



Request of Quotation for BI Project : Improving Covid-19 SOP Compliance

Ahmad Harris Abdullah to: Mohd Farid

19/01/2021 09:57 AM

Cc: Mohd Hilmi Mohd Idris

Assalamualaikum wbt

Dear Dr Ir Mohd Farid,

Referring to the above matter, secretariat of the BI Project appreciates if your good office can share a quotation for the proposed project which includes key duties/responsibilities details as below:

Project Title: Behavioural Insights (BI) Project in Improving Covid-19 SOP Compliance at the Jetty of Kuala Kedah, Kuala Perlis and Kuah

1. To prepare project baseline (understanding issue)
2. To validate input and findings with related agencies/authorities
3. To do best practice comparison with relevant tourism and public amenities spots
4. To develop recommendations
5. To design appropriate BI instruments for project intervention
6. To prepare project report (draft & final)

The secretariat also pleased to inform you the objectives of this assignment includes:

- i) To promote and use Behavioural Insights (BI) approach to identify ways to improve the SOP compliance;
- ii) To do relative comparison with other tourism spots and identify best practices to improve SOP Compliance; and
- iii) To provide recommendations to related authorities in improving Covid-19 SOP Compliance.

Attached herewith is the 'project quotation form' for your kind action. Please quote your price by filling up the blank green boxes and return your complete form to us for further action. Should you need more information on this matter, do not hesitate to contact me.

Looking forward to your reply

Thank you



Scope of Works of Technical Expert for quotation V2.docx

Regards,
Mohd Hilmi Mohd Idris
PCD Division
Malaysia Productivity Corporation
Petaling Jaya, Selangor
Tel : 03 7955 7266 ext 499
Hp: 019 288 2539
Fax : 03 7957 8068

Email : hilmi@mpc.gov.my