

Proposed PSPN Montage Storyboard

Saya mengesahkan bahawa kerja-kerja
telah dilengkapkan dengan sempurna.



Nor Halisa Mohamad Halil
Senior Manager
Delivery Management Office (DMO)
Malaysia Productivity Corporation (MPC)

Prepared by:

tamuasia
LIFESTYLE TRAVEL ADVENTURE

Note

- This is a timeline montage to showcase PSPN's beginnings and progress towards the future.
- The video duration is between two to three minutes long.
- All images used in this proposal are based on the newsletter that was provided to us.
- Any videos that are available on PSPN (including speeches) are highly encouraged.
 - 1) Video Architecture Promotion
 - 2) Video ProVAC
 - 3) Media Release Video (Ts choo, Ar Mus, Lukman, Ts Louis)
 - 4) Media Release News

(1) Video Architecture Promotion

Malaysia Productivity Corporation (MPC)

Konsortium pelbagai perkhidmatan profesional dengan kerjasama Perbadanan Produktiviti Malaysia (MPC) melalui Nexus Produktiviti Perkhidmatan Profesional (PSPN) diwujudkan
www.facebook.com

<https://www.facebook.com/116585418370635/posts/4027632153932589/>

6:23 PM

► Forwarded



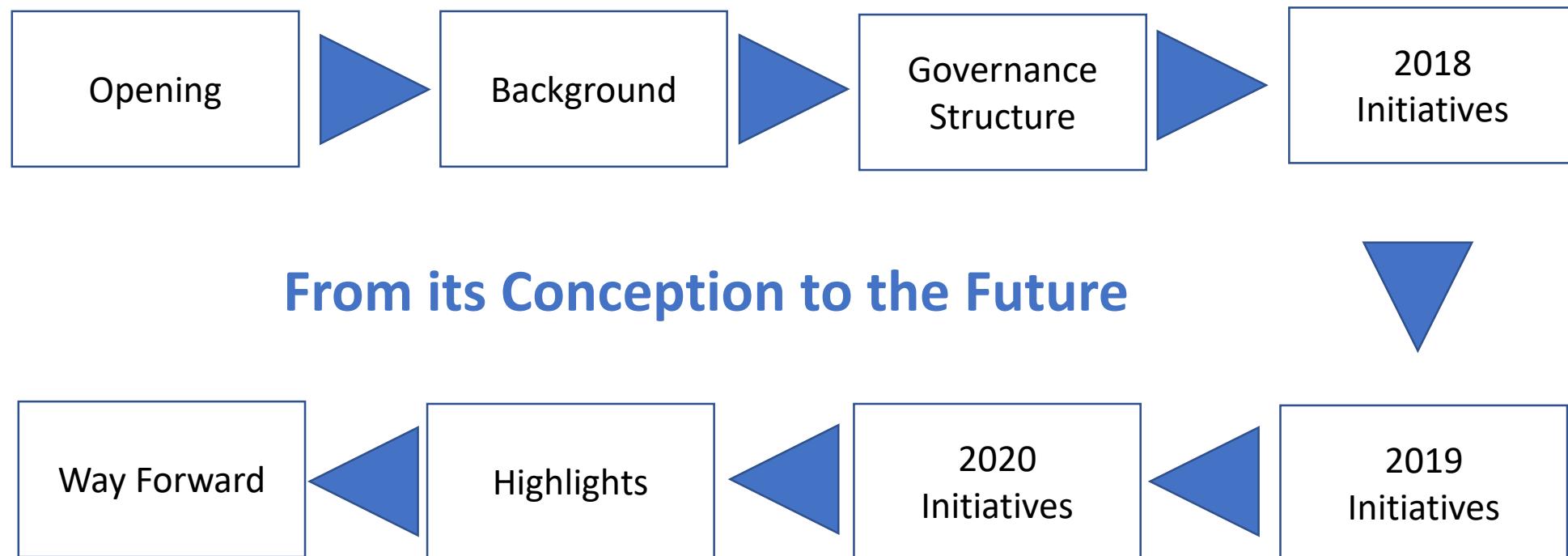
MPC bantu realisasi konsortium pelbagai perkhidmatan professional

Konsortium pelbagai perkhidmatan profesional dengan kerjasama
www.astroawani.com

MPC bantu realisasi konsortium pelbagai perkhidmatan professional | Astro Awani <https://www.astroawani.com/video-terkini/mpc-bantu-realisasi-konsortium-pelbagai-perkhidmatan-professional-1874054>

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Professional Services Productivity Nexus

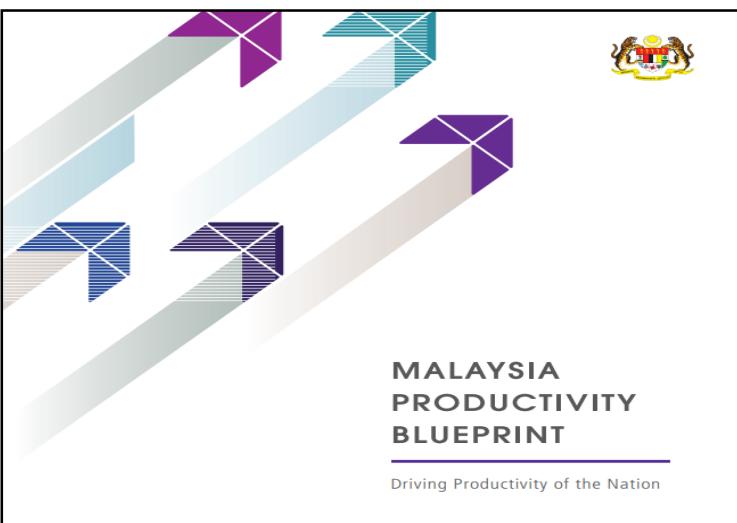


Opening

Professional Services Productivity Nexus,
From its Conception to the Future

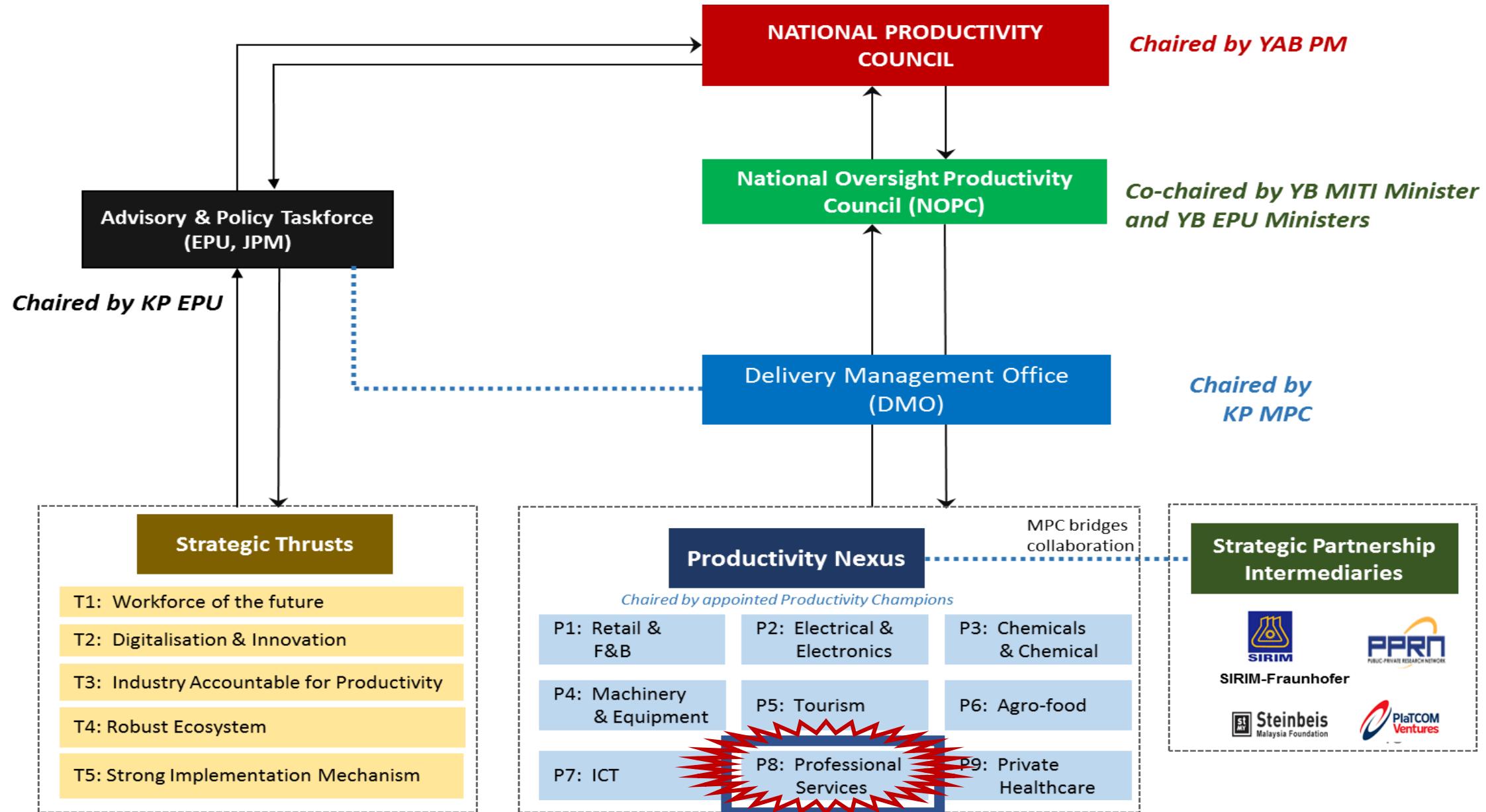
*A short inspiring speech clip on PSPN and what it encapsulates will be a better opening statement

