QUOATATION FOR PROJECT: DEVELOPMENT OF BEHAVIOURAL INSIGHTS GUIDELINE

Project Description

This project aims to develop the Behavioural Insights Guideline as a guidance to the practitioners in applying and implementing Behavioural Insights in public policy. This new guideline is a practical instrument for policy officials working in ministries, departments and public agencies on what is the process through which the behavioural aspects of a problem can be identified, scoped and addressed.

The objectives of this project aim to:

I. Serve as a guide in applying behavioural insights to public policy from the beginning to the end of the policy cycle
II. Serve as a repository of best practices, proof of concepts and methodological standards for behavioural insights practitioners and policymakers
III. Provide general principles for the ethical application of BI and guidelines where ethical concerns might be raised for specific issues.

The project will be conducted based on the data findings and engagement within the project timeline (from January 2021- to be decided by MPC BI team)

Scope of works and Quotations are as per below table.

QUOTATION

No	Item Descriptions	Quantity (Man Days)	Price Per Unit (RM)	Total Price (RM)
1	Fact finding and data gathering on Malaysia's current design and implementation of public policy: I. Desktop search on background, related public policy and agencies II. Engagement with related stakeholders in current situation and challenges	2	2,000.00	4,000.00
2	To develop a BI guideline that includes designing solutions to ensure that policies reflect real needs and behaviour for greater impact and effectiveness	2	2,000.00	4,000.00
3	To participate in discussions between MPC and other interested and affected parties on matters related to BI Guideline review	1	2,000.00	2,000.00
	GRAND TOTAL	**5**		**10,000.00**

I hereby verified that all information given were true and complete.

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Date : 08 January 2020
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