

Technical Specifications
Best Practices Videos – Showcase Malaysia’s Tourism Heroes

1. Duration

3 - 4 minutes only for each video

2. No. of video(s)

5 videos with one company featured in each video

3. Recording

- i. Online interviews
- ii. Guide companies for still images and video direction

4. Editing

- i. Fast-cut editing to capture important points
- ii. Subtitle (in Bahasa / English)
- iii. Add-in logo
- iv. Description / caption
- v. Infographics
- vi. Images / videos provided by company – supplier to guide companies

5. Format

- i. MP4

6. Others

- i. Storyboard, idea, concept
- ii. Conduct interview sessions with assistance from MPC representative
- iii. Interview recording session via zoom

7. Delivery

10-week from appointment date