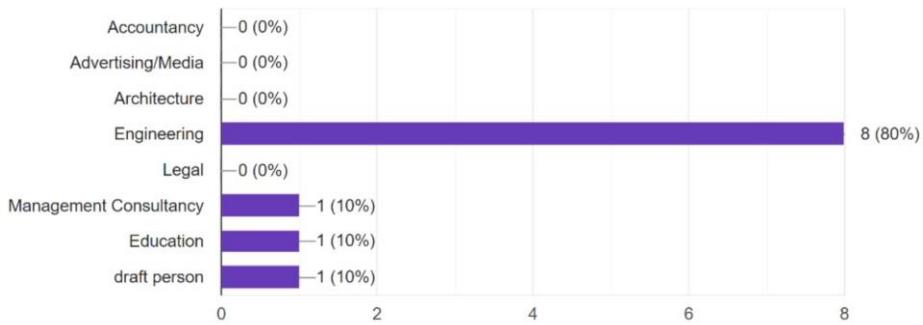


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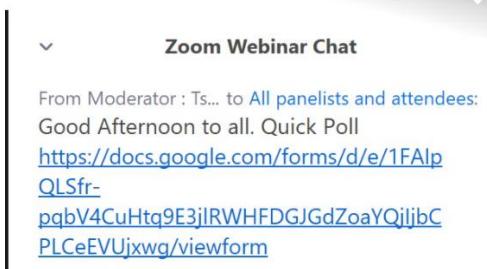
Session:	# 01										
Date	30 th October 2020, Friday										
Topic	<h3>Avant-Garde For Digital Transformation.</h3>  <p>Technology Adoption for Professional Services Series 01: Avant-Garde for Digital Transformation</p> <p>PSPN Webinar Series Oct – Nov 2020</p> <table border="1"> <tr><td>Oct 30th</td><td>Avant-garde for Digital Transformation</td></tr> <tr><td>Nov 4th</td><td>Journey towards Integrated Digital Delivery (IDD) for Professional Services</td></tr> <tr><td>Nov 11th</td><td>Key Priorities for Professional Services in Technology Adoption</td></tr> <tr><td>Nov 18th</td><td>Change Management Perspective and Roadmap to Successful Implementation</td></tr> <tr><td>Nov 23rd</td><td>Leverage Talent Pools and Digital Agility</td></tr> </table> <p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p>Friday, OCTOBER 30th , 3.00pm – 4.00pm Register here https://zoom.us/webinar/register/WN_rXe7F6c2S5261aM94fIKWw</p> <p>Panelist: Mr. Shen Lim <i>Structured Investment Professional</i></p> <p>Moderator: Ts. Chu WY <i>Professional technologist specialises in research & development.</i></p> <p>MPC PSPN <i>Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC)</i></p>	Oct 30 th	Avant-garde for Digital Transformation	Nov 4 th	Journey towards Integrated Digital Delivery (IDD) for Professional Services	Nov 11 th	Key Priorities for Professional Services in Technology Adoption	Nov 18 th	Change Management Perspective and Roadmap to Successful Implementation	Nov 23 rd	Leverage Talent Pools and Digital Agility
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Panelist	<p>MR. SHEN LIM</p> <p>Mr. Shen Lim is an entrepreneur and structured investment professional having almost 30 years of experience in technology management: sales & marketing, business development, operations & support, research & development, product management, fundraising, and corporate finance. Currently, he provided investment and strategic management advisory for SMEs and Corporates that focus on the development of ICT, e-Commerce, FinTech, Renewable Energy, Bio-Technology, Precision Agriculture and Green Technology industries, in particular, high-technology related fundraising in London and Hong Kong equity markets.</p>										
Synopsis	<p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p><i>Siap menyertai dan berwujudkan teknologi dilaksanakan dengan semangat.</i></p>										

Saya menyertai dan berwujudkan teknologi dilaksanakan dengan semangat.