MALAYSIA PRODUCTIVITY BLUEPRINT (MPB)



- The Malaysia Productivity Blueprint (MPB) was launched on 8 May 2017.
- As per the targets set in the Eleventh Malaysia Plan (2016-2020), the MPB aims to achieve **3.7% @ labour productivity** growth per annum.
- The private sector, in partnership with the Government will be the key driver for this productivity agenda.

MPB GOVERNING STRUCTURE



PSPN BACKGROUND

- Under the Malaysia Productivity Blueprint (MPB) launched in 2017, Professional Services has been identified as one of the 9 targeted industries, covering 6 professional disciplines: Engineering, Legal, Architecture, Accountancy, Advertising, and Management Consultancy.
- The establishment of the Professional Services Productivity Nexus (PSPN) of Malaysia Productivity Corporation (MPC) led by industry associations and enterprise champions, acting as change agents to drive the productivity trajectory of this sub-sector.
- The Nexus Governing Committee (NGC) of PSPN is championed by Ts. Ir. Choo Kok Beng, Chief Executive Officer (CEO) of Malaysian Service Providers Confederation (MSPC), has focused on enhancing the productivity of professional services through common interest and digitalization goals. This initiative would cover the 4 thrusts of MPB including:
 - 1) Building Workforce of the Future,
 - 2) Driving Digitalization and Innovation,
 - 3) Making Industry Accountable for Productivity, and
 - 4) Forging a Robust Ecosystem.
- There are six professional fraternities include Accountancy, Advertising, Architecture, Engineering, Legal and Management Consultancy with two representatives from each fraternity as follows

PSPN GOVERNANCE STRUCTURE & INITIATIVES

PSPN NEXUS GOVERNING COMMITTEE (NGC)

Accountancy

Advertising

Architecture

Engineering

Legal

Management
Consultancy

Workforce

Technology

Industry
Structure

Business
Environment

PS1.1 Structured Industrial Apprenticeship Programme (SIAP)
on Architecture Talent Mismatch

PS2.1 Enhancing Small and Medium Practitioners (SMP) Practices for Accountancy

PS2.2 Formation of Integrated Digital Delivery-
Industrial Knowledge Group (IDD-IKG)

PS2.3 Encouraging the Adoption of Technology Solutions
by Professional Providers

PS3.1 Create Global Malaysian Professional Services Brand

PS3.2 Professional Services Consortiums

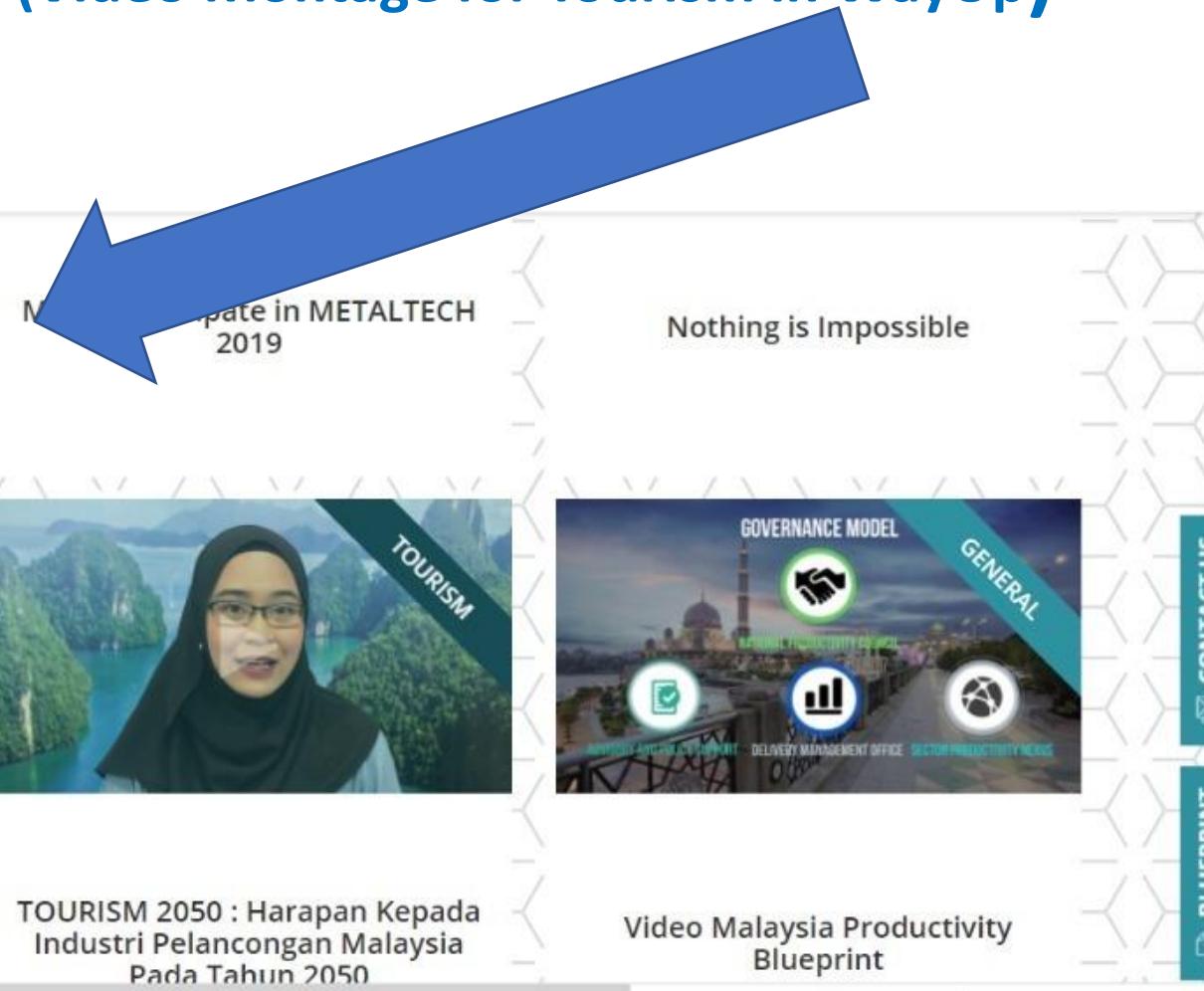
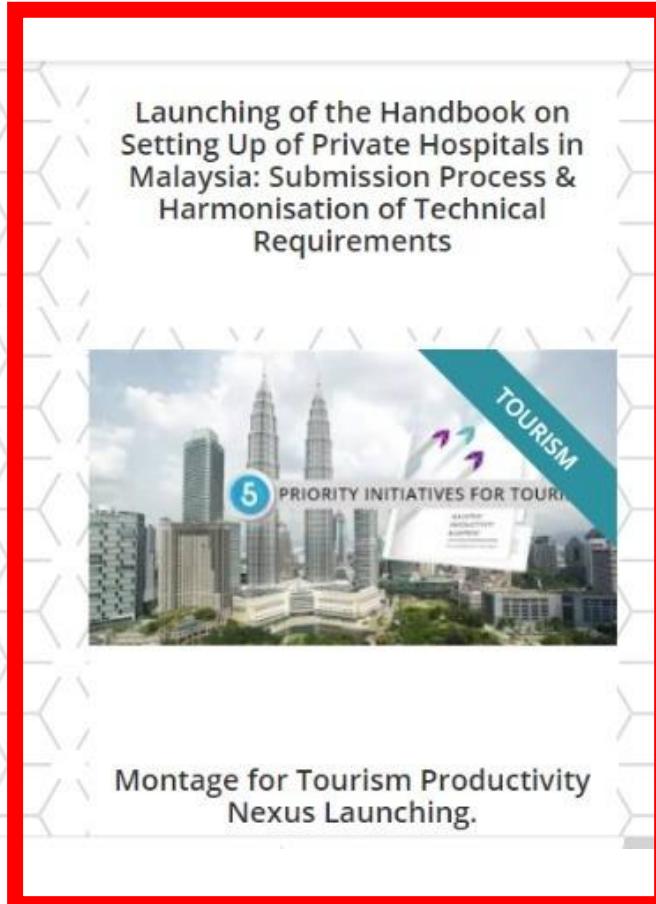
PS4.1 Sharing of Best Practices among
Small and Medium Practitioners (SMP) of Audit Firms

