - 2022
5. Archery Team Manager, UNIMAP	2016 - Present
6. Assistant Head of Division Finance & Accounting Department	2018 - Present
7. Assistant Head Coordinator of Final Year Project	2017 - Present
8. Program Chairman of Business And Technopreneurship	2013- 2016
9. Audit Committee, UNIMAP	2017 - Present
10. Futsal Coach, PPIPT, UNIMAP	2012 - Present
11. Advisor ENACTUS Malaysia	2012- Present
12. Advisor Students Business School of Business Innovation and Technopreneurship, UNIMAP	2012- Present
13. Event Manager (PPIPT), UNIMAP	2012- Present
14. Senate Members – Curriculum Examination Results	2012- Present

### MOOC / E-LEARNING (3)

1. Finance & Accounting <https://www.openlearning.com/unimap/>
2. Dr. Intan Maizura & Dr. Hussien Nasir - International Finance  
<http://elearninglab.unimap.edu.my/elearning/course/index.php?categoryid=110>
3. Dr. Intan Maizura & Pn. Irza Hanie Final Year Project BFT351  
<http://elearninglab.unimap.edu.my/elearning/course/index.php?categoryid=110&browse=courses&perpage=20&page=1>

## RESEARCH GRANT (17)

1. INTERNATIONAL GRANT : THE SPRING 2020 SNUAC VISITING SCHOLARS FELLOWSHIP RECIPIENTS	LEADER	RM30,000.00	INTERNATIONAL
2. INTERNATIONAL GRANT : YARMOUK UNIVERSITY VISITING SCHOLARS FELLOWSHIP 2020	LEADER	RM10,000.00	INTERNATIONAL
3. Behavioral Insight "Applying Behavioral Insight To Reduce Childhood Obesity (Food Choices and Diet Quality)" (Principle Investigator) , MPC AWARD GRANT	LEADER	RM19,000	NATIONAL
4. CO-RESEARCHER of Anticipation of Prevention for Women In Road Accidents ASEAN NCAP	CO-RESEARCHER	RM16,000	INTERNATIONAL
5. FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS) 2017	LEADER	RM48,500.00	NATIONAL
6. FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS) 2019	LEADER	RM52,000.00	NATIONAL
7. RESEARCH "NCIA LEMBAH CHUPING"	CO-RESEARCHER	RM200,000.00	NATIONAL
8. RESEARCH "IMPAK SATU DEKAD UNIMAP"	CO-RESEARCHER	RM1,000,000.00	UNIVERSITY
9. RESEARCH GRANT <i>EKONOMI PERLIS</i> " <i>PERLIS MAJU 2015</i> "	CO-RESEARCHER	RM50,000.00	STATE
10. RESEARCH GRANT " <i>KERETAPI PERLIS - WARISAN TAIPING MALAYSIA</i> " – SUK PERLIS	LEADER	RM1,200,000.00	STATE
11. RESEARCH GRANT "DEVELOPMENT PROJECT FOR WARISAN TAIPING MALAYSIA" – SUK PERAK	LEADER	RM40,000.00	STATE
12. ECONOMIC CONSULTANCY GROUP FOR PERLIS (TOURISM DEVELOPMENT PROJECT)	LEADER	RM1,000,000.00	STATE
13. RESEARCH GRANT – SHORT TERM GRANT "HARUM MANIS PUNCA PENDAPATAN EKONOMI NEGERI PERLIS"	LEADER	RM5,000.00	UNIVERSITY
14. RESEARCH GRANT – SHORT TERM GRANT UNIMAP 2016	CO-RESEARCHER	RM5,000.00	UNIVERSITY
15. RESEARCH GRANT – SHORT TERM GRANT UNIMAP 2017	CO-RESEARCHER	RM5,000.00	UNIVERSITY
16. ICOE HEALTHCARE 'CARVING BUSINESS OPPORTUNITIES IN HEALTHCARE TECHNOLOGY AND APPS DEVELOPMENT TRAINING WORKSHOP'	CO-RESEARCHER	RM19,980.00	INDUSTRIAL
17. ICOE HEALTHCARE TOWARDS GOLD ENHANCEMENT OF GRADUATE CAPABILITY IN HEALTHCARE SERVICES SECTOR	CO-RESEARCHER	RM18,000.00	INDUSTRIAL