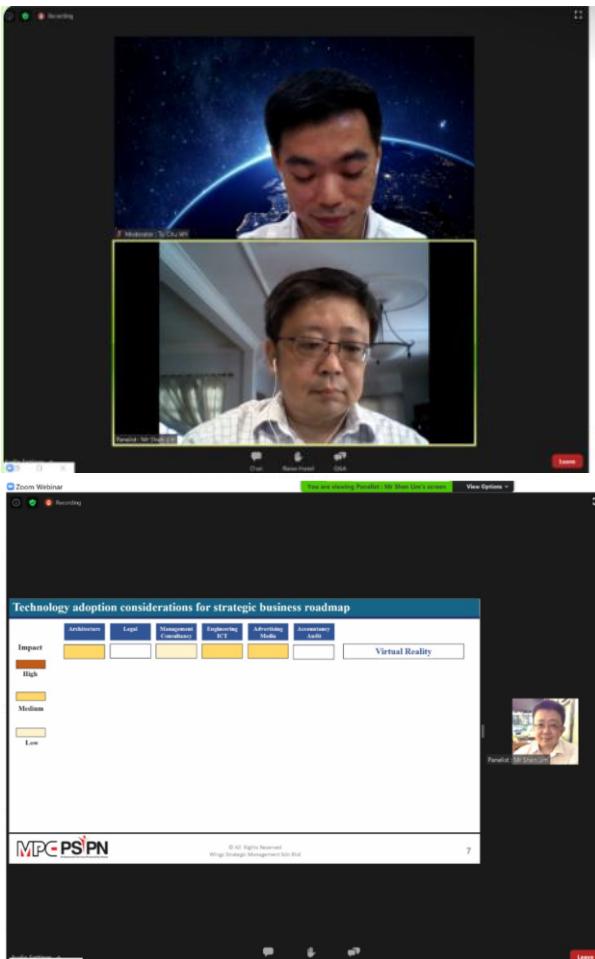
PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Webinar Team Management	Program Coordinator : Nicole Ong MPC Rep : Azhani / Halisa Speaker : Mr. Shen Lim Moderator : Ts. Chu WY Poster Design & Blasting : Nicole Ong Report Writing : Nicole Ong																											
Participation	<p>Various participation from local ranging from private and government sector</p> <p>Registered : 45 Nos Attended : 21 Nos</p> <p>Which Professional Services Fraternity you belong to ? </p> <p>10 responses</p>  <table border="1"> <thead> <tr> <th>Fraternity</th> <th>Responses</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Accountancy</td> <td>0</td> <td>0%</td> </tr> <tr> <td>Advertising/Media</td> <td>0</td> <td>0%</td> </tr> <tr> <td>Architecture</td> <td>0</td> <td>0%</td> </tr> <tr> <td>Engineering</td> <td>8</td> <td>80%</td> </tr> <tr> <td>Legal</td> <td>0</td> <td>0%</td> </tr> <tr> <td>Management Consultancy</td> <td>1</td> <td>10%</td> </tr> <tr> <td>Education</td> <td>1</td> <td>10%</td> </tr> <tr> <td>draft person</td> <td>1</td> <td>10%</td> </tr> </tbody> </table> <p>Majority from engineering background.</p>	Fraternity	Responses	Percentage	Accountancy	0	0%	Advertising/Media	0	0%	Architecture	0	0%	Engineering	8	80%	Legal	0	0%	Management Consultancy	1	10%	Education	1	10%	draft person	1	10%
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Education	1	10%																										
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Questions	<p><u>Interaction with Participant</u></p> <p>There were 2 questions ask by participants during the session.</p> <p>Sample Questions</p> <ol style="list-style-type: none"> 1. Since Technology Adoption as a matter of business resilient and survival, as an employer and employee what should we react to the change in order to adapt in a faster pace? 2. Do you agree and why is the reason that Engineering is only achieved 3% of Technology adoption in the research? 																											

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Area of Improvement	<p>Good practices of this webinar:</p> <ol style="list-style-type: none"> 1. Good interaction with participants by collecting information with Background survey by poll via google form link.  <ol style="list-style-type: none"> 2. Webinar evaluation via google form link, with sharing presenter slide by email after participants complete the evaluation. <p>Area of improvement of this webinar:</p> <ol style="list-style-type: none"> 1. To prepare a backdrop to promote MPC PSPN before the session. 2. Play a background music while waiting to START. 3. Start the webinar session with MPC introduction video.
Blasting	<p>Blasting through email</p>  <p>PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 01 : Avant-Garde For Digital Transformation.</p> <p>Organized by: Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC) Tel: 03-7951 2336 HP: 016-354 9115 email: azhani@mpc.gov.my</p>

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	<h3>Blasting through whatsapp</h3> <p>8. PSPN FG Engineering Ar Abu Zarim Abu Bakar, Ar Zamri B Ismail, BSI- Wilson Ong, JKR- Muhamma</p> 
Event on the Board	<p>Webinar start at 3.05 p.m. and ended 4.00 p.m. with 50 min presentation and 10 min Q&A.</p> 

