

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 05

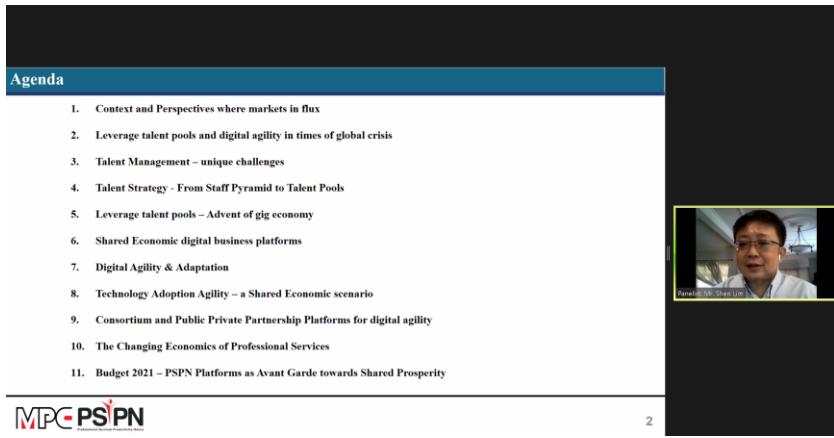
Session:	# 05
Date	26 th November 2020, Thursday
Topic	<p>Leverage Talent Pools and Digital Agility</p> 
Panelist	<p>MR. SHEN LIM</p> <p>Mr. Shen Lim is an entrepreneur and structured investment professional having almost 30 years of experience in technology management: sales & marketing, business development, operations & support, research & development, product management, fundraising, and corporate finance. Currently, he provided investment and strategic management advisory for SMEs and Corporates that focus on the development of ICT, e-Commerce, FinTech, Renewable Energy, Bio-Technology, Precision Agriculture and Green Technology industries, in particular, high-technology related fundraising in London and Hong Kong equity markets.</p>
Synopsis	<p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p><i>Sign in menyertai dalam bahagian kewangan dan teknologi dalam pelaksanaan dengan semangat inovasi</i></p>
Webinar Team Management	<p>Program Coordinator : Nicole Ong MPC Rep : Azhani / Halisa Speaker : Mr. Shen Lim</p> <p> Nur Halisa Mohamad Hall Manager Delivery Management Office (DMO) Malaysia Productivity Corporation (MPC)</p>

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	<p>Moderator : Ts. Chu WY Poster Design & Blasting : Nicole Ong Report Writing : Nicole Ong</p>
Participation	<p>Various participation from local ranging from private and government sector</p> <p>Registered : 23 Nos Attended : 9 Nos</p> <p>User Name (Original Name) Email Registration Time Approval StJoin Time Leave Time Time in Ses Country/R Louis Tay louistay@plytec.com.my Nov 05, 2020 20:51:09 approved Nov 26, 2020 11:01:37 Nov 26, 2020 12:00:07 59 Malaysia Chin Woon li chinwl@maicsa.org.my Nov 26, 2020 10:55:09 approved Nov 26, 2020 11:01:52 Nov 26, 2020 11:59:09 58 Malaysia vincent koh wskoh1@gmail.com Nov 24, 2020 20:19:31 approved Nov 26, 2020 12:34:22 Nov 26, 2020 12:59:26 26 Malaysia Yap Soon Hoe soonhoe_yap@yahoo.com Nov 21, 2020 09:40:54 approved Nov 26, 2020 11:36:04 Nov 26, 2020 11:59:02 23 Malaysia MT Goay goaymt@plytec.com.my Nov 26, 2020 11:09:58 approved Nov 26, 2020 11:10:09 Nov 26, 2020 12:07:17 58 Malaysia NADIRAH NAZRI nadirah@mida.gov.my Nov 26, 2020 11:00:15 approved Nov 26, 2020 11:02:07 Nov 26, 2020 11:59:28 58 Malaysia Nicole Ong ongbh@plytec.com.my Nov 21, 2020 09:31:18 approved Nov 26, 2020 11:01:42 Nov 26, 2020 12:14:14 73 Malaysia Hueyying Yeo zuqi@hotmail.com Nov 25, 2020 16:49:42 approved Nov 26, 2020 11:06:55 Nov 26, 2020 11:31:35 25 Malaysia Hueyying Yeo zuqi@hotmail.com Nov 26, 2020 11:37:33 Nov 26, 2020 11:59:53 23 Malaysia Siew Wah Chan siew.wah@live.com Nov 12, 2020 19:05:50 approved Nov 26, 2020 11:03:55 Nov 26, 2020 11:59:25 56 Singapore Sr Sharifah Noraini Noreen Syed I sharifah.ipim@gmail.com Nov 26, 2020 10:52:32 approved Nov 26, 2020 11:15:59 Nov 26, 2020 12:02:55 47 Malaysia</p>
Questions	<p><u>Interaction with Participant</u> There were 3 questions ask by participants during the session. However due to the time limitation, panelist only able to answer 3 questions live in webinar.</p> <p>Details of Question:</p> <ol style="list-style-type: none"> 1. Freelance has been seen as a gradual shift, especially during COVID-19 pandemic now, business were forced to shut down and lay off many of their employees. Hiring freelancers become the norm. Do you think the employers will still focus on talent retention or look for more freelancer after this pandemic? 2. According to a study by Workday, surprisingly only 25% has accelerated their digital transformation as a result of the COVID19 pandemic, but 60% has slowed down. What do think about this? 3. What do you suggest MPC or PSPN could help in this? 4. I would suggest through PNPS an outreach programme be carried out to carry the message to SMEs on the 300 million digitisation grant as majority of SME are not keen as their perception on the application is too much red tapes and obstacles.
Area of Improvement	<p><u>Good practices of this webinar:</u></p> <ol style="list-style-type: none"> 1. Webinar evaluation via google form link, with sharing presenter slide by email after participants complete the evaluation.

