

INSERTION ORDER



Date: 8/3/2021
Agency: N/A
Attention to: Nik Haneez
Email: nikhaneez@mpc.gov.my
Contact: 0197181804

INFLUASIA SDN. BHD. (1192103-K)
Penthouse Unit No. SO-35-1, Level 35, Strata Office Tower,
KL Eco City, No. 3 Jalan Bangsar,
59200 Kuala Lumpur, Malaysia.
(SST Registration No: W10-1808-32001646)

Client: Malaysia Productivity Corporation (MPC)
Campaign Name: MPC and MOT collaboration
Campaign Start Date: March 2021
Campaign End Date: April 2021

Person-in-charge: Farina Khalid
Contact: +016 283 9130

Package selection: Feature Video

Publisher: WORLD OF BUZZ

Inventory	Unit	Duration	Guarantees	Price (RM)
Sponsored Advertorial: Feature Video	1	Permanent	75,000 Views	22,800
FB Partner Pages Shoutout	2	Permanent	N/A	FREE

Total Cost	22,800.00
Total Discount 20%	(4,560.00)
Nett Total	18,240.00
Tax: 6% SST	1,094.40
GRAND TOTAL	RM19,334.40

Payment Details

Beneficiary Name: INFLUASIA SDN BHD
Account Number: 5144 4052 8053
Bank Name: MAYBANK
Swift Code: MBMBEMYKL

I agree to the details in this insertion order:

Name:
Date:
Company Stamp:

TERMS & CONDITIONS:

- All inventory is valid for ninety (90) days from the date stipulated in this Insertion Order. All inventory listed in this Insertion Order (IO) which are not utilized within the validity period shall be deemed as expired and client will still be required to pay the full amount listed in this IO. A later campaign date that is stipulated here will overrule the validity period of 90 days.
- All payment must be made upon the receipt of invoice for this booking within thirty (30) days of the invoice issue date or the listed due date. An interest rate of 3% per month will be imposed on all overdue accounts calculated from the due date to the date of full realisation.
- Client is required to pay 50% charge of this booking for cancellation in written form that is received by Media Owner less than thirty (30) days from the campaign start date.
- Client is required to pay the full amount of this booking for cancellation in written form that is received by Media Owner less than seven (7) days from the campaign start date.
- Client is required to pay the full amount of this booking for cancellation at any point of time once the work for the draft has started.
- Should a client request for any major overhaul on any sponsored content such as, but not limited to, a new content angle or a 50% change to the content after the approval of suggested title(s) and completed video draft(s), then a penalty fee of RM5,000 will be imposed by the Media Owner. A maximum of three (3) revisions which does not require a change in angle or major overhaul is allowed. Subsequent revisions will incur a fee of RM2,000 per revision.
- Should a client request for any major overhaul on any sponsored video such as, but not limited to, a new video content angle that requires a reshooting after the approval of suggested title(s) and completed video draft(s), then a penalty fee of RM15,000 will be imposed by the Media Owner. A maximum of three (3) revisions which does not require a reshoot or major overhaul is allowed. Subsequent revisions will incur a fee of RM3,000 per revision.
- Client will possess full ownership of the final version of the Sponsored Video, but the provided video(s) must remain unedited when being used.
- Paid services or complimentary bonuses are non-exchangeable for cash, discounts or other Media Owner services of any sort.
- A 6% SST will be applied to all of our services rendered. Should the client have their nature of business registered as 'advertising' for SST to Customs, the 6% SST amount will be waived.

By signing this Insertion Order, the client is agreeable to the inventory and cost listed herein and is bound by the terms and conditions stipulated in this order.