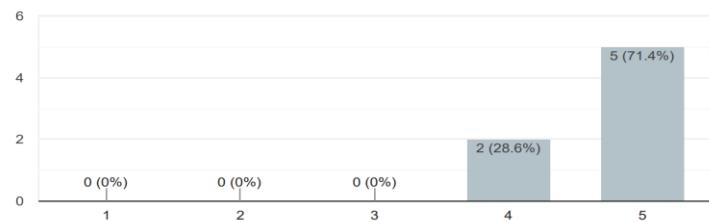
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Evaluation Report

MPC SERVICE

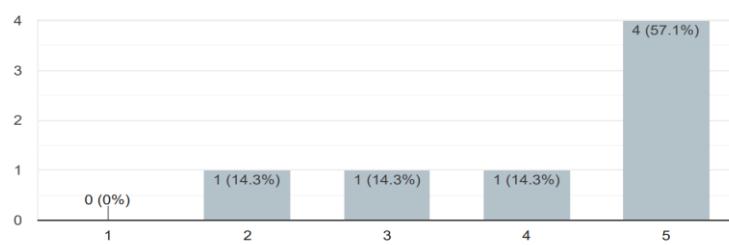
1. Registration process.

7 responses



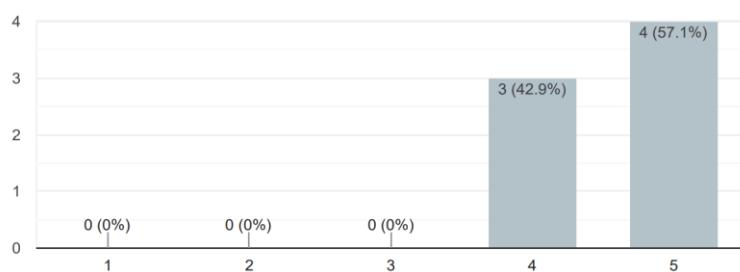
2. Suitability of time

7 responses



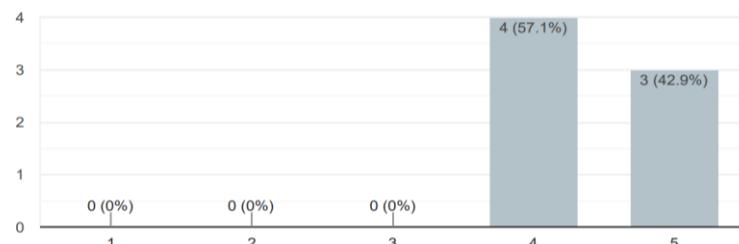
3. Duration of webinar

7 responses



4. Virtual platform

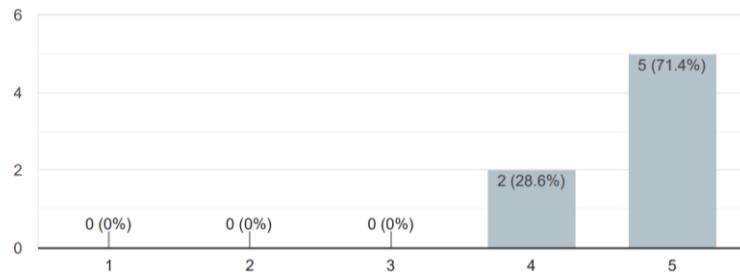
7 responses



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5. Overall, how satisfied are you with the program?

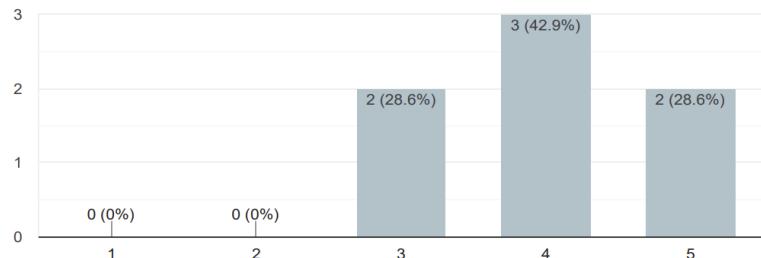
7 responses



PROGRAM CONTENT

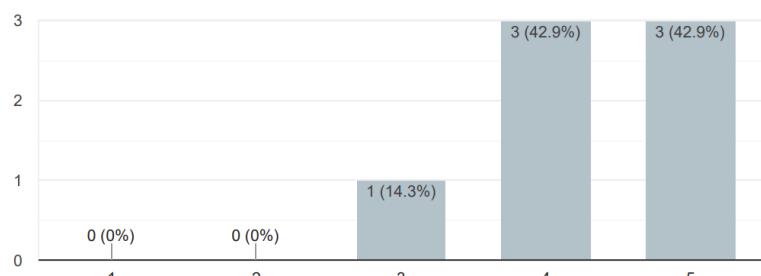
1. To what extent the objective(s) of attending the program has/ have been met?

