

EXECUTIVE SUMMARY

| | | |
|---|---|--|
| TITLE | : | WORKSHOPS ON INNOVATIVE IMPLEMENTATION WORK PLAN AND PROJECTS OF DIGITAL PRODUCTIVITY NEXUS (DPN) FOR QUARTER 1 2021 |
| PROPOSED DATE | : | January – April 2021 (QUARTER 1 2021) |
| BUDGET/COST | : | (MPB-ICT Productivity Nexus), DPN / RM 19,900.00 |
| OBJECTIVES | : | <ul style="list-style-type: none"> a) To strategise and develop DPN's innovative implementation work plan and projects for 2021; b) To develop Go B.I.G with Digital Framework to uplift the productivity across nexus in line with MPB and MDE4IR aims; c) To ensure the Go B.I.G with Digital to Uplift Productivity initiatives and activities progress are kept in track and continuing; d) To update on the current initiatives and activities; and improvise the implementation; e) To gather ideas, feedbacks and opinions from main stakeholders; MPC management and NGC pertaining to DPN's initiatives. |
| EXPECTED OUTCOMES | : | <ul style="list-style-type: none"> a) DPN's Innovative Implementation Work Plan and projects for 2021; and b) A Go B.I.G with Digital Framework across nexus in line with MPB and MDE4IR objectives; |
| DEPARTMENT | : | Delivery Management Office / Digital Productivity Nexus (DPN) |
| COMMENTS/SIGNATURE OF ACCOUNTANT | : | |
| COMMENTS/SIGNATURE OF PCT MGR | : | |

PAPER FOR BOARD OF MANAGEMENT APPROVAL
WORKSHOPS ON INNOVATIVE IMPLEMENTATION WORKPLAN OF DIGITAL
PRODUCTIVITY NEXUS (DPN) FOR Q1 2021

1.0 Purpose

The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) to utilise the Digital Productivity Nexus budget for the implementation of first quarter 2021 programs and activities with the total of RM 19,900.00.

2.0 Background

- a) Malaysia Productivity Blueprint (MPB) was launched in May 2017 detailing the holistic measures to boost productivity at the national, sectoral, and enterprise level via strategic thrusts and initiatives. In ensuring and expediting all-inclusive and systematic changes, **digitalisation** and innovation have been identified as among the key thrusts which guides the implementation and execution of planned initiatives. Nine nexus comprises of 3 main economic sectors has been established as a one-stop platform which support, assist, and guide businesses to increase productivity level, increase innovation, and capture growth opportunities.
- b) Thus, the Digital Productivity Nexus (DPN) takes up the role to drive sector-level initiatives by creating awareness, improving understanding and facilitating the adoption of the sector-level initiatives. This is to empower businesses by developing and disseminating digital tools to boost productivity and foster knowledge-sharing through productivity experts who can help businesses to identify their productivity challenges and share best practices and solutions.
- c) DPN has came out with the theme of **Go B.I.G with Digital** which is aimed to call upon all leaders (businesses, public and private sectors) to embrace a mindset change towards new breakthrough performance with digital adoption to boost breakthrough **productivity**. Leaders have to take charge, take risk, take pride in the digital direction of the respective organisation. Digitalisation is a prominent platform to boost productivity growth and economic competitiveness in a country's long-term growth. High-productivity nations adapt quickly to changes by technology advancement. The desired impact from digitalisation involve the

willingness to acculturate new ways of delivering goods and services, resulting in new and innovative ways of operating businesses.

- d) In addition of the Go B.I.G with Digital video which was launched in 2020, a innovative implementaion structured working plan for DPN's programmes and activities in 2021 need to be executed this year. The Champion of DPN, Dato' Wei Chuan Beng is also a Member of the National Digital Economy and 4IR Council (MDE4IR) looking forward to ensure that the programmes and activities on digitalisation planned is realized and will boost breakthrough productivity of the industries.
- e) In order to develop an innovative and structured implementation working plan for DPN's programmes and activities in 2020, engagement with stakeholders and a 2-days workshop on executive strategic session (ESS) will be organised in January 2020 with public and industry players. The ESS also will discuss a broad planning for DPN involvement in the MDE4IR. Subsequently, the outcome from the ESS will be shared to the Nexus Governing Committee (NGC) in February 2021.

3.0 Objectives of the workshops

- a) To strategise and develop DPN's an innovative and structured implementation work plan/projects for 2021;
- b) To develop **Go B.I.G with Digital Framework** in order to uplift the productivity across nexus in line with MPB and MDE4IR aims;
- c) To ensure the **Go B.I.G with Digital to Uplift Productivity** initiatives and activities progress are kept in track and continuing, refer Appendix 2;
- d) To update on the current initiatives and activities; and improvise the implementation;
- e) To gather ideas, feedbacks and opinions from main stakeholders; MPC management and NGC pertaining to DPN's initiatives.