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	<h3>Blasting through Facebook</h3> <p> Nicole Ong is with Kok Beng Choo. November 23 at 8:44 PM · </p> <p>PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 5 Leverage Talent Pools and Digital Agility 26th November 2020 (Thursday)... See More</p>  <p>PSPN Webinar Series Oct – Nov 2020</p> <table border="1"> <tr> <td>Oct 30th</td><td>Avant-garde for Digital Transformation</td></tr> <tr> <td>Nov 1st</td><td>Journey towards Integrated Digital Delivery (IDD) for Professional Services</td></tr> <tr> <td>Nov 12th</td><td>Key Priorities for Professional Services in Technology Adoption</td></tr> <tr> <td>Nov 19th</td><td>Change Management Perspective and Roadmap for Successful Project Implementation</td></tr> <tr> <td>Nov 26th</td><td>Leverage Talent Pools and Digital Agility</td></tr> </table> <p>Technology Adoption for Professional Services <i>Series 05 : Leverage Talent Pools and Digital Agility</i></p> <p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps, especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and lending off new entrants if they wish to remain competitive.</p> <p>Wednesday, November 26th, 11.00am – 12.00pm Register here https://zoom.us/webinar/register/WN_x9gGyhf-RAW1WHLNVKWPQ</p> <p></p> <p>Panelist: Mr. Shen Lim Structured Investment Professional</p> <p>Moderator: Ts. Chu WY Professional technologist specialises in research & development.</p> <p>MPC PSPN Professional Services Productivity Nexus Malaysia Productivity Corporation (MPC)</p> <p>2 Shares</p>	Oct 30 th	Avant-garde for Digital Transformation	Nov 1 st	Journey towards Integrated Digital Delivery (IDD) for Professional Services	Nov 12 th	Key Priorities for Professional Services in Technology Adoption	Nov 19 th	Change Management Perspective and Roadmap for Successful Project Implementation	Nov 26 th	Leverage Talent Pools and Digital Agility
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Nov 26 th	Leverage Talent Pools and Digital Agility										
Event on the Board	<p>Webinar start at 11.00 a.m. and ended 12.20 p.m. with 55 min presentation and 15 min Q&A.</p>  <p>Agenda</p> <ol style="list-style-type: none"> 1. Context and Perspectives where markets in flux 2. Leverage talent pools and digital agility in times of global crisis 3. Talent Management – unique challenges 4. Talent Strategy – From Staff Pyramid to Talent Pools 5. Leverage talent pools – Advent of gig economy 6. Shared Economic digital business platforms 7. Digital Agility & Adaptation 8. Technology Adoption Agility – a Shared Economic scenario 9. Consortium and Public Private Partnership Platforms for digital agility 10. The Changing Economics of Professional Services 11. Budget 2021 – PSPN Platforms as Avant Garde towards Shared Prosperity <p>MPC PSPN Professional Services Productivity Nexus Malaysia Productivity Corporation (MPC)</p>										

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Panelist: Mr. Shen Lim

Leverage talent pools and digital agility in times of global crisis

INDUSTRIAL 4.0

Unprecedented restrictions on travel, social distancing, and consumer behavior change since the global pandemic took hold have spurred digital transformations in a matter of weeks rather than months or years, especially in the Work-at-Anywhere collaborative digital agility culture

3 Existential considerations

- ❑ Knowledge as a Service: Digital delivery in the form of SaaS bundle, pay per use
- ❑ Leverage talent pools: Workforce mobility, service level & remote management.
- ❑ Digital Agility & Adaptation: Collaborative Shared Services

Embark on technology adoption and better prepare for the potential opportunity/competition in the RCEP trade block's E-Market space.