7 responses



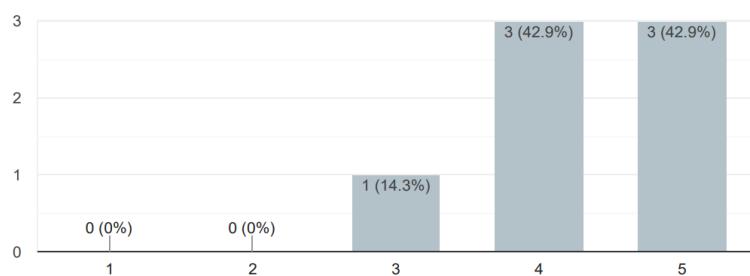
2. Has the program enriched your knowledge in the subject matter?

7 responses

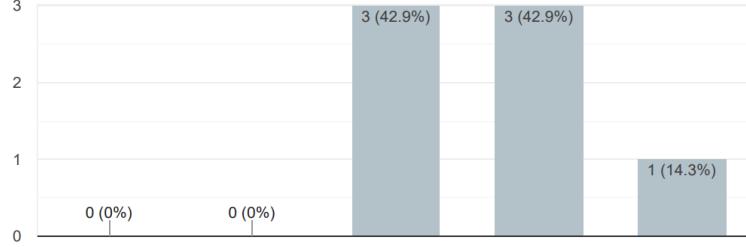
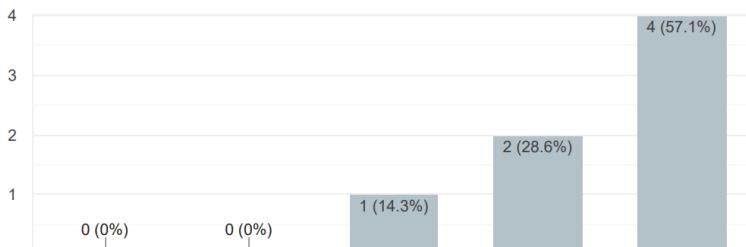


3. Is the program contents useful and relevant to your business/work?

7 responses



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	<p>4. Will it help you to be more effective in your work?</p> <p>7 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Count</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0%</td> </tr> <tr> <td>2</td> <td>0</td> <td>0%</td> </tr> <tr> <td>3</td> <td>3</td> <td>42.9%</td> </tr> <tr> <td>4</td> <td>3</td> <td>42.9%</td> </tr> <tr> <td>5</td> <td>1</td> <td>14.3%</td> </tr> </tbody> </table> <p>5. This program is suitable to be recommended to others.</p> <p>7 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Count</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0%</td> </tr> <tr> <td>2</td> <td>0</td> <td>0%</td> </tr> <tr> <td>3</td> <td>1</td> <td>14.3%</td> </tr> <tr> <td>4</td> <td>2</td> <td>28.6%</td> </tr> <tr> <td>5</td> <td>4</td> <td>57.1%</td> </tr> </tbody> </table>	Rating	Count	Percentage	1	0	0%	2	0	0%	3	3	42.9%	4	3	42.9%	5	1	14.3%	Rating	Count	Percentage	1	0	0%	2	0	0%	3	1	14.3%	4	2	28.6%	5	4	57.1%
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Event Link	<ol style="list-style-type: none"> 1. Video Link https://drive.google.com/drive/folders/1UudUWqXulPvKxrM3N7L-majSKGy1RdG?usp=sharing 2. Polls Link https://docs.google.com/forms/d/e/1FAIpQLScIIX5JQYhs0-ZwZjO3Z-1_4kMSogfcovE5vhzTatArxclZEA/viewform 3. Evaluation Form Link https://docs.google.com/forms/d/e/1FAIpQLSdJqM_766NE9pZYM5wz1nvZW6pictSQM2NMipUa6yW37W5rg/viewform 																																				

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Nicole Ong

Program Coordinator

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