

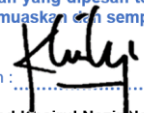
FACEBOOK REPORT ANUGERAH APIC 2020

facebook

Campaign Details

Client: Malaysia Productivity Corporation (MPC)
Campaign: ANUGERAH APIC 2020
Start Date: 13/11/2020
End Date: 15/11/2020
Facebook Page: Malaysia Productivity Corporation (MPC)
Campaign Objective: Awareness
Lifetime budget: RM2,000.00

Saya memperakui bahawa barang-barang/
perkhidmatan yang dipesan telah dilaksanakan
dengan memuaskan dan sempurna.

Tandatangan : 

Nama : Mohd Khairul Nazir Nawi

Jawatan : Pengurus

Tarikh : 16 Disember 2020

facebook

Awareness Ad & Event Ad

facebook

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Saya memperakui bahawa barang-barang/
perkhidmatan yang dipesan telah dilaksanakan
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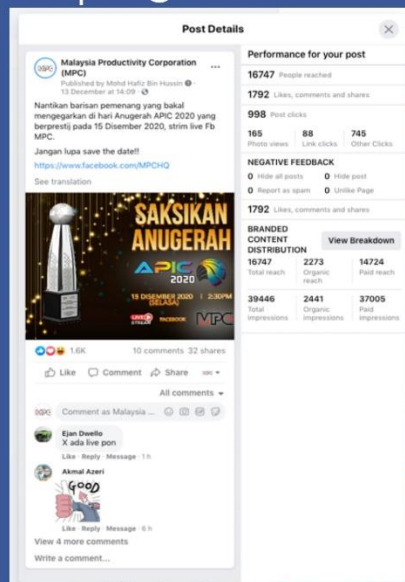
Tandatangan : 

Nama : Mohd Khairul Nazir Nawi

Jawatan : Pengurus

Tarikh : 16 Disember 2020

Campaign: Awareness Ad



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Total Impressions:
39,446

Engagement:
1,792

Post Clicks:
998

Comments



Total comments:
10

Total likes:
1,600

Total shares:
32

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Campaign: Event Ad

TUES, 15 DEC - 14:30
Anugerah APIC 2020
Online event

Set Up Live Video

Event performance

Last 7 days: 8 Dec - 15 Dec

People reached

7,941
+7,941 last 7 days

Responses

334
+327 last 7 days

Track ticket sales

Track ticket sales on your next event by adding a ticket link

Compare performance across all of Malaysian Palm Oil Board - MPOB's events.

View event insights

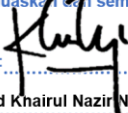
Total Impressions:
7,941

Responses:
334

facebook

6

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Tandatangan : 

Nama : Mohd Khairul Nazir Nawi

Jawatan : Pengurus

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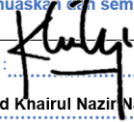
Summary

Total Impressions: 47,387

facebook

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perkhidmatan yang dipesan telah dilaksanakan
dengan memuaskan dan sempurna.

Tandatangan : 

Nama : **Mohd Khairul Nazir Nawi**

Jawatan : **Pengurus**

Tarikh : **16 Disember 2020**

Thank you

Prepared by:

dig.it.all
MARKETING AGENCY

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