Panelist: Mr. Shen Lim

Leverage talent pools - Advent of gig economy

From Staff Pyramid to Talent pools

Global pandemic crisis & Work-from-Anywhere Cloud Services

These two significant market disruptions will inevitably hasten the rise of the gig economy. Common practice of running hybrid staffing models of own employees and independents on a project-by-project basis.

Advent of gig economy

Global collaborative Work-from-Anywhere tools enable freelancers to work from anywhere. Shared Services technology platforms provide access to intelligent OnDemand resources matching, crowdsourcing specialists, matching demand from firms to often scarce supply, where virtual firms will form talent pools that populate the gig economy

Work-from-Anywhere Collaborative & remote Kanban project management tools



Panelist: Mr. Shen Lim

RCEP, CPTPP trade blocks - GDP in trillions of RM (2018)

Regional Comprehensive Economic Partnership (RCEP)

Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

One Belt One Road Infrastructure Build

Accelerate Northeast Asian economic integration

Incentivize supply chains across the region

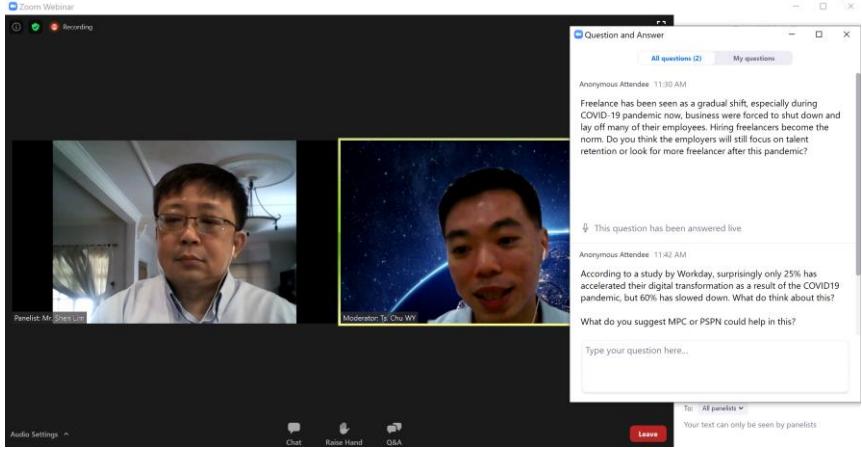
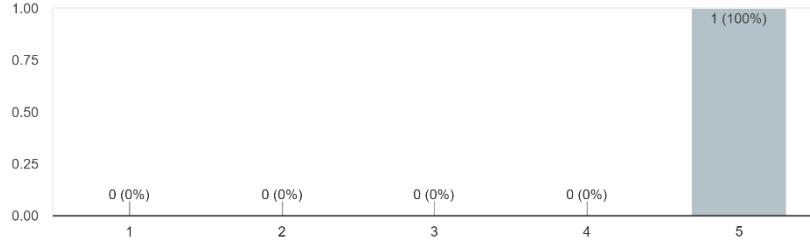
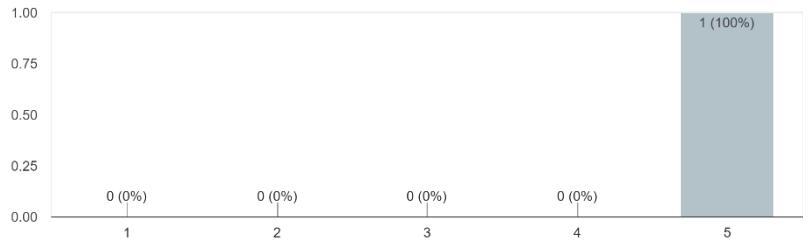
E-Markets

Cambodia – 0.084
 Indonesia – 4.2
 Lao – 0.084
 Malaysia – 294
 Philippines – 1.26
 PRC – 37.0
 South Korea – 6.7
 Thailand – 2.1

Australia – 5.88
 Brunei – 0.04
 Japan – 21
 Malaysia – 1.68
 New Zealand – 0.84
 Singapore – 1.68
 Vietnam – 0.84

Chile – 1.26
 Peru – 4.2
 Canada – 7.14
 Mexico – 5.04

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Evaluation Report	<p>5. Overall, how satisfied are you with the program? 1 response</p>  <p>PROGRAM CONTENT</p> <p>5. This program is suitable to be recommended to others. 1 response</p> 

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Event Link	<ol style="list-style-type: none">1. Registration Link https://zoom.us/webinar/register/WN_x9gGyhF-RAW1WHLNVKWIPQ 2. Evaluation Form Link https://docs.google.com/forms/d/e/1FAIpQLSdJgGyI5CLIKPXGnqub1LsgupDGFI1ZxzTMtKIWafWQOCghVg/viewform
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