PS5.1 Collaborative Initiatives to Reduce Unnecessary Regulatory Burdens (RURB) by
Professional Services Fraternities

PSPN Initiatives:

Mohon Atika Buat Slides Show utk PSPN Initiatives

macam cth TPN (Video Montage for Tourism in WayUp)



5 YEARS STRATEGIES

- Education – more emphasis on broader education & soft skills such as communication, interpersonal, leadership, entrepreneurial, innovative thinking & research
- Working Industry – continuous learning, cross-industry exposure, cross-department exposure in order to identify & develop natural talent

- Establish a Joint Body of Industry & Academia
- Promotion of technology products through awards
- Provide R&D grants and incentives
- Establish Talent Network
- Business & Research Incubation from High School to Higher Educations

- Sharing best practices through ASEAN, APEC
- Develop cross fertilization industry (hybrid expertise)
- Create Professional Services through GLCs & GLICs to build capacity& capability

- To appoint a coordinator for collaborative initiatives by all ministries
- Create Global Malaysian “Professional Services Brand”
- Develop linkages to increase visibility

- Disjointed Competency Readiness For Industry

- Lack of Sustainable Fund
- Lack of joint research between Industry & Academia

- Lack of Trust by Dominant Players (GLC & GLIC) in local Professional Services
- Poor Branding of Malaysian Industry Expertise

- Fragmented Ecosystem

Workforce

Technology

Industry Structure

Business Environment

10 YEARS AIM

To Double Productivity By 2025

To Be A Professional Services Hub Within ASEAN Region by 2030

PSPN KEY ISSUES AND CHALLENGES

THRUST	KEY ISSUES AND CHALLENGES	STRATEGIC APPROACH
Workforce	<ul style="list-style-type: none"> • Disjointed Competency Readiness for Industry • Inequitable Remuneration • Lack of Professional Recognition • Lack of High Skill Blue Print • Lack of Workforce Database • Lack of Funds to Upskill Workforce 	<ul style="list-style-type: none"> • Education – more emphasis on broader education & soft skills such as communication, interpersonal, leadership, entrepreneurial, innovative thinking & research • Working Industry – continuous learning, cross-industry exposure, cross-department exposure in order to identify & develop natural talent
Technology	<ul style="list-style-type: none"> • Lack of Cost-Benefit Analysis • Stuck with Obsolete Technology • Lack of Infrastructure • Lack of Sustainable Funds • Lack of joint research between Industry & Academia 	<ul style="list-style-type: none"> • Establish a Joint Body of Industry & Academia • Promotion of technology products through awards • Provide R&D grants and incentives • Establish Talent Network • Business & Research Incubation from High School to Higher Educations
Industry Structure	<ul style="list-style-type: none"> • Lack of Trust by Dominant Players (GLC & GLIC) in local Professional Services • Fragmented Capacity • Poor Branding of Malaysian Building Industry Expertise • Lack of Legal Framework for Multidisciplinary Companies • Lack of Enforcement of Professional Regulations • Lack of Support for SMEs to Build Capacity 	<ul style="list-style-type: none"> • Sharing best practices through ASEAN, APEC • Develop cross fertilization industry (hybrid expertise) • Create Professional Services through GLCs & GLICs to build capacity& capability
Business Environment	<ul style="list-style-type: none"> • Fragmented Ecosystem • Lack of Incentives • Lack of Enforcement • Lack of Regulation 	<ul style="list-style-type: none"> • To appoint a coordinator for collaborative initiatives by all ministries • Create Global Malaysian “Professional Services Brand” • Develop linkages to increase visibility

2018

“The Very Beginning”

**Untuk Slides bagi 2018 events
(Slides No 14 – 19)**

Highlightkan nama event besar2, tapi gambar kecilkan.



18 January 2018

Productivity Nexus Professional Services (PN-PS) NGC Meeting 1/2018 at Malaysian Petroleum Club, KLCC



8 March 2018

Productivity Dialogue between YB MITI Minister & Engineering Fraternity at Perdana Hall, MITI Tower



27 March 2018

Malaysia Productivity Blueprint Conversation & Professional Talk on Technology & Legal Industry Needs at Hilton Hotel, Kota Kinabalu, Sabah



2 July 2018

PN-PS Secretariat attending the Malaysia Economic Monitor June 2018 launch by World Bank Malaysia at Sasana Kijang, Bank Negara Malaysia



4 September 2018

Research Grant Presentation by Prof. Dr. Nor Aini Yusof (USM) on Productivity Performance of BIM Adoption in Construction Projects and Companies at MPC PJ8



28 November 2018

Collaboration Meeting between PN-PS Secretariat, Bar Council, MITI, MATRADE and MIDA

2019
“The Assembling”



1 April 2019 :
Collaboration Meeting with the Accountancy Fraternity at MICPA.
Representatives from MIA also joined the meeting to discuss regarding
the issues raised for the Productivity Dialogue with YBhg Deputy Minister
Ministry of Economic Affairs (MEA) scheduled on 16 April 2019.



16 April 2019:
Productivity Dialogue between YBhg Minister Ministry of Economic Affairs (MEA) and Accountancy Fraternity at Pulse Grande Hotel, Putrajaya



20 April 2019:
Focus Group Workshop on Building Workforce Of The Future in Architecture : Challenges and Opportunities at Royale Chulan Damansara.



24 May 2019:
Coordination Meeting with MITI regarding the
Productivity Dialogue with Legal Fraternity at MITI.





COORDINATION MEETING WITH THE ADVERTISING FRATERNITY

Venue : Hilton Petaling Jaya Hotel

Date : 18 Jul 2019

Coordination Meeting with the advertising Fraternity. The purpose of this meeting is to finalise the key issues faced by the advertising fraternity to be discuss during the Productivity Dialogue schedule in October 2019. Participants are from Sin Chew Media Group, Sinar Karangkraf, The Sun Media, The Star, Utusan, China Press and representatives from MITI.