## INTELLECTUAL PROPERTY (3)

1. Patent - No. 16-01092-0101, Perception of accuracy (Industrial Design Issue Date; 22/12/2016)
2. Copyright - Foreign FDI in Agriculture, Agriculture Growth, and Poverty Modelling. ( Registration Date; 1/11/2018)
3. Copyright - New Heritage Model for Ecotourism Plan to Improve Tourism Sector Performance (Registration Date; 1/11/2018)

## PUBLICATION OF BOOKS (6)

1. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH, BIBI NORAINI MOHD YUSUF &, HASLINA HASSAN BASRI.** The issues on corporate governance in Malaysia. UNIMAP
2. **INTAN MAIZURA ABD RASHID, BIBI NORAINI MOHD YUSUF & NURSAKINAH.** Sedekad UniMAP, Pengurusan Pekerja Cemerlang.UNIMAP
3. **MOHD FITRI MANSOR & INTAN MAIZURA ABD RASHID.** P & P Panduan pensyarah muda.UNIMAP
4. CHAPTER IN BOOK - **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Elsevier Procedia Economics and Finance (ISSN: 2212-5671).
5. CHAPTER IN BOOK - **RAMLAN, S.N., ABASHAH, A., SAMAH, I.H.A., RASHID, I.M.A., RADZI, W.N.W.M.** Management Science Letters, 8 (6), pp. 659-666.
6. CHAPTER IN BOOK - **MANSOR, M.F., ABU, N.H., RASHID, I.M.A., SA'ABAN, S.** Advanced Science Letters, 23 (4), pp. 3042-3045.



