



MPC 600-7/3/52

29 January 2021

En. Zamri Nanyan
Kofkino Solutions
C-6-1, Milan Tower
No. 2, Jalan Anjung Putra, Off Jalan Sultan Ismail
50250 Kuala Lumpur

APPOINTMENT AS PROVIDER FOR DIGITAL CONTENT & DIGITAL MARKETING FOR NATIONAL CONFERENCE ON BEHAVIOURAL INSIGHTS 2021

With reference to the above subject, Malaysia Productivity Corporation (MPC) would like to appoint your company as provider of Digital Content & Digital Marketing for programme entitled National Conference on Behavioural Insights 2021. Detail of the appointment is as follows:

Programme	NATIONAL CONFERENCE ON BEHAVIOURAL INSIGHTS 2021
Timeline	1 February 2021 – 31 March 2021
Payment Terms	RM 19,000.00 (12 working days only)
Project Duration	2 Months
Scope of Work	Refer to Terms of Reference (Refer to Appendix 1)

2. Should you agree with the offer, please respond to MPC by signing the Acceptance Form (Appendix 2) by 05th February 2021.

3. Any inquiries may be directed to Ms. Mariatul Af-ida bt Mohamad Tajul Ariffin at 016-9975254 / mariatul@mpc.gov.my.

Thank you.

“DRIVING PRODUCTIVITY OF THE NATION”

Yours sincerely,

(MOHAMAD AZROL MOHAMAD DALI)

Deputy Director
National Competitiveness Section
For Director General
Malaysia Productivity Corporation (MPC)