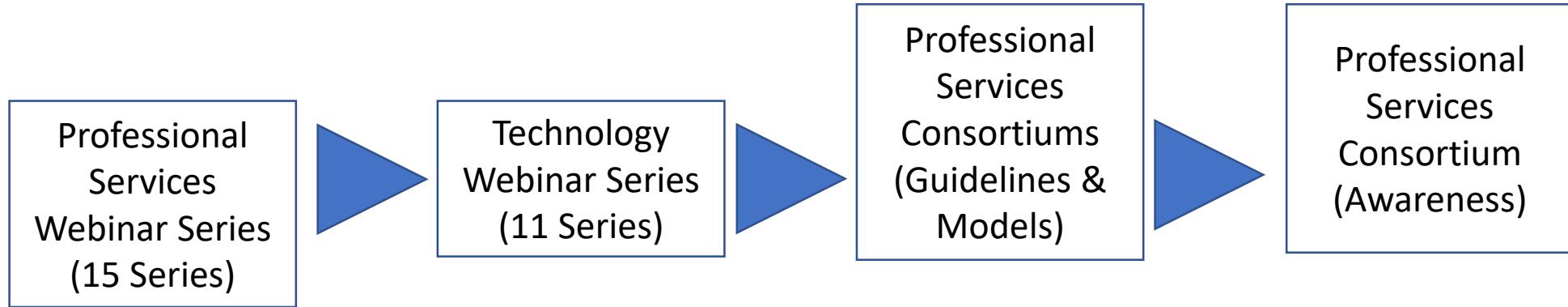
EXECUTIVES STRATEGIC SESSION (ESS) FOR PROFESSIONAL SERVICES PRODUCTIVITY NEXUS (PSPN)

Venue : Impiana KLCC Hotel
Date : 23 Oct 2019.

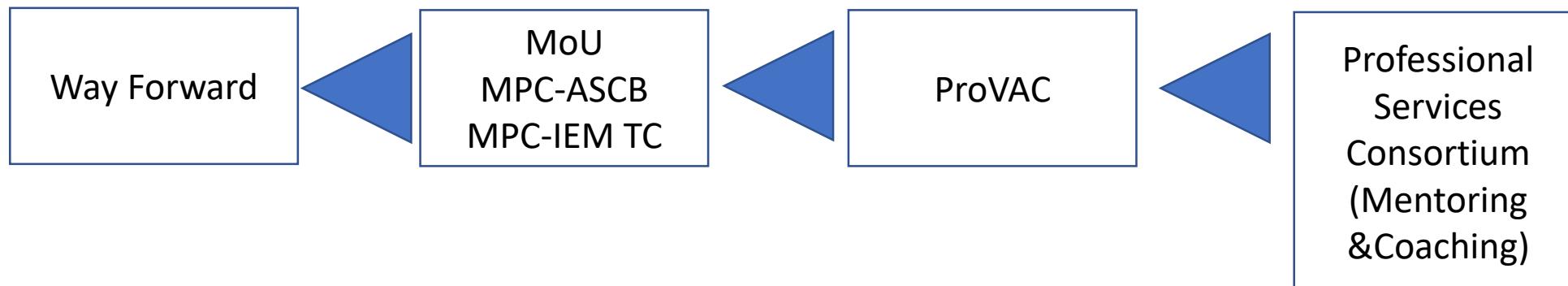
Untuk Event 2020

- Ambil gambar events dalam slides DMO yg diberikan sebelum ini (File Name: PSPN Presentation DMO Meeting 4/2020 19 May 2020) sebagai tambahan drp slides di bawah.

2020 “Going Digital”



From its Conception to the Future



Professional Services Webinar Series (15 Series)

Many question arise by the construction industry in relation to MCO in relation to PAM 2006 / PWD 203/204, whom is the contract administrator / SO responsible can we anticipate?



1 AR RIDHA RAZAK
PAM COUNCIL MEMBER
CHAIRMAN
ARCADIA COMMITTEE ON YOUNG ARCHITECTS

The Affect of Covid-19 to Professionals in Construction Building Industry Contracts
Date: 26th March 2020 (Thursday)
Time: 3.00pm - 4.00pm
To register please click:
<https://attendee.gotowebinar.com/register/8620633362434632973> MPC PSPN

2 OW CITIES TO COPE AFTER THE DEADLY PANDEMIC OF COVID-19?
Want to hear the good news and the future?
A good living in an urban setting for it to be healthy lived requires a good coordination between good urban design as well as a good green environment. This is because the city dwellers can live healthy and aspire to be safe as well as productive in their city.



It's join the PSPN Series 2 Webinar Session
Urban Health Through Good Govrances and Good Urban Design - Post COVID-19
Date: 1st April 2020
Time: 3.00pm - 4.00pm
To Register: <https://attendee.gotowebinar.com/register/244676227617194294> MPC PSPN

3 APR 2020
15:00-16:00



the Platform is **BURNING**
Datuk Ar. Ezani Herzani Jamali
Friday 3 April 2020, 3.00pm - 4.00pm
<https://register.gotowebinar.com/register/071918358017281025> MPC PSPN

4 24th through an Interactive Session



Strategy to Achieve IDD with IBM Adoption
Date: 7th April 2020
Time: 3:00PM - 4:00PM

IBM Work Group Member of MPC - PSPN

Ts. Louis Tay CS
Chairman of TAM - IBS
IBM Work Group Member of MPC - PSPN

MPC PSPN SESSION MODERATOR
Ar. Ridhwa Azie

To Register: <https://attendee.gotowebinar.com/register/637370453496523> MPC PSPN

5 10th April 2020
3:00PM - 4:00PM

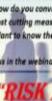


DIGITALISING PROFESSIONALS POST COVID-19
THE EFFECTS OF COVID WILL DIFFERENTLY SET IN FOR INDIVIDUALS, BUSINESSES AND INDUSTRIES. THE WAY WE COMMUNICATE AND THE WAY WE WORK HAS CHANGED. PROFESSIONALS SHOULD TAKE THIS OPPORTUNITY TO ELEVATE THEMSELVES INTO THIS NEW NORMAL BY GETTING NOTICED AND HEARD.

SESSION MODERATOR:
Ar. Ridhwa Azie
Chairman of TAM - IBS
IBM Work Group Member of MPC - PSPN

To Register: <https://attendee.gotowebinar.com/register/1807156617938553100> MPC PSPN

6 11th April 2020
3:00PM - 4:00PM



RISK MITIGATION MEASURES FOR EMPLOYERS AMIDST COVID-19
What are the company contemplating pay cuts or retrenchment of employees?
What other options are available to employers?
Can you convince your employees to agree to cost cutting measures?
Want to know the answer to these questions?
Join us in the webinar on

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/45611088945390093> MPC PSPN

7 12th April 2020
3:00PM - 4:00PM



MEDIATION AS A DISPUTE RESOLUTION OPTION: POST MCO & COVID-19
The COVID-19 pandemic has created unprecedented global crisis. All industries are faced with looming disputes and uncertainties. There will be countless conflicts potentially ahead. Many people want solutions or mechanisms that lead to swift solutions. Can Mediation play a positive role in both preventing and amicably enabling conflict resolution?

What do you or your business need to consider for potential conflicts that may arise as everyone emerges from the extended MCO. For the construction industry - are there special considerations?

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/712043029702860507> MPC PSPN

8 28th April 2020
3:00PM - 4:00PM



BUSINESS SUSTAINABILITY & CONTINUITY IN PREPARATION OF POST-COVID-19
The COVID-19 pandemic has impacted most of world and the construction profession and the industry are faced with many challenges and the need to adapt to the new normal. What will the impact of the post-COVID-19 environment be on the construction industry? Will the interest in Online Mediation increase? Will mediation be more popular? Will mediation be more effective? Will mediation be more efficient?

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/63417672307558604> MPC PSPN

9 1st May 2020
3:00PM - 4:00PM



PROFESSIONAL NEW GATEWAY POST-COVID-19
History shows us that crises often inspire innovation. Tectonic shifts in demand and supply spur the emergence of new technologies and changes in behaviour. How can we as professionals bounce back to adapt to the new normal?

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/999412495654499341> MPC PSPN

10 22nd April 2020
3:00PM - 4:00PM



RETHINKING THE FUTURE OF SPACES POST THE GREAT LOCKDOWN
thinkcity

To Register: <https://attendee.gotowebinar.com/register/22042020thinkcity> MPC PSPN

11 8th May 2020
3:00PM - 4:00PM



YOUR INSURANCE WORK FOR YOU WHEN YOU ARE NOT FIT TO WORK
Dear Fellow, MCO has been mandatory for all business due to the virus. Since they losses has increased and many are considering that continuing as people could not go to office or being retrenched. It is important to have insurance to have insurance but 50% of people who are insured after policy are not able to make profit in long term.

Mr. Wan Mohd Daud will be sharing on how to make your insurance work for you when you are not fit to work. He will touch on the 4 core pillars of insurance that make up for a good policy and the underlying problem that most of us overlooked but the effect is catastrophic if we are not ready!

