
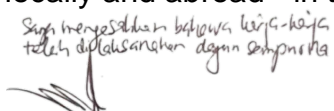


PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 07


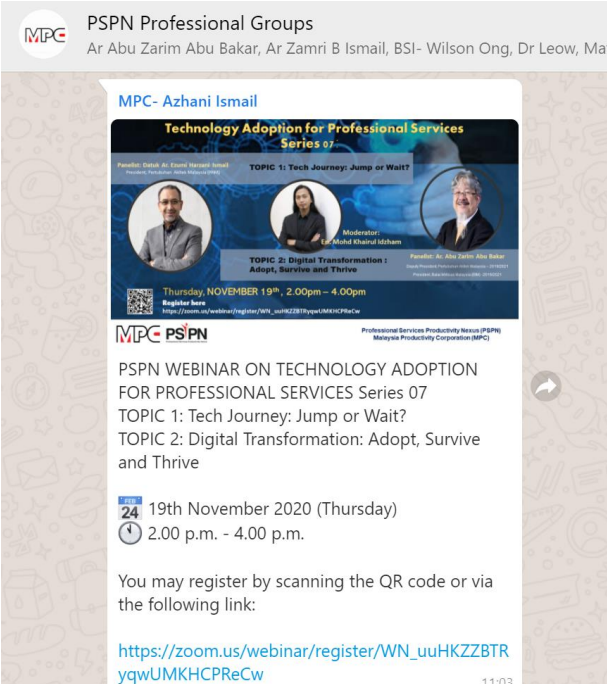
Session:	# 07
Date	19 th November 2020, Thursday
Topic	<p>TOPIC 1: Tech Journey: Jump or Wait?</p> <p>TOPIC 2: Digital Transformation: Adopt, Survive and Thrive</p> 
Panelist	<p>Datuk Ar. Ezumi Harzani Ismail</p> <p>Datuk Ar. Ezumi Harzani is a Board Member of the Board of Architects Malaysia and the President of Pertubuhan Arkitek Malaysia (PAM). He is also a Director of Arkitek MAA Sdn Bhd, one of the larger architecture practices and a winner of various awards including PAM Architecture Awards, CNBC Asia Pacific Property Award, MIP Excellence in Planning Awards and BCI Asia Top 10 Architects Awards. He graduated with Bachelor Degree in Architecture from University of Science Malaysia and Master of Philosophy (Policy Studies) from University of Technology Malaysia. In 2019, he received the Royal Institute of British Architects (RIBA) President's Medal.</p> <p>Ar. Abu Zarim Abu Bakar</p> <p>He set up AZ Rekatelier in 1993. Now, over accumulated 30 years of experience in commercial, residential, condominium and institutional development, he has devoted much of his free time at Pertubuhan Arkitek Malaysia. Serving at various positions since becoming a council member in 2004. and he is currently PAM Deputy President and President Balai Ikhtisas Malaysia. Ar. Abu Zarim bin Abu Bakar together in collaboration with several other design professionals is now able to offer many years of experience - locally and abroad - in the design and building professions.</p> 

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Synopsis	<p>Topic 1: Tech Journey: Jump or Wait?</p> <p>The tech journey is moving fast, businesses are in dilemma to jump or to wait for the next trip. Some businesses are caught in bad tech investments where the technology became obsolete before they get the return of their investment. This led to an inferior equilibrium due to inefficient adoption process. Conventional business tools prevail in many situations due to the convenience of conventional way in doing things and also the flexibility for not doing it, cause inferiority in technological adoption. Today, the motivations for technological adoption arise mostly from the cost-benefit perspective and compliance for business survival. In Architecture services, jumping onto the tech train is no longer an option, but the question is when?</p> <p>Topic 2: Digital Transformation: Adopt, Survive and Thrive</p> <p>Digital Disruption began very early on, long before the coming of the COVID 19 Pandemic. Only until recently, the economic effects on the way we work is greatly felt. So can be done? The answers to this is few.</p> <ul style="list-style-type: none"> a. pretend nothing happened and hope for the best and that everything will return to the old normal, or b. Adopt, Survive and Thrive with Digital Transformation, the new Norm. <p>The choice entirely up to each individual, company or practice. Wrong choice could prove disastrous.</p>
Webinar Team Management	<p>Program Coordinator : Nicole Ong</p> <p>MPC Rep : Azhani / Halisa</p> <p>Speaker : Datuk Ar. Ezumi Harzani Ismail Ar. Abu Zarim Abu Bakar</p> <p>Moderator : En. Mohd Khairul Idzham</p> <p>Poster Design & Blasting : Nicole Ong</p> <p>Report Writing : Nicole Ong</p>
Participation	<p>Various participation from local ranging from private and government sector</p> <p>Registered : 137 Nos</p> <p>Attended : 88 Nos</p>

