

Dana Intelek Sdn. Bhd.

No. 8-1, Jalan PJS 8/12, Dataran Mentari,
Bandar Sunway, 46150, Petaling Jaya,
Selangor, 47300



SEBUTHARGA

MPC_DISB_28JAN21

28 Februari 2021

MALAYSIA PRODUCTIVITY CORPORATION

(Ms. Mariatul Af-Ida)

BEHAVIOURAL INSIGHTS NATIONAL CONFERENCE 2021

	Unit	Harga/Unit	Jumlah
A. DIGITAL CONTENT CREATION			
1.Conference Promotional Kit	2	RM 1,500	RM3,000
2.Best Practice Articles x 5	2	RM 1,500	RM3,000
3.Short Video x 5	2	RM2,000	RM4,000
B. DIGITAL MARKETING PLAN			
1.Mailing List	2	RM 1,500	RM3,000
2.Email Marketing	2	RM 1,500	RM3,000
3.Facebook Campaign	2	RM 5,000	RM10,000
JUMLAH : RM DUA PULUH ENAM RIBU SAHAJA			RM 26,000

A handwritten signature in black ink, appearing to read "Muhd Hafiz".

Muhd Hafiz
Pembantu Pengurus
60111 2438676