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**Date:** Friday, January 15, 2021 12:34PM  
**Subject:** Request of Quotation for BI Project : Improving Enforcement of Water Pollution

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Dear Ms. Punitha,

Greetings from MPC.

Referring to the above matter, secretariat of the BI Project appreciates if your good office can share a quotation for the proposed project which includes key duties/responsibilities details as below:

Project Title: Behavioural Insights (BI) Project in Improving Enforcement of Water Pollution

1. To prepare baseline (understanding issue) -The case of Malaysia
2. To validate input and findings with related agencies
3. To do best practice comparison between Malaysia and other economies
4. To develop recommendations
5. To prepare and submit project report (draft & final)

The secretariat also pleased to inform you the objectives of this assignment includes:

- i) To provide relative comparison with other economies and identify BI best practices to rectify water pollution; and
- ii) To provide recommendations to the related authorities in improving enforcement of water pollution through BI approach.

A detailed Term of Reference (TOR) will be shared later together with your Letter of Invitation which will be sent in due course.

The secretariat is looking forward to receive your email reply together with your quotation for our further action.

Thank you.

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"..Golf is the closest game we call game of life. You get bad breaks from good shots, you get good break from bad shots - but you have to play the ball where it lies.."