EY

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/495038166345231866> MPC PSPN

12 12th May 2020
3:00PM - 4:00PM



You Owe Me... Aren't we a Happy Family!...? Let's talk 'Payment Recovery'
When the MCO is lifted, the full extent of its impact on the construction industry will begin to surface. Cash flow constraints is inevitable. This may lead to payment disputes. Presently, payment timelines are not aligned to payment due dates. A payment within the industry always have been based in millions of ringgit or referencing preferred fees. The MCO and its attendant impact on the construction industry may make this problem even more acute in this vital industry problem?

In this webinar, we will:

- look at what has caused the bulk of outstanding professional fees
- what are the best practices in the industry that may avoid their circumstances
- examine the remedies available to the professional men as a construction project for recovery of the outstanding professional fees

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/6619567479721113103> MPC PSPN

13 15th May 2020
3:00PM - 4:00PM



REVOLUTIONISING CONSTRUCTION BUSINESS THROUGH SOCIAL MEDIA DATA MINING
With the current COVID-19 pandemic, we are expecting a surge of digitised work environment and various forms of remote working. Construction organisations are now beginning to take advantage of the digital revolution. While organisations are clear on the effect of digitalisation, not many are positioned to take advantage of the digitisation environment.

Among data available through digitisation, social media data plays a significant role to enhance construction business. Social media mining presents opportunities for organisations to adapt to the digital revolution and revolutionise construction business growth. This discussion entangles the roles which organisations can take to transform usable social media information.

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/5798811537492557327> MPC PSPN

14 19th May 2020
3:00PM - 4:00PM



LEADERSHIP ROLE & SURVIVAL IN CRISES OF COV-19
What happened recently with the global Covid-19 pandemic will be one of the success factors for a minute-by-minute survival. Efforts by all government ministries to mitigate the spread and alleviate the public of their miseries are applauded. SMEs business owners are greatly affected by the crisis particularly their cash flow situations and business sustainability. Typically traits such as intelligent, charismatic, analytical skills and a good communication are required for a successful leader but in challenging times leadership calls for greater commitment and good business leadership are more critical.

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/44726718686446526> MPC PSPN

15 22nd May 2020
3:00PM (Malaysia) ; 2:00PM (Jakarta)



ENGINE: REAL ESTATE IN THE NEW NORMAL
A lot of information that we hear about coronavirus illness (also known as COVID-19). People are very scared because they often see the number of cases increasing rapidly. This is because the virus is very contagious and can spread easily from person to person. This is something that will benefit our lives in the future.

This is forced to re-evaluate human values and the future direction. Business is built on the power of economic capital. This will be very capitalistic and only oriented towards the growth of maturing economies. The environmental quality of our city will feel better, renewable energy is less consumed, and increased power in private vehicles.

Property as a real estate product will be one of the success factors for a minute-by-minute survival. Businesses are turning to digitalisation. Houses are no longer just individual, they are turned into good and friendly neighbours. An office is no longer a waste of consumption fossil energy and inefficiencies. Their are more available in their meetings online. Suppliers have been forced to work from home but must remain in order to remain in business.

ZUL RAFIQUE & partners

To Register: <https://attendee.gotowebinar.com/register/511822844935614476> MPC PSPN

Technology Webinar (11 Series)

1 **NG A COLLABORATIVE BUSINESS COMMUNITY USING DIGITAL SOCIAL MEDIA.**

PROFESSIONAL TECHNOLOGY SERIES
#MPCspn#Digital#DigitalMarketing

Date: 18 June 2020
Time: 9.00PM-10.00PM

PRESENTER
AL JAZIRAH SHAN
Managing Director, PSC Capital Sdn Bhd

MODERATOR
AR RISHA RAJAK
ARIS CONSULTING
ACRA CHAMANAH 2010-2020

To Register: https://us02web.zoom.us/webinar/register/WN_gvNe0Zkq7yqoF-2ra-w

LAP ACYA

2 **TECHNOLOGIES FOR PLANETARY SUSTAINABILITY AND HUMAN HEALTH**

PROFESSIONAL TECHNOLOGY SERIES
#MPCspn#Digital#DigitalMarketing

Date: 26 June 2020
Time: 9.00PM-10.00PM

PRESENTER
AR TAN SZE HUA
Chairman, Sustainability, Singapore Institute of Architects

MODERATOR
AL RAZIA LEONG PEK LUN
Chairman, Singapore Green Building Council

With the advent of a global pandemic, it has become imperative for us to ensure that our living, working and leisure environments are conducive to good health, as well as environmental sustainability. While the passive design of a building plays a big role in helping naturally ventilated environments, building technologies can come into play to manage building efficiency and occupant health. This talk looks at technologies that improve building sustainability and occupant health, including building management systems, building integrated photovoltaics, indoor air quality monitoring, as well as drones for the construction amongst other new innovations.

To Register: https://us02web.zoom.us/webinar/register/WN_7aHvOr0t52yqgj1KY_0g

LAP ACYA

3 **DRONE DRONE DRONE AND USE FOR CONSTRUCTION**

PROFESSIONAL TECHNOLOGY SERIES
#MPCspn#Digital#DigitalMarketing

Date: 2 July 2020
Time: 9.00PM-10.00PM

PRESENTER
AR WAIK MOK ADDITIONAL ARCHITECT/FPV PILOT

MODERATOR
AL RAZIA LEONG PEK LUN
Chairman, Singapore Green Building Council

Throughout his career in Architecture, he has fallen in love with the technology of drones and since then has work on piloting his drones to capture the series of Kuala Lumpur. Among his drones, there are a range of quadcopters, octocopters, hexacopters, and even a small helicopter. He has also been involved in the use of drones for the possibility of drone use for professionals.

To Register: https://us02web.zoom.us/webinar/register/WN_7aHvOr0t52yqgj1KY_0g

LAP ACYA

4 **Used 3d Tools for better Communication and Marketing.**

PROFESSIONAL TECHNOLOGY SERIES
#MPCspn#Digital#DigitalMarketing

Date: 9 July 2020
Time: 9.00PM-10.00PM

PRESENTER
AB SAWHAN MADIANI MAJIDIN MANAGING DIRECTOR BI TECH PARASITE BHD

MODERATOR
ZAMY RASHID
FOUNDER & MANAGING DIRECTOR, PARASITE BHD

To be efficient in New Normal requires better utilization of the cloud based technology to increase the marketability of one practice by many fields. The presentation will explore readily available tools for company use and processes to enable such activities.

Cloud technology: Meet the future needs of your business

To Register: https://us02web.zoom.us/webinar/register/WN_DJd6kH7MsMaWb0LX9Q

LAP ACYA

5 **Quality & Augmented Reality technologies for professionals**

PROFESSIONAL TECHNOLOGY SERIES
#MPCspn#Digital#DigitalMarketing

Date: 16 July 2020
Time: 9.00PM-10.00PM

PRESENTER
ABU BAKAR SABRI SAWHAN & CREATIVE DIRECTOR, PARASITE BHD

MODERATOR
ZAMY RASHID
FOUNDER & MANAGING DIRECTOR, PARASITE BHD

How can we consultants be part of this technology?

Value, quality and augmented reality are part of the latest innovative innovation technology currently available in the market. Whereas technology will be more popular, entertainment and learning industry, more and more companies are realising that these technologies are professionals to improve productivity, reduce costs and increase efficiency. Learn how VR/AR is being utilised by firms as part of their digital transformation efforts, beyond marketing, product design.

To Register: https://us02web.zoom.us/webinar/register/WN_FW1QKoNSndFW_r0Pp16Q

LAP ACYA

6 **Technology Adoption - Professional Services**
Series 01: Avant-Garde of Professional Transformation

PROFESSIONAL SERVICES
#MPCspn#Digital#DigitalTransformation

Professional Services may be professionals at working at offices, law firms, accountancy firms, or digital disruptors. This has significantly transformed the way professionals work and interact with each other. This change is forcing the service industries to rethink their business models and operations. This webinar will discuss the digital disruption, digital delivery approach, operational optimisation as support to business agility and resilience, and how professionals can work to remain competitive.

