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Didaftar di Malaysia 28/03/2010

No Syarikat - MyCoID

(906051-P)

Sijil Kementerian Kewangan Malaysia

Code Bidang: 222001

Media Elektronik

No Sijil:

Tempoh Sah Laku

No Rujukan Pendaftaran

K63530375942666869

03/09/2020 - 02/09/2023

357-02162714

Quotation for Malaysia Productivity Corporation

Description

Total Package

Meltwater Online Media Intelligence Software

Start date 01.03.2021 to 31.12.2021 (10 months)

MYR 65,700.00

1. Meltwater Media Monitoring

Users: Access by up to 7 Authorized Users (defined herein) to the Meltwater platform. "Authorized Users" means those specific employees or consultants located in Malaysia that Customer has authorized to use the Meltwater platform solely for Customer's own internal business purposes.

Searches: 25 Searches. A "Search" is a string of keywords used to search online news or social media sources and find relevant results in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.

Dashboards: 30 dashboard(s) on the Meltwater platform. Dashboards are customizable and display analytics and search

Widgets: Access to both Brand Monitoring and Brand Analysis widget groups, including Potential Reach, Sentiment Score, Share of Voice, Advertising Value Equivalency, Top Languages, RSS Feed, Content Streams, Media Exposure, World Heat Map, Trending Topics, Top Publishers and Top Locations widgets.

Extras: Tagging, translation and distribution of search results.

Sentiment: Natural Language Processing (NLP) analysis of article sentiment in selected languages.

Support: Technical and Consultative support during normal local business hours, for the duration of the subscription.

Email: Daily e-mail reports and ad-hoc dashboard reports showing search results for Authorized Users.

Mobile: Access to Meltwater app (available in iOS and Android) to view saved Searches and results.

2. Newsfeed

Customer Receives 2 HTML newsfeed(s) on Customer's website or intranet or extranet site that mirror the News Link Search Results on the Meltwater Platform (a XML and RSS feed is provided without any additional layout or design).

Newsfeed to be used for MPC Portal & Wayup Portal.

3. 2 Insight Reports

2 Insight Reports including any of the following data points as required by customer; Media Exposure, Reach by SimilarWeb, Top Publications, Top Influencers, Automated Sentiment Analysis and Net Tonalitv Score (NTS).

Benchmarking and comparative analysis of up to nine (9) competitors.

The reports in PDF format are delivered half yearly for 12 month subscription or as per customer request for shorter subscriptions

4. Social Analytics Platform (Monitoring Lite)

25 social profile(s) for analysis within Social Analytics platform. Profiles can be from the following social media channels: Instagram, Facebook, Pinterest, YouTube, WeChat, Sina Weibo, Tencent Weibo, Youku, LINE, Google + or Twitter.

Subject to the approval of Twitter, Customer may receive content from Twitter or post content to Twitter ("Twitter Content") pursuant to this Agreement and Customer represents that it has read, understands, and agrees to be bound by Twitter's terms of service located at <https://twitter.com/en/tos>. Meltwater or Twitter may terminate Customer's access to Twitter Content if Meltwater or Twitter reasonably believes that Customer is violating Twitter's terms of service.

Explanation of Meltwater Media Search Technology:

Meltwater is a customised software solution which monitors media. Therefore upfront development costs are incurred.

Mnews Malaysia Sdn Bhd is a fully owned subsidiary of The Meltwater Group headquartered in San Francisco, USA, a Software as a Service (SaaS) Company. Meltwater's proprietary search technology searches millions of online media sources in over 120 countries and in any language.

No other organisation other than Mnews Malaysia Sdn Bhd is licensed to sell or distribute Meltwater in Malaysia and to the best of Meltwater's knowledge, no other organisation in Malaysia can offer a comparable search technology for online news sources.

TOTAL

MYR 65,700.00

SST 6%

MYR 3,942.00


GRAND TOTAL

MYR 69,642.00

Full terms and conditions are contained in the ORDER CONFIRMATION/TERMS AND CONDITIONS document provided. The ORDER CONFIRMATION must be signed and returned in order to activate the Meltwater News license.

MNEWS Malaysia Sdn Bhd

Bank Details :HSBC Malaysia



Faten Amzah

Senior Account Manager | MNews Malaysia Sdn Bhd