## PUBLICATIONS - SCOPUS/ELSEVIER/ISI/ERA (23)

1. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Determinants Of Foreign Direct Investment (FDI) In Agriculture Sector Based On Selected High-Income Developing Economies In OIC. The International Business Management (2016 Volume 10) and Elsevier Procedia Economics and Finance (ISSN: 2212-5671).
2. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Impact of Gross Domestic Product (GDP) and Total of Population towards Foreign Direct Investment (FDI): Case of Banking Sector in Malaysia. Volume 3, Issue 3 of International Journal of Applied Research in Business Administration and Economics (IJAR-BAE) with ISSN 1839-8456.
3. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Direct Determinants of Foreign Direct Investment (FDI) in Agriculture Sector in OIC Countries. The Advanced Science Letters.
4. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Economic Determinants of Foreign Direct Investment (FDI) in Agriculture Sector Based on Selected Developing OIC Countries. An empirical study on the provincial panel data by using Stata, 2003-2012. Jurnal Intelek (ISSN 2231-7716).
1. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH YEONG SHAO JIEH AND HASLINA HASSAN BASRI** Impact of Inflation and Exchange Rate towards Foreign Direct Investment (FDI) in Construction Sector in Malaysia. An empirical study on the time series data by using EViews, 1992 -2012. Jurnal Intelek (ISSN 2231-7716).
5. **IRZA HANIE ABU SAMAH ,KU AMIR KU DAUD, INTAN MAIZURA ABDUL RASHID, HASLINA HASSAN BASRI AND AHMAD EMIR RASTAN.** The Investigation of Transformational Leadership & Competitiveness Level of SMEs In Electric and Electronic (E&E) Industry: A Study on North Corridor Economic Region (NCER) of Malaysia. Jurnal Intelek (ISSN 2231-7716).
6. **MOHD SHAHIDAN SHAARI\*, NUR AISYAHANIS ILYANI MOHD ZULHAIRI, INTAN MAIZURA ABD RASHID.** SOP TRANSACTIONS ON ECONOMIC RESEARCH, Volume 1, Number 1, January 2014 Education-led Economic Growth in Malaysia
7. **MOHD SHAHIDAN SHAARI\*, NUR AISYAHANIS ILYANI MOHD ZULHAIRI, INTAN MAIZURA ABD RASHID.** Economics, Management, and Financial Markets Volume 9(2), 2014, Pp. -, Issn 1842-3191. The Relationship between Energy Use, Economic Growth, and Co2 Emission In Malaysia.
8. **RAMLAN, S.N., ABASHAH, A., SAMAH, I.H.A., RASHID, I.M.A., RADZI, W.N.W.M.** The impact of language barrier and communication style in organizational culture on expatriate's working performance (2018) Management Science Letters, 8 (6), pp. 659-666.
9. **MANSOR, M.F., ABU, N.H., RASHID, I.M.A., SA'ABAN, S.** Human resource outsourcing practicing: Does cost reduction and business strategy affect Government Link Companies (GLCs)? (2017) Advanced Science Letters, 23 (4), pp. 3042-3045.
10. **AMIRA, IRZA HANIE, UMMI, INTAN MAIZURA.** Job satisfaction, training & development and work environment on career adaptability among fresh graduates in Malaysia (2018) International Journal of Engineering & Technology.
11. **AIDANAZIMA, IRZA HANIE, UMMI, INTAN MAIZURA.** The impact of attitude and subjective norms towards zakat compliance behaviour in Malaysia (2018) International Journal of Engineering & Technology.
12. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH,SALLAHUDDIN HASSAN,MOHD FITRI MANSO & HARIRI HAMZAH.** Adopting New Heritage Model for Ecotourism Plan in National Key Economic Areas (NKEAs) To Improve Tourism Sector Performance in Malaysia. Ingenta Connect.
13. **SAYANG NURSHAHRIZLEEN RAMLAN, IRZA HANIE ABU SAMAH, INTAN MAIZURA ABD RASHID, MOHD FAZLEESHAM ABDULLAH,WAN NORSYAFAWATI W. MUHAMAD RADZI & YOLISA SOFYAN.** Competencies to Knowledge Management: The Effects of Training and Development on Knowledge Management among Engineers. Ingenta Connect.
14. **Employee's turnover intention: A Case of Entrepreneurial Turnover intentions among Employees in Malaysia. MOHD FAZLEESHAM ABDULLAH, IRZA HANIE ABU SAMAH, INTAN MAIZURA ABD RASHID, NUR SYUHADAH KAMARUDDIN & WAN NORSYAFAWATI W. MUHAMAD RADZI.** Ingenta Connect.
15. **INTAN MAIZURA ABD RASHID, NUR SYUHADAH KAMARUDDIN, MUHAMAD HAFIZI ABDUL WAHID, HARIRI HAMZAH & SAYANG NURSHAHRIZLEEN RAMLAN.** Poverty Factors and FDI (Agriculture Sector) in Least Developing Country Using Dynamic Panel Data. Ingenta Connect.
16. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH, SALLAHUDDIN HASSAN, WAN NORSYAFAWATI W.MUHAMAD RADZI & MOHD FITRI MANSOR.** The Economic Determinants of FDI in Tourism Sector. Ingenta Connect.
17. **INTAN MAIZURAA BD RASHID, FATIN SHAIRAH MD AMIN, SAYANG NURSHAHRIZLEEN RAMLAN & HARIRI HAMZAH.** The Effect of Agriculture Growth on Foreign Direct Investment (FDI) Inflows in Selected Asia Country Using Dynamic Panel Data. Ingenta Connect.
18. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR & SALLAHUDDIN HASSAN.** The Three-Way Linkage Interrelationship between FDI in Agriculture, Agriculture Growth and Poverty Using Dynamic Simultaneous Equation Model amongst Low Income Economies OIC Countries.
19. **INTAN MAIZURA ABD RASHID, SURAIYA IBRAHIM, IRZA HANIE ABU SAMAH, HARIRI HAMZAH & AHMAD SUFFIAN KAMARUDDIN.** The Role of Tourism Size, GDP and FDI in Tourism Sector to Reduce Poverty in Malaysia. Ingenta Connect.
20. **INTAN MAIZURA ABD RASHID AND NOR'AZNIN ABU BAKAR.** The Role of Agriculture Growth and Poverty to Aiding FDI in Agriculture Inflows amongst Low Income Economies Organization of Islamic Cooperation (OIC) Countries. Ingenta Connect.
21. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH, SURAIYA IBRAHIM, HARIRI HAMZAH & AHMAD SUFFIAN KAMARUDDIN.** The Influence of UNESCO World Heritage Sites on Tourism Growth and Poverty in Selected Asian Countries.
22. **INTAN MAIZURA ABD RASHID, NUR SYUHADAH KAMARUDDIN, SALLAHUDDIN HASSAN, IRZA HANIE ABU SAMAH & WAN NORSYAFAWATI W. MUHAMAD RADZI.** The Importance Of The Intangible Heritage As Brand Image Of Unesco: A Case Study From Heritage Sites (Penang, Malaysia)
23. **AZMAN MOHD YUSOF, INTAN MAIZURA ABD RASHID & IRZA HANIE ABU SAMAH.** The Rethinking Tourism Impact And Development On Local Community In Perlis, Malaysia. European Journal of Business Management and Research.

