

MPC 600-7/3/52

29 January 2021

En. Zamri Nanyan  
Kofkino Solutions  
C-6-1, Milan Tower  
No. 2, Jalan Anjung Putra, Off Jalan Sultan Ismail  
50250 Kuala Lumpur

**APPOINTMENT AS PROVIDER FOR DIGITAL CONTENT & DIGITAL MARKETING FOR  
NATIONAL CONFERENCE ON BEHAVIOURAL INSIGHTS 2021**

With reference to the above subject, Malaysia Productivity Corporation (MPC) would like to appoint your company as provider of Digital Content & Digital Marketing for programme entitled National Conference on Behavioural Insights 2021. Detail of the appointment is as follows:

<b>Programme</b>	<b>NATIONAL CONFERENCE ON BEHAVIOURAL INSIGHTS 2021</b>
<b>Timeline</b>	1 February 2021 – 31 March 2021
<b>Payment Terms</b>	RM 19,000.00 (12 working days only)
<b>Project Duration</b>	2 Months
<b>Scope of Work</b>	Refer to Terms of Reference (Refer to Appendix 1)

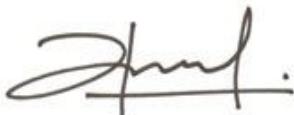
2. Should you agree with the offer, please respond to MPC by signing the Acceptance Form (Appendix 2) by 05th February 2021.

3. Any inquiries may be directed to Ms. Mariatul Af-ida bt Mohamad Tajul Ariffin at 016-9975254 / [mariatul@mpc.gov.my](mailto:mariatul@mpc.gov.my).

Thank you.

**“DRIVING PRODUCTIVITY OF THE NATION”**

Yours sincerely,



**(MOHAMAD AZROL MOHAMAD DALI)**

Deputy Director  
National Competitiveness Section  
For Director General  
Malaysia Productivity Corporation (MPC)