

PTL-MPC-012021/01

28 Januari 2021

Kepada :

Malaysia Productivity Corporation

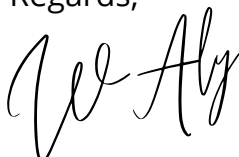
(Mariatul Af-Ida)

PROJEK : BEHAVIOURAL INSIGHTS NATIONAL CONFERENCE 2021

DIGITAL CONTENT CREATION	QTY	RM/QTY	TOTAL (RM)
1.Conference Promotional Kit	2	1,000	2,000
2.BI Best Practice Articles	2	2,000	4,000
3.Short Video	2	3,000	6,000
 DIGITAL MARKETING PLAN			
1.Mailing List	2	1,000	2,000
2.Email Marketing	2	1,000	2,000
3.Facebook Campaign	2	4,000	8,000

JUMLAH : RINGGIT MALAYSIA DUA PULUH EMPAT RIBU SAHAJA**24,000**

Regards,



Wan Alyana