## OTHERS PUBLICATIONS – GOOGLE SCHOLAR/PROQUEST/ EBSCO /ETC (12)

1. **IRZA HANIE ABU SAMAH, INTAN MAIZURA ABD RASHID, MOHD JURAIJ ABD RANI, NOR IRWANI ABDUL, MUHAMMAD AHMAR ALI RAHMAN, MUHAMMAD FAZLEE SHAM ABDULLAH.** The Roles of Price Perception and Physical Environment in Determining Customer Loyalty: Evidence From Fast Food Restaurant Of Malaysia. International Journal of Development Research, Volume 5, Issue 5, Pages 4366-4370.
2. **BIBI NORAINI MOHD YUSUF, LIM LYE HOCK, INTAN MAIZURA ABD RASHID, SYAHIRA SAABAN, MUHAMMAD FAZLEE SHAM ABDULLAH.** Exploring the Factors That Influence Consumer's Purchase of Mobile Phones. Journal of The International Association of Advanced Technology and Science, Volume 2, Issue 9, Pages 1-9.
3. **INTAN MAIZURA ABD RASHID, MOHD JURAIJ ABD RANI, BIBI NORAINI MOHD YUSUF, MOHD SHAHIDAN SHAARI.** The Impact of Service Quality and Customer Satisfaction on Customer's Loyalty: Evidence from Fast Food Restaurant of Malaysia. International Journal of Information, Business and Management, Vol 7, No.4, 2015.
4. Relationship among population, Energy Consumption and Economic Growth in Malaysia.
5. Determinants of Customer Perceptions toward Online Shopping Via Facebook: Malaysian Case Studies. - Penerbit = The International Journal of Social Sciences, 13(1). 39-45., IJBT.
6. Factors Influencing The Diffusion & Implementation Of Management Accounting Innovations (MAIs), Malaysian Manufacturing Industries In Northern Region -International Journal of Information Technology and Business Management ICOBIEE2013.
7. Suhail Enterprise ;Case Study - Advanced Business And Entrepreneurship Management (ABEM) Conferences.
8. **INTAN MAIZURA ABD RASHID, MUHAMMAD FAZLEE SHAM ABDULLAH, BIBI NORAINI MOHD YUSUF, MOHD SHAHIDAN SHAARI.** Impact of Service And Food Quality On Customer Satisfaction Among Generation Y For The Fast Food Restaurant In Malaysia (784-793).
9. **INTAN MAIZURA ABD RASHID, BIBI NORAINI MOHD YUSUF, MOHD SHAHIDAN SHAARI.** The Impact of Service Quality and Customer Satisfaction on Customer's Loyalty: Evidence from Fast Food Restaurant of Malaysia.
10. **BIBI NORAINI BT MOHD YUSUF, ZURINA BT ZULKIFLI, INTAN MAIZURA BT ABD RASHID, SYAHIDA BT KAMIL.** A Study on Barriers of Cross Cultural Communication in Electronic - Based Companies.
11. **HASLINA HASSAN BASRI, INTAN MAIZURA ABD RASHID, AIDANAZIMA BINTI ABASHAH, IRZA HANIE ABU SAMAH.** International Journal of Information, Business and Management, Vol. 9, No.2, 2017. The Impact of Malay Transactional Leadership Style On Employee Performance; The Malaysia 'Pharmacy Industry Perspective.
12. **HASLINA HASSAN BASRI, INTAN MAIZURA ABD RASHID, AIDANAZIMA BINTI ABASHAH, IRZA HANIE ABU SAMAH.** International Journal of Information, Business and Management, Vol. 9, No.2, 2017. The Roles of Transformational Leadership Style for Maintaining Employee In Team Performance; Empirical Study in Malaysia 'pharmacy Industry.