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PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 07

	<p>Area of improvement of this webinar:</p> <ol style="list-style-type: none"> 1. To prepare a backdrop to promote MPC PSPN before the session. 2. Play a background music while waiting to START. 3. Start the webinar session with MPC introduction video.
<p>Blasting</p>	<p>Blasting through email</p> <p>RE: MPC :PSPN WEBINAR on Technology Adoption For Professional Services - S...</p> <p>Nicole Ong</p> <p>To: harrazhasbullah@gmail.com; syahmikhairi20@gmail.com; amirradzi@mida.gov.my; ainilyana29@gmail.com; yoghaaveeran29@gmail.com; +141 others</p> <p>Cc: Azhani Ismail; Nor Halisa Mohamad Halil</p> <p>Tue 8:00 PM</p> <p>Dear sir,</p> <p>You are cordially invited to join MPC PSPN Technology Adoption For Professional Services Series 07</p>  <p>Technology Adoption for Professional Services Series 07</p> <p>Panelist: Datuk Ar. Ezumi Harzani Ismail President, Pertubuhan Adtek Malaysia (PAM)</p> <p>TOPIC 1: Tech Journey: Jump or Wait?</p> <p>Moderator: En Mohd Khairul Idzham</p> <p>TOPIC 2: Digital Transformation : Adopt, Survive and Thrive</p> <p>Panelist: Ar. Abu Zarin Abu Bakar Deputy President, Pertubuhan Adtek Malaysia - 2019/2021 President, Adtek Malaysia (AM) - 2016/2021</p> <p>Thursday, NOVEMBER 19th, 2.00pm – 4.00pm</p> <p>Register here https://zoom.us/webinar/register/WN_uuHKZZBTRyqWUMKHCPReCw</p> <p>MPC PSPN Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC)</p> <p>Blasting through whatsapp</p>  <p>MPC PSPN Professional Groups</p> <p>Ar Abu Zarin Abu Bakar, Ar Zamri B Ismail, BSI- Wilson Ong, Dr Leow, Ma</p> <p>MPC- Azhani Ismail</p> <p>Technology Adoption for Professional Services Series 07</p> <p>Panelist: Datuk Ar. Ezumi Harzani Ismail President, Pertubuhan Adtek Malaysia (PAM)</p> <p>TOPIC 1: Tech Journey: Jump or Wait?</p> <p>Moderator: En Mohd Khairul Idzham</p> <p>TOPIC 2: Digital Transformation : Adopt, Survive and Thrive</p> <p>Panelist: Ar. Abu Zarin Abu Bakar Deputy President, Pertubuhan Adtek Malaysia - 2019/2021 President, Adtek Malaysia (AM) - 2016/2021</p> <p>Thursday, NOVEMBER 19th, 2.00pm – 4.00pm</p> <p>Register here https://zoom.us/webinar/register/WN_uuHKZZBTRyqWUMKHCPReCw</p> <p>MPC PSPN Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC)</p> <p>PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 07</p> <p>TOPIC 1: Tech Journey: Jump or Wait?</p> <p>TOPIC 2: Digital Transformation: Adopt, Survive and Thrive</p> <p>24 19th November 2020 (Thursday)</p> <p>2.00 p.m. - 4.00 p.m.</p> <p>You may register by scanning the QR code or via the following link:</p> <p>https://zoom.us/webinar/register/WN_uuHKZZBTRyqWUMKHCPReCw</p> <p>11:03</p>

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 07

Blasting through Facebook

Zarim Abu Bakar
November 17 at 4:55 AM · 🌐

Register and Join this webinar. Thanks.
PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 07
TOPIC 1: Tech Journey: Jump or Wait?
TOPIC 2: Digital Transformation: Adopt, Survive and Thrive... See More



Technology Adoption for Professional Services Series 07

Panelist: Datuk Ar. Ezumi Harzani Bin Ismail
President, Pertubuhan Akitek Malaysia (PAM)

TOPIC 1: Tech Journey: Jump or Wait?

Moderator: En. Mohd Khairul Idzham

TOPIC 2: Digital Transformation : Adopt, Survive and Thrive

Panelist: Ar. Abu Zarim Abu Bakar
Deputy President, Pertubuhan Akitek Malaysia - 2019/2021
President, Balai Ikhtisas Malaysia (BIM) - 2019/2021

Thursday, NOVEMBER 19th, 2.00pm – 4.00pm
Register here
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MPC PSPN Professional Services Productivity Nexus (PSPN)
Malaysia Productivity Corporation (MPC)

Louis Chee Siong Tay and 50 others 4 Comments 6 Shares

Like Share

Event on the Board

Webinar start at 2.00 p.m. and ended 4.23 p.m. with 100 min presentation and 15 min Q&A.