4.0 Output

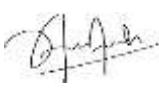
- a) DPN's innovative and structured implementation workplan/projects for 2021; and
- b) A Go B.I.G with Digital Framework across nexus in line with MPB and DEB4IR objectives;

5.0 Estimate Cost for the Workshops

| No. | Item | Details | Quantity | Estimated Cost (RM) |
|-----|---|--|----------|---------------------|
| 5.1 | VIRTUAL WORKSHOP ON EXECUTIVE STRATEGIC SESSION (ESS) 1/2021, TENTATIVELY 26 & 27 JAN 2021 | | | |
| (a) | eVoucher for meals package (Grabfood/Food Panda) | RM30.00 x 50 pax | 2 days | 3000.00 |
| (b) | Professional Fees for Moderator/ Fasilitator for 4 groups*: | RM2,000.00 x 2 pax | 2 days | 8,000.00 |
| (c) | Professional Fees for Moderator/ Fasilitator <i>prior</i> to the workshop | RM2,000.00 x 1 pax | 1 day | 2,000.00 |
| (d) | Professional Fees for Technical Expert* | RM 500.00 x 4 pax | 1 days | 2,000.00 |
| | | Baki RM 485.00 akan ditarik dari item 5.1 | | Σ15,000.00 |
| 5.2 | WORKSHOP ON NEXUS GOVERNING COMMITTEE (NGC) 1/2021, TENTATIVELY ON 24 FEB 2021 | | | |
| (a) | eVoucher for meals package (Grabfood/Food Panda) | RM30.00 x 30 pax | ½ day | 900.00 |
| (b) | Rapporteur fees | RM1,000.00 x 1 pax | ½ day | 1,000.00 |
| (c) | Professional Fees for Technical Expert* | RM 500.00 x 4 pax | ½ day | 2,000.00 |
| | | | | Σ3,900.00 |
| 5.3 | STRATEGIC ROUNDTABLE DISCUSSION (RTD) BETWEEN DIGITAL PRODUCTIVITY NEXUS AND MPC MANAGEMENT ON THE DIGITALISATION INITIATIVES FOR 2021 | | | |
| (a) | Half Day Session | RM 100.00 | 10 pax | Σ1,000.00 |
| | TOTAL ESTIMATED COST (RM) | | | 19,900.00 |

6.0 Conclusion

The approval of BOM is sought to approve the Budget of RM 19,900.00 (MPB-ICT Productivity Nexus), DPN for the implementation of Executive Strategic Session (ESS) And Nexus Governing Committee for Q1 2021.

| Prepared by: | Checked by: | Approved by: |
|---|---|---|
|  |  |  |
| Nurul Fatihah Mohd Azlan | Halimahton Sa'diah Let | Suhaimi Hamad |
| Date: 12 Jan. 2020 | Date: 12 Jan. 2020 | Date: 12 Jan. 2020 |

DPN INITIATIVES IN MPB



Raise awareness of available incentives to ensure proper utilisation and adoption of ICT



Centralised and coordinate efforts between relevant agencies to ensure proper utilisation of initiatives and programmes



Strengthen collaboration between industry and academia to reduce mismatch of supply and demand of workforce



Expanding and upgrading broadband infrastructure

Source: Malaysia Productivity Blueprint 2017

DPN 2021

GO B.I.G WITH DIGITAL TO UPLIFT PRODUCTIVITY

Adoption of **digital technology**, leverage on pervasive **connectivity** to enable (B.I.G) Breakthrough and exponential results; strengthen **Integrity** and empower **Good practices** and value to boost **productivity**

DIGITAL SUPPLY

1 GO B.I.G WITH DIGITAL WEBINAR SERIES

- ❖ "Go B.I.G with Digital" webinar series to reach 1 million leaders (public and private sector) on the awareness of digital adoption to improve **productivity** at organisation

2 LEADERSHIP AND DIGITAL SUMMIT 2021: GO B.I.G WITH DIGITAL

- ❖ Signature event of the year: Leadership and Digital Summit 2021

DIGITAL DEMAND

3 DIGITAL VICTORY

- ❖ 1 to 1 advisory session between business leader and businesses on how to boost **productivity** of their business

4 DIGITAL TRANSFORMATION GUIDE – A SURVIVAL KIT FOR BUSINESSES

- ❖ A guide for businesses to improve **productivity** of their business and make the leap from bricks to clicks and going "B.I.G." in the post Covid-19 situation.

5 GPS TO BOOST **PRODUCTIVITY**

Promotion, Pilot, Proliferation, Protect, Prosper, Partnership

DIGITAL ENABLER

6 DIGITAL INFRASTRUCTURE COMPETITIVENESS INDEX (DICI)

- ❖ Facilitating the deployment of digital infrastructure and improve process via transparent benchmarking. Getting digital infrastructure right allows us to connect people and places, improve **productivity**, increase economic growth, improve sustainability and ease of adopt new technologies.

DIGITAL WORKFORCE

7 DIGITAL STARS

- ❖ A selected digital technology students from local institutions of higher learnings to undergo an intensified internships program at selected industries, thus will produce **productive** talent in digital world.