## INTERNATIONAL CONFERENCE PRESENTATIONS (12)

1. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Determinants Of Foreign Direct Investment (FDI) In Agriculture Sector Based On Selected High-Income Developing Economies In OIC. The 3rd GLOBAL CONFERENCE on BUSINESS, ECONOMICS, MANAGEMENT and TOURISM, 26-28 November 2015, Rome, Italy.
  2. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Impact of Gross Domestic Product (GDP) and Total of Population towards Foreign Direct Investment (FDI): Case of Banking Sector in Malaysia. Annual International Conference on Business, Marketing and Management, 16-18 November 2015, London, University of Oxford, St Anne's College, 56 Woodstock Rd, Oxford OX2 6HS, United Kingdom.
  3. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Direct Determinants of Foreign Direct Investment (FDI) in Agriculture Sector in OIC Countries. The 2015 International Symposium on Social Sciences, Arts and Humanities (SYSSARM), 29 September – 01October, 2015 at Bali, Indonesia.
  4. **INTAN MAIZURA ABD RASHID, NOR'AZNIN ABU BAKAR, NOR AZAM ABDUL RAZAK.** Economic Determinants of Foreign Direct Investment (FDI) in Agriculture Sector Based on Selected Developing OIC Countries. An empirical study on the provincial panel data by using Stata, 2003-2012. International Conference On The Future Of Asean (Icofa2015), 27-28th October 2015 at Seri Malaysia Hotel, Perlis, Malaysia.
  5. **INTAN MAIZURA ABD RASHID, IRZA HANIE ABU SAMAH, YEONG SHAO JIEH AND HASLINA HASSAN BASRI.** Impact of Inflation and Exchange Rate towards Foreign Direct Investment (FDI) in Construction Sector in Malaysia. An empirical study on the time series data by using EViews, 1992 -2012 International Conference On The Future Of Asean (Icofa2015), 27-28th October 2015 at Seri Malaysia Hotel, Perlis, Malaysia.
  6. **INTAN MAIZURA ABD RASHID.** ICOBIEE2013; Bayview Hotel Penang, 7 Disember 2013, PPIPT UniMAP
  7. **IRZA HANIE ABU SAMAH, KU AMIR KU DAUD, INTAN MAIZURA ABDUL RASHID, HASLINA HASSAN BASRI AND AHMAD EMIR RASTAN.** The Investigation of Transformational Leadership & Competitiveness Level of SMEs in Electric and Electronic (E&E) Industry: A Study on North Corridor Economic Region (NCER) of Malaysia. International Conference on The Future Of Asean (Icofa2015), 27-28th October 2015 at Seri Malaysia Hotel, Perlis, Malaysia.
  8. **INTAN MAIZURA ABD RASHID.** Economic Case Study. Advanced Business and Entrepreneurship Management (ABEM) Conferences; Johor Bharu.
  9. **INTAN MAIZURA ABD RASHID.** 1st International Conference on Recent Trends in Engineering, Materials, Management and Sciences (ICRTEEMS-2018), SBIT, Khammam, India 25-27 Oct. 2018.
  10. **INTAN MAIZURA ABD RASHID.** The International Conferences on New Challenges in Management and Business. 28 march 2018, Istanbul, Turkey.
  11. **INTAN MAIZURA ABD RASHID.** the 454th International Conference on Management, Economics & Social Science - ICMES 2019 upcoming conference on 17th- 18th July, 2019 at Helsinki , Finland.
- **POSTER ;**
    1. ICOBIEE2013; Bayview Hotel Penang, 7 Disember 2013, PPIPT UniMAP