Technology Adoption for Professional Services Series 07

Panelist: Datuk Ar. Ezumi Harzani Bin Ismail
President, Pertubuhan Akitek Malaysia (PAM)

TOPIC 1: Tech Journey: Jump or Wait?

Moderator: En. Mohd Khairul Idzham

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MPC PSPN Professional Services Productivity Nexus (PSPN)
Malaysia Productivity Corporation (MPC)

Q and A Session

Technology Adoption for Professional Services
Thursday, NOVEMBER 19th, 2.00pm – 4.00pm
Series 07 : Digital Transformation : Adopt, Survive and Thrive

Digital Disruption began very early on, long before the coming of the COVID 19 Pandemic. Only until recently, the economic effects on the way we work is greatly felt. So can be done? The answers to this is few.

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Panelist: Ar. Abu Zarim Abu Bakar
Deputy President, Pertubuhan Akitek Malaysia - 2019/2021
President, Balai Ikhtisas Malaysia (BIM) - 2019/2021

Moderator: En. Khairul

Professional Services Productivity Nexus (PSPN)
Malaysia Productivity Corporation (MPC)

Register here
https://zoom.us/join/register/WN_uuHKZBTRyqWUMKHCPReCw

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 07

BIM UTILISATION IN Arkitek MAA ACCORDING TO PHASE OF WORKS (Based on volume of works produced in 2018)

PROJECT STAGES	BIM	CAD	MANUAL
1. Schematic Design	35%	55%	10%
2. Design Development	65%	35%	0%
3. Tender Documentation	40%	60%	0%
4. Contract Management & Administration	15%	80%	5%
5. Final Completion	15%	85%	0%

MPC-PSPN

Page 2

Base fee percentage of total Cost of Works

Base Architecture fee percentage of total Cost of Works

Stage	Phase of Architecture Works	%	fee	AOR	Others
SD	Schematic Design	15	0.01	0.00	0.01
DD	Design Development	30	0.01	0.01	0.00
CD	Contract Documentation	25	0.01	0.01	0.00
CP	Construction Progress	25	0.01	0.01	0.00
FC	Final Completion	5	0.00	0.00	0.00
		100	0.05	0.04	0.01

Weightage Factor Responsibilities Code

FR	20	FR - Fully responsible (all aspect)
FT	11	FT - Fully responsible (technical aspect)

Fee Calculator

Cat. 1	Cost of Works	20
Fee %	4.77%	

Wireless Monitoring & Connected Equipment

With IoT **wireless monitoring** systems, sensors, such as multi-point borehole extensometers, used in a **construction** project can be **connected** to **wireless data nodes**, which transmit the sensor data via gateways to on-site servers. This allows operators to track operations in real time.

Driveline equipments can be controlled far away from the site improving productivity and efficiency.

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Technology Adoption for Professional Services - Series 07



Professional Services Productivity Nexus (PSPN)
Malaysia Productivity Corporation (MPC)



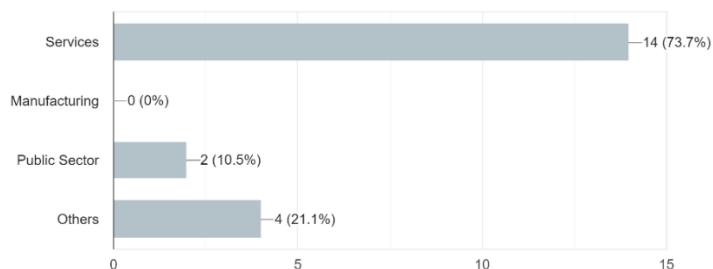
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Evaluation Report

