

Technical Specifications
Best Practices Videos – Showcase Malaysia's Tourism Heroes

1. Duration
3 - 4 minutes only for each video
2. No. of video(s)
5 videos with one company featured in each video
3. Recording
 - i. Online interviews
 - ii. Guide companies for still images and video direction
4. Editing
 - i. Fast-cut editing to capture important points
 - ii. Subtitle (in Bahasa / English)
 - iii. Add-in logo
 - iv. Description / caption
 - v. Infographics
 - vi. Images / videos provided by company – supplier to guide companies
5. Format
 - i. MP4
6. Others
 - i. Storyboard, idea, concept
 - ii. Conduct interview sessions with assistance from MPC representative
 - iii. Interview recording session via zoom
7. Delivery
10-week from appointment date