## CONSULTATION PROJECT/CONSULTANCY (10)

1. Project “NCIA LEMBAH CHUPING”	NATIONAL	2017 - PRESENT
2. Project “IMPAK SATU DEKAD UNIMAP”	UNIVERSITY	2013 - PRESENT
3. Research EKONOMI PERLIS“PERLIS MAJU 2015”	STATE	2013 - PRESENT
4. ADVANCED BUSINESS AND ENTREPRENEURSHIP MANAGEMENT (ABEM) 2013	NATIONAL	2017 - PRESENT
5. SME CORP INTERNSHIP	NATIONAL	2013 - PRESENT
6. Project“HARUM MANIS PUNCA PENDAPATAN EKONOMI NEGERI PERLIS”	NATIONAL	2014 - PRESENT
7. Research and Development Project for Warisan Taiping Malaysia – SUK Perak	STATE	2019 - PRESENT
8. Research and Development Project for Tourism Perlis 2021 – SUK Perlis	STATE	2019 - PRESENT
9. Head Consultant for Tourism Perlis 2021 (Tahun Melawat Perlis 2021)	STATE	2019 - PRESENT
10. SISWAPRENEUR@SPORTS 2017/18 by KPT - ADVISOR	NATIONAL	2017 - PRESENT
11. Head Consultant for Behavioral Insight by Malaysia Productivity Corporation (MPC) On“Applying Behavioral Insight To Reduce Childhood Obesity (Food Choices and Diet Quality)”	INDUSTRY	2020 - PRESENT

## MEMBERSHIP WITH PROFESSIONAL ORGANIZATIONS (6)

1. Member, Financial Management Associations.- INTERNATIONAL
2. Faculty Member, ENACTUS – INTERNATIONAL
3. Head of Entrepreneurs Division, PUSPANITA Perlis.-NATIONAL
4. Member, Malaysian Institute of Management (MIM). - NATIONAL
5. Associate Member, Malaysian Finance Association (MFA).- NATIONAL
6. Lifetime member, Malaysian Economic Association (MEA).-NATIONAL

## INTERNATIONAL REPRESENTATIVE / MALAYSIAN DELEGATE (11)

1. Visiting Fellow International Research and Visiting Fellow in Yarmouk University, Mac 2020, Irbid Jordan.
2. Visiting Fellowship at Seoul National University (SNU), Asia Center, February 2020, Seoul, South Korea.
3. Delegate speaker at the to the 25 Tashkent International Tourism Fair "Tourism on the Silk Road"held in Ottawa, Uzbekistan.
4. Visiting Scholar of AICBMM Oxford 2015 Annual International Conference On Business, Marketing And Management (GBP 1,000.00) Scholarship.
5. Delegate and recipient of “The tourism development in Perlis– Hat Yai Collaborations” sponsored by the SUK Perlis.
6. Staff Mobility at Rajamangala University of Technology Srivijaya, Thailand (RMUTSV) on 6<sup>th</sup> February 2015.
7. Faculty Advisors at the 2015 Enactus World Cup held in Johannesburg, South Africa from 14 – 16 October 2015.
8. Delegate speaker at 4th International Conference on Modern Management, Education Technology and Social Science (MMETSS 2019) will be held on Sept. 20-22, 2019 in Dalian
9. Keynote Speaker 4th International Conference on Economics, Finance and Management, May 27-29, 2019, Xi'an.
10. Staff and Student Mobility Jeneys Japan 2014 – Supervisor
11. Visiting Scholar Tubitak 2015 under Karabük University, Turkey.
12. Organizing Committee for ALNC – ASEAN Programmed 2013.
13. Organizing Committee, Asia Summer Programmed UniMAP 2012.

