

8th March 2021

Our ref. MPC/ECOW/1-321

Hajah Sarimah Misman

Director

Malaysia Productivity Corporation (MPC) Sarawak

No. 894, Lorong Demak Laut 3A,

Demak Laut Industrial Park,

93050 Kuching, Sarawak

Assalamualaikum wbt. Hajah Sarimah,

Re: Developing A Fully Functional eCommerce Website Online Workshop

The above matter refers.

Herewith we submit the requested proposal and quotation for your perusal.

At the end of this 4-hour online workshop, the participants will :

- a) Be introduced to the principle framework of an eCommerce website
- b) Learn on how to choose a suitable domain name for their website and choosing the right web hosting services to suit their online business
- c) Have a complete eCommerce website blue print
- d) Develop their own eCommerce website step by step from start to finish
- e) Identify and familiarise themselves with the essential software, apps and plugins that are required to develop, manage and maintain their eCommerce website, and
- f) Learn on how to fully utilise their eCommerce website to suite their online business needs, requirements and goals.

I hope this proposed online workshop meets the requirements and standard of Malaysia Productivity Corporation and I am looking forward to serve MPC Sarawak in 2021.

Thank you.

Yours truly,



Moslem Anoar
Principal Consultant

FACILITATOR – MOSLEM ANOAR

Fields of Expertise As Management Consultant

- ✓ Human Capital Development
- ✓ Public Speaking and Corporate Presentation
- ✓ Strategic Management
- ✓ Online Business Development
- ✓ Customer Service Excellence
- ✓ Structured Teambuilding
- ✓ Talent Management and Development
- ✓ Copywriting and Online Advertising
- ✓ Business Growth Analysis
- ✓ Strategic Marketing
- ✓ Organizational Restructuring
- ✓ Creativity and Critical Thinking
- ✓ Business Financial Management

Professional Experience As Management Consultant

- ✓ Business Digitalization For 13 Companies in Sarawak for MPC Sarawak Business Digitalization Program
- ✓ Human Resource Development Courses - Leadership Institute of Sarawak Civil Service
- ✓ Developing eCommerce Online Webinar - SEDC / MPC
- ✓ Usahawan Siber - Career Building For Graduates Sarawak
- ✓ One Year Business Monitoring and Consultancy - HND Najjah Group S/B
- ✓ Power Speaking and Presentation Skills – SATT College
- ✓ Entrepreneurial Development Program – MEDEC
- ✓ Introduction To Entrepreneurship – Felcra, UNIMAS, Yayasan Sarawak
- ✓ Entrepreneurial Development Program – YAKIN / SEDC
- ✓ Strategic Marketing – PPKS
- ✓ Business Consultancy – Madie Food Industry Sdn Bhd, Bustaniah Enterprise Sdn Bhd and CS Container Sdn Bhd
- ✓ Present Like A Pro – Javel Engineering Sdn Bhd, RM Transportation, GiatMARA, Sedidik, Sacofa Sdn Bhd, Hazos Resources Sdn Bhd
- ✓ Customer Service Excellence – Lembaga Hasil Dalam Negeri (Sarawak)
- ✓ Customer Orientation and Service Excellence – Sarawak Energy Bhd
- ✓ Youth Leadership Program - Kementerian Pelancongan, Kesenian, Kebudayaan, Belia dan Sukan Sarawak
- ✓ Youth Leadership Program - Kementerian Belia dan Sukan
- ✓ Finance For Non-Financial Entrepreneur – Persatuan Kontraktor-kontraktor Melayu Malaysia Sarawak and FAMA
- ✓ Life After Graduation – University Technology MARA
- ✓ 8-Month Structured Teambuilding & Technical Training Program – CMS Roads Sdn Bhd
- ✓ Customized Dynamic Teambuilding Program – SACOFA Sdn Bhd, LHDN
- ✓ Teambuilding (Mindset Change) – SARA Road Maintenance Sdn Bhd
- ✓ Teambuilding (Creating ISO Awareness) – Sebiro Holdings Sdn Bhd
- ✓ Team Dynamic – YKGI Bhd, Cadas Business School & Malaysia Airports Bhd
- ✓ Teambuilding and Corporate Retreat - Kumpulan Syarikat ASSAR

Fields of Expertise as Business and Finance Lecturer

- ✓ Business Management
- ✓ Finance and Investment Management
- ✓ Operation Management
- ✓ Managerial Marketing
- ✓ Banking Legal Practice
- ✓ Entrepreneurship
- ✓ Public Relation Management
- ✓ Strategic Management
- ✓ Information and Communication Technology Management

Books Written & Published and Videos Produced

- ✓ Lima Model Perniagaan Online
- ✓ 60 Minutes Business Mastery
- ✓ Berani Berjaya Bijak Berusaha – distributed to all 1,039 village library throughout Malaysia by National Library of Malaysia
- ✓ Roaring Into A Profitable Future – The Evolution of A New Dynamic Corporate Culture

Education

- **Doctor Of Philosophy In Business Management (PhD)**
PhD Candidate - University Technology MARA
Best Paper Award (Management) at 4th UNIMAS Business Borneo Research Colloquium
- **Master Of Business Administration (MBA)**
Ohio University
Final Project – Field study in South Africa (Pretoria, Cape Town and Durban)
“Investment Opportunity For Malaysian Entrepreneurs in South Africa”
- **Bachelor of Business Administration (BBA)**
Finance Major – Portfolio and Security Analysis
Western Michigan University
- **Diploma In Business Studies (DBS)**
University Technology MARA

QUOTATION

ITEMS	DETAILS
1. Workshop	<ul style="list-style-type: none">• Developing A Fully Functional eCommerce Website Online Workshop
2. Date	<ul style="list-style-type: none">• TBA
3. Venue	<ul style="list-style-type: none">• Online
4. Number of Participants	<ul style="list-style-type: none">• 30 pax
5. Duration	<ul style="list-style-type: none">• 4 Hours
6. Mode of Instructions	<ul style="list-style-type: none">• Bahasa Malaysia or English or mixed
7. Professional fee	<ul style="list-style-type: none">• RM1,200
8. Terms of payment	<ul style="list-style-type: none">• Payment payable to AAZ Puncak Pinnacle RHB Bank current account no. 26121700002162

Should you agree with this program and quotation, please fill in the information on this page and email it to azniaga@gmail.com

Name: _____

Signature: _____

Designation: _____

Organization's official stamp

Date: _____