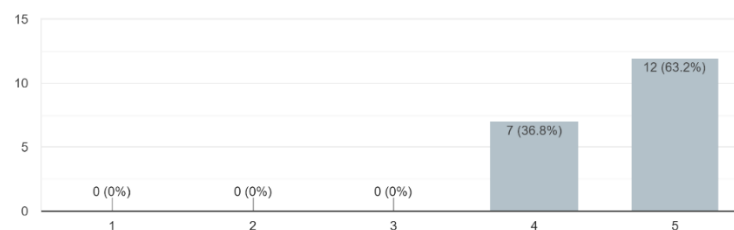
Background

Sector
19 responses

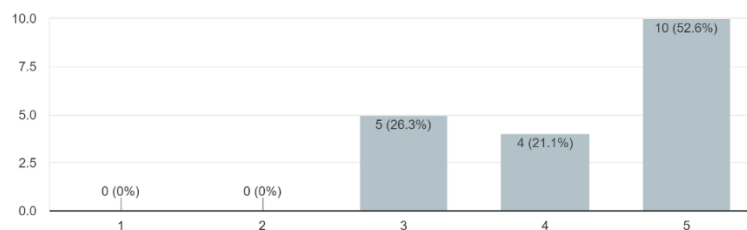


MPC Services

1. Registration process.
19 responses



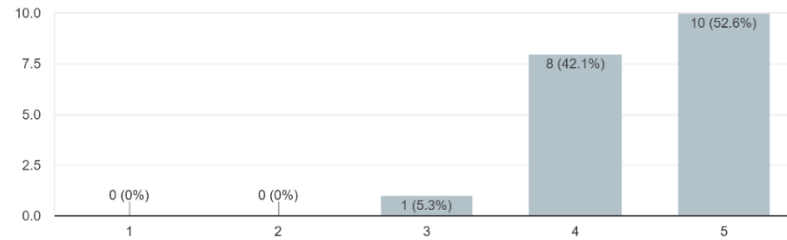
2. Suitability of time
19 responses



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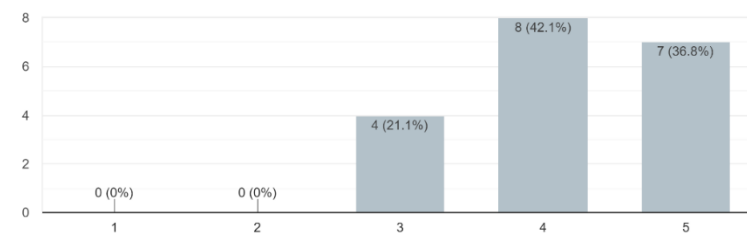
4. Virtual platform

19 responses



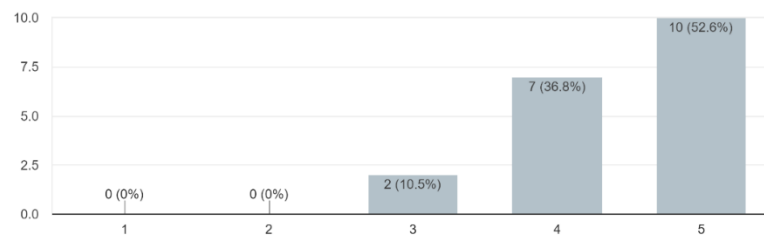
1. To what extent the objective(s) of attending the program has/ have been met?

19 responses



2. Has the program enriched your knowledge in the subject matter?

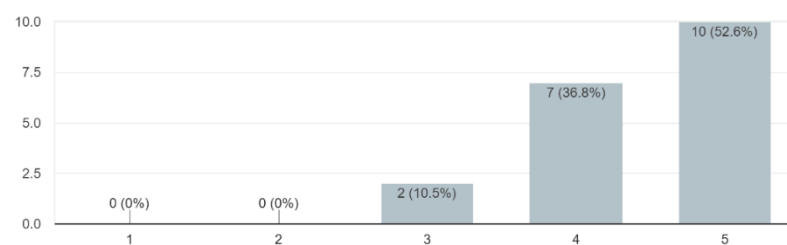
19 responses




PROGRAM CONTENT

3. Is the program contents useful and relevant to your business/work?

19 responses



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	<p>4. Will it help you to be more effective in your work?</p> <p>19 responses</p> <table><thead><tr><th>Rating</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0%</td></tr><tr><td>2</td><td>0</td><td>0%</td></tr><tr><td>3</td><td>6</td><td>31.6%</td></tr><tr><td>4</td><td>6</td><td>31.6%</td></tr><tr><td>5</td><td>7</td><td>36.8%</td></tr></tbody></table> <p>5. This program is suitable to be recommended to others.</p> <p>19 responses</p> <table><thead><tr><th>Rating</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0%</td></tr><tr><td>2</td><td>0</td><td>0%</td></tr><tr><td>3</td><td>3</td><td>15.8%</td></tr><tr><td>4</td><td>6</td><td>31.6%</td></tr><tr><td>5</td><td>10</td><td>52.6%</td></tr></tbody></table>	Rating	Count	Percentage	1	0	0%	2	0	0%	3	6	31.6%	4	6	31.6%	5	7	36.8%	Rating	Count	Percentage	1	0	0%	2	0	0%	3	3	15.8%	4	6	31.6%	5	10	52.6%
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 Program Coordinator
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