## VISIBILITY THROUGH MEDIA (4)

1. Visibility through Media : Utusan, Berita Harian and RTM – “Karnival Kewangan Negeri Perlis 2019” (BNM & SME) - PROJECT MANAGER.
2. Visibility through Media : Utusan, Berita Harian, TV3 and RTM - Perlis Marathon 2019 – PROJECT MANAGER.
3. Visibility through Media : Utusan, Berita Harian and RTM – “Karnival Keusahawanan PPIPT 2016” – ADVISOR.
4. Berita Radio UniMAP, Makluman ALNC - ASEAN Programmed 2013 –(Radio) – 2012

## TEACHING ACTIVITIES (47)

SEMESTER	SUBJECT	ROLE	TOTAL STUDENTS		TEACHING HOUR PER WEEK	
1 <sup>st</sup> Semester 2019/2020	1. Principles of Finance	Course Coordinator	270 (4 class)	556	16 hours	25
	2. Research Methodology	Assistant Coordinator	280 (4 class)		3 hours	
	3. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2018/2019	4. Principles of Finance	Course Coordinator	220 (3 class)	513	12 hours	27
	5. Research Methodology	Assistant Coordinator	280 (4 class)		3 hours	
	6. Final Year Research Project	Supervisor	7		6 hours	
	7. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2018/2019	8. International Finance	Course Coordinator	200 (3 class)	476	12 hours	21
	9. Research Methodology	Assistant Coordinator	270 (4 class)		3 hours	
	10. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2017/2018	11. Risk Management	Course Coordinator	240 (3 class)	523	12 hours	27
	12. Research Methodology	Assistant Coordinator	270 (4 class)		3 hours	
	13. Final Year Research Project	Supervisor	7		6 hours	
	14. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2017/2018	15. International Finance	Course Coordinator	200 (3 class)	476	12 hours	21
	16. Research Methodology	Assistant Coordinator	270 (4 class)		3 hours	
	17. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2016/2017	18. Principles of Finance	Course Coordinator	240 (3 class)	523	12 hours	27
	19. Research Methodology	Assistant Coordinator	270 (4 class)		3 hours	
	20. Final Year Research Project	Supervisor	7		6 hours	
	21. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2016/2017	22. International Finance	Course Coordinator	200 (3 class)	476	12 hours	21
	23. Research Methodology	Assistant Coordinator	270 (4 class)		3 hours	
	24. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2015/2016	25. Organizational Behaviour	Course Coordinator	240 (3 class)	253	12 hours	24
	26. Final Year Research Project	Supervisor	7		6 hours	
	27. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2015/2016	28. International Finance	Course Coordinator	200 (3 class)	276	12 hours	21
	29. Strategic Management	Lecturer	70 (2 class)		3 hours	
	30. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2014/2015	31. Entrepreneurial Finance	Course Coordinator	220 (3 class)	233	12 hours	24
	32. Final Year Research Project	Supervisor	7		6 hours	
	33. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2014/2015	34. Business Mathematics	Lecturer	200 (3 class)	406	12 hours	30
	35. Engineering Economics	Course Coordinator	200 (3 class)		12 hours	
	36. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2013/2014	37. Operations Management	Lecturer	190 (3 class)	442	12 hours	36
	38. Business Statistics	Lecturer	240 (4 class)		12 hours	
	39. Final Year Research Project	Supervisor	6		6 hours	
	40. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2013/2014	41. International Finance	Course Coordinator	200 (3 class)	206	12 hours	18
	42. Final Year Research Project	Supervisor	6		6 hours	
2 <sup>nd</sup> Semester 2012/2013	43. Managerial Accounting		240 (3 class)	251	12 hours	24
	44. Final Year Research Project	Supervisor	5		6 hours	
	45. Business Plan	Supervisor	6		6 hours	
1 <sup>st</sup> Semester 2012/2013	46. Principles of Management	Course Coordinator	320 (8 class)	325	24 hours	30
	47. Final Year Research Project	Supervisor	5		6 hours	