Friday, OCTOBER 30th, 3.00pm – 4.00pm
Register here: https://zoom.us/webinar/register/WN_xXe7f625S26laM94flKw

LAP ACYA

7 **Technology Adoption - Professional Services**
Journey towards Integrated Digital Delivery (IDD) for Professional Services

PROFESSIONAL SERVICES
#MPCspn#Digital#DigitalTransformation

Professional Services may be professionals at working at offices, law firms, accountancy firms, or digital disruptors. This has significantly transformed the way professionals work and interact with each other. This change is forcing the service industries to rethink their business models and operations. This webinar will discuss the digital disruption, digital delivery approach, operational optimisation as support to business agility and resilience, and how professionals can work to remain competitive.

Wednesday, NOVEMBER 11th, 11.00am – 12.00pm
Register here: https://zoom.us/webinar/register/WN_1sWhjGMS2C091gu_HThw

LAP ACYA

8 **Technology Adoption - Professional Services**
Series 03: Key Priorities for Professional Services in Technology Adoption

PROFESSIONAL SERVICES
#MPCspn#Digital#DigitalTransformation

Professional Services may be professionals at working at offices, law firms, accountancy firms, or digital disruptors. This has significantly transformed the way professionals work and interact with each other. This change is forcing the service industries to rethink their business models and operations. This webinar will discuss the digital disruption, digital delivery approach, operational optimisation as support to business agility and resilience, and how professionals can work to remain competitive.

Wednesday, November 12th, 11.00am – 12.00pm
Register here: https://zoom.us/webinar/register/WN_1sWhjGMS2C091gu_HThw

LAP ACYA

9 **Technology Adoption - Professional Services**
Series 04: Change Management Perspective and Readiness for Successful Project Implementation

PROFESSIONAL SERVICES
#MPCspn#Digital#DigitalTransformation

Professional Services may be professionals at working at offices, law firms, accountancy firms, or digital disruptors. This has significantly transformed the way professionals work and interact with each other. This change is forcing the service industries to rethink their business models and operations. This webinar will discuss the digital disruption, digital delivery approach, operational optimisation as support to business agility and resilience, and how professionals can work to remain competitive.

Wednesday, NOVEMBER 19th, 11.00am – 12.00pm
Register here: https://zoom.us/webinar/register/WN_1sWhjGMS2C091gu_HThw

LAP ACYA

10 **Technology Adoption - Professional Services**
Series 05: Digital Agility

PROFESSIONAL SERVICES
#MPCspn#Digital#DigitalTransformation

Professional Services may be professionals at working at offices, law firms, accountancy firms, or digital disruptors. This has significantly transformed the way professionals work and interact with each other. This change is forcing the service industries to rethink their business models and operations. This webinar will discuss the digital disruption, digital delivery approach, operational optimisation as support to business agility and resilience, and how professionals can work to remain competitive.

Wednesday, November 26th, 11.00am – 12.00pm
Register here: https://zoom.us/webinar/register/WN_v9Gdyf-RAW1WHLNWKWQ

LAP ACYA

11 **Technology Adoption - Professional Services**
Series 06

TOPIC 1: Moving your Business up with Technology Evolution

TOPIC 2: Capitalising on Cloud Technology for Professional Firms

Panelist: En. Mohamad Faisal
Chairman, Malaysia Productivity Committee

Moderator: En. Mohd Khairul Idzham

Panelist: Mr. Steven Chong
Founding Chairman, M4D Digital Technology Implementation Committee

Thursday, NOVEMBER 12th, 2.00pm – 4.00pm
Register here: https://zoom.us/webinar/register/WN_GPHtMVCN88GxgT3SB-PQ

LAP ACYA

Professional Services Virtual Advisory Clinic (ProVAC)



Date : 21/8/2020 (Friday), 11.00am - 12.00pm

Coordinator: Ar. Mustapha Kamal Zulkarnain

Advisor: En. Shaifubahrim Mohd Saleh, Malaysian Service Providers

Confederation (MSPC)

Company : En. Mohd Tahir Ahmad Zawawi, AT Azry Consultants PLT



26/8/2020, 11.00am

Coordinator

Ar. Mustapha Kamal Zulkarnain, Member, Pertubuhan Akitek Malaysia (PAM)

Advisor

Mr. Soo Hoo Yunn Hoon,

Immediate Past President, Malaysia Association of Professional Trainers & Coaches (MAPTaC)

Company: Mr. Mahmoud Abdelmohsen, Premier Middle East Solution

Professional Services Productivity Nexus (PSPN) of MPC is welcoming registrations for Professional Services Virtual Advisory Clinic (ProVAC) in helping out small and medium professional services providers to re-strategize their businesses in surviving post COVID-19 traumas. This program is complimentary to all and limited to ONLY 50 professional services providers.

- Are you interested?
- Do you need advisory and consultancy services?

REGISTER NOW

<http://inet-tmsolutions.com/eVAC/submission?lang=E>

Our focus for this advisory and consultancy services are on the three (3) following areas which aims at assisting the professional services industry players to recalibrate the industry for a stronger comeback:

(1) Financial Consultation

Advisory on challenges and issues faced by professional services industry players in relation to finance and capital including securing assistance from banks, Government ministries and agencies during this COVID-19 outbreak to sustain and continue running the business at minimal cost.

(1) Innovative Business Operation

Advisory on key elements in innovation business operations and redesigning of business model to fit in current situation and towards flexible downside or expansion; such as value propositions, business activities toward wealth sharing model, agile human resource and staffing, new business partnership & collaboration, quality control, and standards compliance.

(1) Intelligent Services Solutions

Advisory on the major aspects on intelligent professional services setup, and businesses may contribute in strengthening the professional services industry in Malaysia. Areas covered may include adaption of digitalisation, industry 4.0, data analytics and supply chain in professional services ecosystem.

ProVAC Poster

Come and join us at

ProVAC VIRTUAL ADVISORY CLINIC FOR PROFESSIONAL SERVICES

GET FREE
CONSULTATION FROM OUR
EXPERTS



PROPOSED SCOPE OF ProVAC

SERVICES 1 ● Financial Consultation

SERVICES 2 ● Innovative Business Operations

SERVICES 3 ● Intelligent Services Solution



<http://www.mpc.gov.my/provac>
REGISTER NOW!



ProVAC Video (ambil dalam Wayup PSPN)



Professional Services Consortiums (Awareness 10 Series)

1

PROPOSED MODEL FOR A SUSTAINABLE ENGINEERING CONSULTANCY FIRMS

IR. DR. TAN YEAN CHIN
PAST PRESIDENT OF IEM
FOUNDER OF G&P PROFESSIONAL GROUP

PROFESSIONAL SERVICES CONSORTIUM (ENGINEERING FRATERNITY)

VIRTUAL SHARING SESSION (TYC 001)

Proposed a model on the necessary attributes for a successful sustainable engineering consulting firm.

SATURDAY | 22 AUGUST | 2020
10.00am - 12.00pm

REGISTRATION LINK: <https://attendee.gotowebinar.com/register/1032508177222400172>

SCAN ME

MPC **PSPN**

2

PROFESSIONAL SERVICES CONSORTIUM

BUILDING RESILIENT PROFESSIONAL SERVICES CONSORTIUM (CFC) FOR THE ENGINEERING FRATERNITY

The global economy has transformed and is a new economy that is driven by the digital revolution and rapid technological advancement. Countries in the world now look into gaining competitive advantage through high-value-added, technology-enabled and unique business models.

For Malaysia's aim to become a developed and high-income nation, it has to leverage on new economic opportunities especially in Professional Services Collaborative Network entering the global markets.

HALIMAH OSMAN
MANAGING DIRECTOR OF MARC INSIGHTS CONSULTANCY

Ts IR CHOO KOK BENG
MANAGING DIRECTOR OF VERTECH (M) SDN BHD

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Tuesday | 22nd September 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

3

PROFESSIONAL SERVICES CONSORTIUM

PROPOSED MODEL FOR EXPORTING LEGAL SERVICES

Dato' Ricky finds that this is necessary to bridge the gap for legal services between two countries that has two different legal systems. Malaysia and China. He has worked with various associates partner in China, Cambodia, Laos, Myanmar, Singapore and Indonesia and currently in CAC.

