



MPC.600-4/1/14

25 January 2021

Ms. Punitha N. Naidu
Director
STI Consulting
No. 14, Jalan USJ6/6K
47610 UEP Subang Jaya
Selangor Darul Ehsan

Ms,

**APPOINTMENT FOR SUBJECT MATTER EXPERT FOR BEHAVIOURAL INSIGHT
PROJECT ON IMPROVEMENT ENFORCEMENT FOR WATER POLLUTION.**

Malaysia Productivity Corporation (MPC) has been mandated by the Government to implement Behavioral Insights (BI) initiatives in line with the Government's aspiration to adopt BI methods in designing and implementing effective public policies. Behavioural Insights is an approach to policy making that builds on lessons derived from the behavioural and social sciences, including decision making, psychology, cognitive science, neuroscience, organisational and group behaviour.

2. In relation to the matter above, MPC would like to appoint you as Subject Matter Expert (SME) – Improving Enforcement for Water Pollution. Details of the project are as follows:

Title	: Subject Matter Expert for BI Project on Improvement Enforcement for Water Pollution
Duration	: January – March 2021
Scope of Work	: As per Term of Reference (ToR)
Fee	: As per Term of Reference (ToR)

3. Should you accept the offer, please complete and return the Acceptance Letter as per attachment to MPC latest by 19th January 2021. Any inquiry regarding this matter please do not hesitate to contact Mr. Khidzir Ahmad at 012-6641144 (khidzir@mpc.gov.my).

Thank you.

DRIVING PRODUCTIVITY OF THE NATION

Yours sincerely,

(WAN FAZLIN NADIA WAN OSMAN)
for Director General
Malaysia Productivity Corporation (MPC)

LETTER OF ACCEPTANCE

APPOINTMENT AS SUBJECT MATTER EXPERT FOR BEHAVIOURAL INSIGHT PROJECT ON IMPROVING ENFORCEMENT FOR WATER POLLUTION

To:

Director General
Malaysia Productivity Corporation (MPC)
P.O. Box 64, Jalan Sultan
46904 Petaling Jaya, Selangor.
(Attn: Mr. Khidzir Ahmad – khidzir@mpc.gov.my)

RE : APPOINTMENT AS SUBJECT MATTER EXPERT FOR BEHAVIOURAL INSIGHT PROJECT – IMPROVING ENFORCEMENT FOR WATER POLLUTION

I hereby confirm and accept the terms stated in your Letter of Appointment (MPC.600-4/1/14) dated 25 January 2021 and the Term of Reference (TOR) as Subject Matter Expert for the above-mentioned project.

Details of payment are as follows:

NRIC	:	750329-08-6472
Account Number	:	4416902035
Bank	:	Public Bank Berhad
E-mail	:	sticonsulting.my@gmail.com

Yours sincerely,



Name : **Punita Nook Naidu**
Date : **28th January 2021**