## ACTIVITIES

### ADVISOR

#### FOR MORE THAN 50 PROGRAMMES PER YEAR;

- ALNC – ASEAN Programmes
- Asia Summer Programmes UniMAP
- Pidato Teknousahawan
- Hari Keusahawanan PPIPT
- Karnival Keusahawanan Kejohanan Sukan UniMAP
- Seminar Kebolehpasaran Graduan Tahun 3
- Projek Business On Wheel (BOW)
- PPIPT Got Talents Competition
- Kejohanan Futsal Inter-Class
- Kejohanan Badminton Tertutup PPIPT
- Kejohanan Ping-Pong Tertutup BESCA
- Pertandingan Bowling Inter-Class BESCA
- Kejohanan Sukan Inter-School UniMAP
- Program "Career Talk" oleh PNS Kerjasama CIC
- "Walk In Interview" oleh PNS kerjasama CIC
- Kejohanan Bola Keranjang BESCA
- Majlis Makan Malam Apresiasi Gemilang
- Majlis Anugerah Pelajar PPIPT
- Hari RPS PPIPT
- Kejohanan Futsal ENACTUS UTARA
- MEA :MOHE Entrepreneurial Award
- Projek One Stop Center Techno Bazaar By Young Entrepreneurs
- Program "Finishing School Peringkat Ijazah"
- Hari Keusahawanan PPIPT Bersempena Kejohanan Sukan Inter-School UniMAP
- Training Pre-Competition ENACTUS
- Kerjasama Industri : Lawatan Akademik ke Industri / CSR Pelajar Tahun 3
- Majlis Makan Malam ENACTUS Pulau Pangkor
- Program Kebolehpasaran Pelajar : Taklimat Penampilan Diri & Protokol Di Majlis Korporat (Pelajar Tahun 3) Dengan Kerjasama CIC
- ENACTUS Final Competition SACC Mall Shah Alam
- Mesyuarat Agung Tahunan BESCA
- "1 Malaysia Entrepreneur Boothcamp"
- Mesyuarat Agung Tahunan ENACTUS
- I heart OKU ENACTUS 2014
- Recycle Project ENACTUS 2014
- Kick Off SME Corp –University Internship Program
- Bengkel SME Corp –University Internship Program
- Minggu MSK 2014

### EVENT MANAGER

#### FOR MORE THAN 10 PROGRAMMES;

- Majlis Perasmian dan Penutupan Program Gerak Usahawan 2013 KPT
- Program Kerjasama UniMAP-KPJ Healthcare
- Program Seminar Inovasi Keusahawanan Sosial Syarahan Akademik 2015
- Majlis UniMAP Raya
- Majlis Makan Malam Konvokesyen UniMAP
- Majlis Perasmian ALNC – ASEAN
- Majlis Perasmian ICOBIEE Penang 2013
- Majlis Perasmian dan Penutupan Program Karnival Usahawan 2014
- Program Jaringan Industri UniMAP 2013
- MEA :MOHE Entrepreneurial Award UniMAP
- Majlis Perasmian SME Corp Internship 2014
- Pertandingan Nasyid UniMAP 2014
- Seminar Keusahawanan PPIPT 2014

### SUPERVISION

- Business Plan
- Foreign Direct Investment (FDI) In Agriculture Sector Based On Selected High-Income Developing Economies in OIC.
- The Relationship between Energy Use, Economic Growth, and Co2 Emission in Malaysia.
- Determinants of Foreign Direct Investment (FDI) In Manufacturing Sector in Malaysia.
- Determinants of Foreign Direct Investment (FDI) In Tourism Sector in Malaysia.
- Foreign Direct Investment (FDI) In Agriculture Sector Based On Selected Low-Income Developing Economies in OIC.
- Foreign Direct Investment (FDI) On High-Income Developing Economic.
- Foreign Direct Investment (FDI) On Low-Income Economies.
- Foreign Direct Investment (FDI) In Banking Sector of OIC.
- The Impact of Service Quality and Customer Satisfaction on Customer's Loyalty: Evidence From Fast Food Restaurant Of Malaysia.

## REFEREE (3)

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1. **YB TUAN AZMAN BIN MOHD YUSOF**  
PEJABAT SETIAUSAHA KERAJAAN NEGERI PERLIS, ARAS 2, KOMPLEKS DEWAN UNDANGAN NEGERI  
PERLIS, 01000 KANGAR, PERLIS  
019-3363144
2. **PROF. DR. MD. AMINUL ISLAM**  
UNIVERSITI MALAYSIA PERLIS (UNIMAP)  
016-4049087
3. **PN IRZA HANIE BINTI ABU SAMAH**  
UNIVERSITI MALAYSIA PERLIS (UNIMAP)  
012-2520945