He also feels very much to build and develop the local market, business and brand in the region rather than to wait for business. He believed in creating the need and bringing the legal service to the market. He also believes that the legal service will be better if the lawyer and the law firm can work together. The talks and cooperation between different institutes and lawyer associations will be more effective. He believes that the business community will have more confident in cross border investment.

HALIMAH OSMAN
MANAGING DIRECTOR OF MARC INSIGHTS CONSULTANCY

DATO' RICKY TAN
PRESIDENT OF CAC (CHINESE-ASIAN COOPERATION CENTER)

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Wednesday | 30th September 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

4

PROFESSIONAL SERVICES CONSORTIUM

IT'S A MATTER OF SURVIVAL

The topic will discuss about project creation, reducing the risk of market overcapacity, addressing what the market demands and specialising in a niche market.

Ar Meor Wazir has lots of experience in the industry. Some of the companies that he already worked include Paremba Holdings Bhd, Parembaya Holdings Bhd, Carrefour (M) Assets Development Sdn Bhd, Artekle Meor & Chew Sdn Bhd and currently with MWZ Consortium Sdn Bhd. The positions that he already held include as Project Director, Client (COO), Consultant and Consortium Head (DHD).

HALIMAH OSMAN
MANAGING DIRECTOR OF MARC INSIGHTS CONSULTANCY

AR. MEOR WAZIR ZUL AIDIN
DIRECTOR OF MWZ CONSORTIUM SDN BHD

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

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Thursday | 1st October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

5

PROFESSIONAL SERVICES CONSORTIUM

PROPOSED MODEL OF A SUSTAINABLE ENGINEERING CONSULTING FIRM (ECF)

Dr. Tan proposed a model on the necessary attributes for a successful sustainable engineering consulting firm. The attributes include the following: 1. Vision, 2. Mission, 3. Values that always affecting the growth and sustainability of ECF, 4. As ownership, 5. Productising, 6. Growing of successors, 7. Good will, 8. Retaining management, 9. Lessons learned and experiences of the staff, 10. Efficiency and cost reduction, 11. Sustainable ECF, 12. Sustainable ECF that will meet the demand and challenges for engineering consulting works locally and with potential to export our services overseas.

HALIMAH OSMAN
MANAGING DIRECTOR OF MARC INSIGHTS CONSULTANCY

IR. DR. TAN YEAN CHIN
FOUNDER OF G&P PROFESSIONAL GROUP

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Saturday | 3rd October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

6

PROFESSIONAL SERVICES CONSORTIUM

SUSTAINABLE COLLABORATIVE MODEL FOR MANAGEMENT CONSULTANCY FIRMS

Our webinar session will be focusing on the Sustainable Collaborative Model for Management Consultancy firms. More important in this session are the discussion on the various models of collaborations, with effective methodology and internationally tested business building framework by ABA Malaysia.

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Tuesday | 6th October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

7

PROFESSIONAL SERVICES CONSORTIUM

MODEL FOR GOVERNMENT TO GROW MALAYSIA SUSTAINABLE ENGINEERING CONSULTANCY FIRMS

Dr. Tan proposed a model for growth and sustainability of ECF with government facilitation without extra cost to our consultancy firms. The model will propose to re-align particular regulations and procurement system to promote growth and sustainability in engineering consultancy services, particularly in the engineering and construction industry. bumiputra participation. Our consultancy firms (ECF) could grow with few of them double their size and capacity within about five to ten years. This will be a great opportunity for our local firms to be more efficient, retention of knowledge, as well as technical capabilities and capacity. This proposed model could grow Malaysian engineering consulting firms for growth and competitiveness, and even to export our services overseas.

ASRI JUSOH
MANAGING DIRECTOR OF ACTION BUSINESS ADVISOR MALAYSIA (ABA) MALAYSIA

SHAMSUL AFZAN
GROUP CEO OF ACTION BUSINESS ADVISOR MALAYSIA (ABA) MALAYSIA

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Saturday | 10th October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

8

PROFESSIONAL SERVICES CONSORTIUM

CROSS SERVICES JOINT VENTURES

Engineering and architecture firms specialises in corporate, energy, utilities, privatisation and corporatisation transactions. He has extensive experience in advising in large-scale privatisations and corporate restructuring. He is currently the General Manager of the legal and enforcement division/ Legal Advisor of Lembaig Tabung Haji and has advised on various Islamic investment and financing structures. He is also a member of the Bank Negara Law Review Committee for Islamic Banking and Finance. He currently is the Chairperson for the Bar Council Islamic Finance Committee and a member of the Islamic Finance Committee.

For the purpose of cross projects, the webinar seeks to explore various models of joint venture/consortiums for a cross section of professional services from the legal perspective.

IR. DR. TAN YEAN CHIN
FOUNDER OF G&P PROFESSIONAL GROUP

LUKMAN
SENIOR PARTNER OF ZUL RAFIGE & PARTNERS

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

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Thursday | 15th October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

9

PROFESSIONAL SERVICES CONSORTIUM

COLLABORATING ARCHITECTURE SERVICES

Engineering and architecture firms specialises in corporate, energy, utilities, privatisation and corporatisation transactions. He has extensive experience in advising in large-scale privatisations and corporate restructuring. He is currently the General Manager of the legal and enforcement division/ Legal Advisor of Lembaig Tabung Haji and has advised on various Islamic investment and financing structures. He is also a member of the Bank Negara Law Review Committee for Islamic Banking and Finance. He currently is the Chairperson for the Bar Council Islamic Finance Committee and a member of the Islamic Finance Committee.

As collaborators, architects are no longer decision-makers, but facilitative leaders. They are no longer the ones who have to know everything. Architects need to decentralise to lead a collaborative future or risk being further marginalised. Not knowing how to effectively collaborate with other professionals in the industry is a challenge. Collaboration is complex and requires deliberate effort to build relationships among professionals. The lack of communication, lack of trust and erosion of identity can be impediments to a collaboration, lowering collaborators in organisational sites.

As collaborators, architects are no longer decision-makers, but facilitative leaders. They are no longer the ones who have to know everything. Architects need to decentralise to lead a collaborative future or risk being further marginalised. Not knowing how to effectively collaborate with other professionals in the industry is a challenge. Collaboration is complex and requires deliberate effort to build relationships among professionals. The lack of communication, lack of trust and erosion of identity can be impediments to a collaboration, lowering collaborators in organisational sites.

DATUK AR. EZUMI
PAM PRESIDENT 2020

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Saturday | 17th October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

10

PROFESSIONAL SERVICES CONSORTIUM

VALUE-ADDING ENGINEERING PSC WITH INTEGRATED DIGITAL DELIVERY (IDD)

Digital revolution is the current driving force towards sustainability under the new economy spectrum. IDD is hence both an essential Value Added Service (VAS) and a business model that is critical to success that are critical to the success of a PSC. This paper elaborates how BIM adoption and implementation achieves IDD that empowers engineering fraternity to realize digital transformation of construction industry and productivity improvement.

Louis Tay CS is the NGC member of MPC PSPN leading the engineering fraternity in the aspect of Integrated Digital Delivery (IDD). He is the founder of PLYTEC, the holder of the first Malaysian company certified with the BIM standard of ISO 19650-2.

LOUIS TAY CS
DIRECTOR OF PLYTEC ENGINEERING

PROFESSIONAL SERVICES CONSORTIUM

VIRTUAL AWARENESS SESSION

Together to achieve same objective, numerous companies speaking with one voice.

Thursday | 22nd October 2020
10.00am - 12.00pm

REGISTER HERE: <https://zoom.us/meeting/register/tJZpdGtjDz8rH2yDw4dCw>

SCAN ME

MPC **PSPN**

Professional Services Consortium (Mentoring & Coaching 10 Sessions)

1

PROFESSIONAL SERVICES CONSORTIUM (Mentoring & Coaching 10 Sessions) FOR ENGINEERING FRATERNITY

BUILDING RESILIENT PROFESSIONALS SERVICES CONSORTIUM (PSC)
The global economy has transformed and is a new economy that is knowledge-intensive and greater in innovation by the digital revolution and rapid technological advancement. The PSC will be a platform for engineering professional services to work together through collaboration, high value-added technology-enabled and unique business model. For Malaysia's aim to become a developed and high-income nation, it has to have a strong and robust professional services network. The Professional Services Consortium (PSC) will be a collaborative Network entering the global markets."

