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Saya mengesahkan bahawa kerja-kerja
telah dilakukan dengan sempurna.

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FOR IMMEDIATE RELEASE

**Expanding Architecture Professionals Reach and Enhancing Productivity
through Professional Services Consortiums**

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Kuala Lumpur - Professional Services is an important sector of the nation in strengthening the services sector competitiveness. Under the Malaysia Productivity Blueprint (MPB), Professional Services has been identified as one of the nine (9) targeted industries, covering Architecture, Accountancy, Advertising, Engineering, Legal, and Management Consultancy that necessitate immediate priority.

The establishment of the Professional Services Productivity Nexus (PSPN) led by industry associations and professional bodies, acting as change agents to drive the productivity trajectory of this sub-sector, has contributed towards further growth of exports and strengthened inter-sectoral linkages, including facilitating and supporting the greater development of the economy ranging from disjointed competency readiness for industry execution to low adoption of technology particularly among smaller practices and individual practitioners. Productivity-driven initiatives for the development of services sector, including the professional services, would continue to spark confidence in investors, and attract more quality investments.

The Malaysia Productivity Corporation (MPC) and Architect Centre Sdn. Bhd. (ACSB) have gone one step forward in their collaboration through the agreement in the form of Memorandum of Understanding (MoU) signing today. The MoU formalises the collaboration between MPC and ACSB to contribute towards driving the growth in productivity of the professional sphere.

Notwithstanding the still-unending damage as well as general uncertainty caused by the COVID-19 pandemic, both parties aim the consortium to act as a one-stop centre as it paves the way for professionals to be consolidated on a united platform.

ACSB will assist in developing the consortium model and framework as well as mentoring and coaching, focusing on skills training for professional services consortiums and services related to professional building inspections to promote growth of professional services. Hence, provide appropriate collaborations and interconnection between parties' members and networks for upskilling professionals across professional services fraternities and help to enhance the professional environment in increasing their competencies as a bottom-up approach. These may include advancing wider digital adoption as well as opening more avenues to enhance the skills and marketability of young professionals.

With the Malaysian Budget 2021 announced recently, it is noted that there will be opportunities in terms of grants and for research & development, which should also benefit deserving and innovative small and medium practices and practitioners.

Dato' Abdul Latif Hj Abu Seman, Director-General of MPC states that, "The MoU provides a firmer ground for professionals themselves to stand on will instil confidence, based within their strong expected skillsets that are needed to produce a continuous cycle of positive results."

The MoU signing marks both parties' first milestone in consolidating a firm foundation for this profession.

About Malaysia Productivity Corporation (MPC)

Malaysia Productivity Corporation (MPC) is a statutory body under the Ministry of International Trade and Industry (MITI). MPC promotes productivity, quality and competitiveness to the industries and organisations in Malaysia. MPC's vision is to be the leading organisation in productivity enhancement for global competitiveness and innovation.

About PSPN

The Professional Services Productivity Nexus (PSPN) is a one-stop centre that assists professional services enterprises to boost productivity, increase innovation and capture growth opportunities.

The nexus is driven by a credible and respected leader from the Professional Services subsector who acts as an independent and unbiased Champion to ensure the success implementation of the subsector's initiatives in MPB.