CHANGE MANAGEMENT & ROADMAP TO DIGITAL TRANSFORMATION
Inclusion of integrated Digital Delivery (DD) empowerment is critical to achieve both the competitiveness and productivity of an Engineering Professional Service Consortium (PSC). Management principles to adapt digitalization which disrupts existing norms. A PSPN developed roadmap to digital transformation will also be introduced in this session."

PROFESSIONAL SERVICES CONSORTIUM VIRTUAL AWARENESS SESSION

Monday 16th November 2020
10:00am - 12:00pm
REGISTER HERE: <http://tinyurl.com/y622725n>

SCAN ME 

MPC **PSPN**

2

PROFESSIONAL SERVICES CONSORTIUM (Mentoring & Coaching 10 Sessions) FOR LEGAL FRATERNITY

EXPANDING YOUR LEGAL PRACTICE BEYOND MALAYSIA
Creation of consortium model and guidelines to promote professional services consortium for the legal fraternity

By Dato' Ricky Tan

DATO' RICKY TAN
PRESIDENT OF CHINESE-MAJORITY COOPERATION CENTER

PROFESSIONAL SERVICES CONSORTIUM VIRTUAL AWARENESS SESSION

Monday 16th November 2020
10:00am - 12:00pm
REGISTER HERE: <http://tinyurl.com/y622725n>

SCAN ME 

MPC **PSPN**

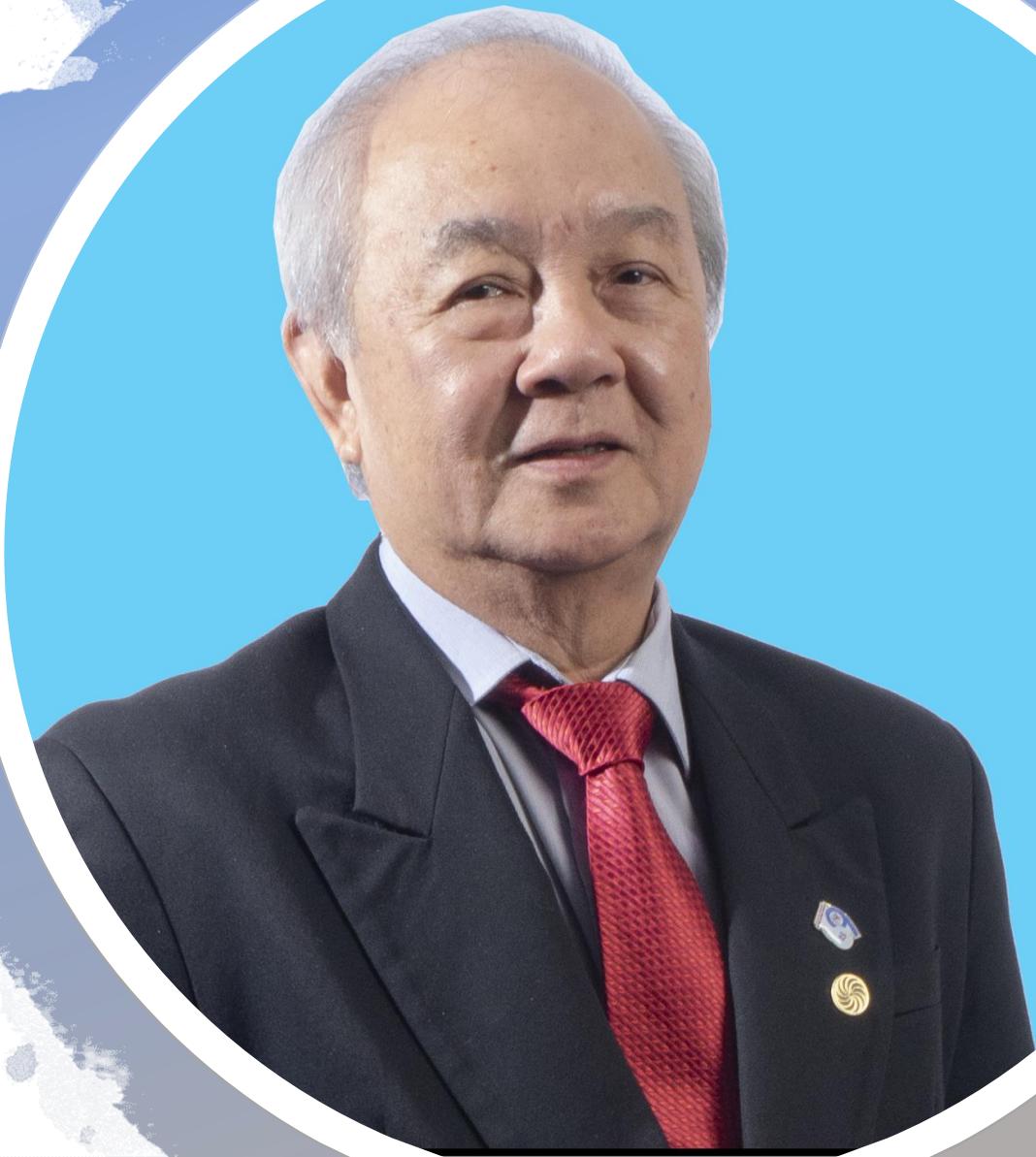
Moving Forward to 2021...

Professional Services Initiatives 2021

Thrusts	Initiatives	Sub Initiatives
Workforce	PS1. Provide input to colleges and universities to ensure curriculum and training are industry-relevant	PS1.1 Reduce Mismatch towards Building Workforce for the Future
Technology	PS2. Encourage adoption of technology solutions, such as to tract progress digitally rather than on paper	PS2.1 Enhance Technology Solutions Adoption
Industry Structure	PS3. Form cross-country professional services consortiums to increase capability to compete abroad	PS3.1 Develop Professional Services Consortiums
	PS4. Encourage adoption of operational metrics and performance-linked KPIs by professional services firms	PS4.1 Encourage Operational Metrics and Performance-linked KPIs Adoption
Business Environment	PS5. Address regulatory inconsistency and constraints to enable the set up of alternative business models that are in line with global trends	PS5.1 Address Unnecessary Regulatory Burdens

Professional Services (PS) is set to make a significant impact to the nation's post COVID-19 economic recovery boosted using digital technology and collaboration to enhance its productivity further. This crucial role mandated to the Professional Services Productivity Nexus (PSPN) in the Malaysia Productivity Blueprint (MPB) launched on 8 May 2017 has had some remarkable achievements to date. Professional services topped national productivity contribution consecutively in 2018 and 2019 and is poised to maintain this position going forward. It had surpassed the national average growth target of 3.7% by more than 80% in recording productivity of 5.7% in 2018 and 5.9% in 2019 respectively. Since its formation in 2018, PSPN has created an agile, sustainable and resilient ecosystem for the Professional Services sector. Adoption of a quadruple helix model based on a demand and market driven collaborative platform, led by industry which includes Government agencies, Civil societies and Research & Development bodies has made it possible. The future looks bright for the Professional Service Providers in Malaysia. **BUY MALAYSIAN PROFESSIONAL SERVICES FIRST** will make our dreams come true.

Ts. Ir. Choo Kok Beng
PSPN Champion
17th November 2020





Datuk Ar. Ezumi Harzani Ismail
President, Pertubuhan Akitek Malaysia (PAM)

Developing professional services sector is one of the national agenda in facing global liberalisation challenges. Emerging technologies are coming into local market in a big way, making constructions and developments to be more complex for any one person to know everything. Through MPC Professional Services Productivity Nexus (PSPN), we are preparing Malaysian professionals to work on professional collaborative skills development to be competitive internationally and to remove foreign domination in local industry. In construction industry, professional services collaboration requires deliberate effort to build relationships among the collaborators and to break its organisational silos. This is where PSPN plays significant roles in facilitating collaborations among professionals and creating more Malaysian lead collaborators in the industry to lead other professionals in various joint skills development programmes and job implementations.

End card (fade in)



Facebook: @professionalservicesnexus

Instagram: professional.services.nexus

Proposed songs to be used

Choose
No.3

- https://www.youtube.com/watch?v=pZD66AVzQRY&list=PLQtpqy3zeTGB7V5IkhkfBVaiZyrysv_fG&index=52&ab_channel=MarcusNeely