

**HOW CAN WE SUPPORT PHYSICAL DISTANCING IN THE OFFICE?**

The objective is to become a COVID-safe workplace, and to find creative ways to help their employees do the right thing.

Source: The Behavioural Insights Team

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**USING BEHAVIORAL INSIGHTS TO COMBAT PPE LITTER**

The objective is to decrease littering by focusing on the behavioral dimensions of the problem

Source: The Behavioural Insights Team

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**ARE YOU WHAT YOU EAT?**

Do you know ?

50.1% Malaysian adults are of adults have either being overweight or obese including:

19.7% Overweight 30.4% Obesity

The highest class faces obesity:

54.7% Female 60.9% Aged 55-59 years old

Causes to Obesity?

Fast Food No Exercise Genetics Stress Medicine

Reduce obesity among Malaysian start with YOU

Source: Ministry of Health

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DISEMAK OLEH

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**Can public transport reduce traffic congestion?**

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**How we can reduce electricity usage?**

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**BE ONE OF THE CASHLESS SOCIETY**






Less money laundering because there is always a digital paper trail



Less time and costs associated with handling, storing, and depositing paper money



Easier currency exchange while traveling internationally



Lower crime rates because there is no tangible money to steal

"Almost two-thirds or **73%** of Malaysian respondents said the pandemic has made them more positive about online shopping, but they were also more careful with their spending and wanted new ways to track their money digitally"

Source: LATEST GLOBAL SURVEY by Standard Chartered

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**If You Can't Stop Smoke**

**CANCER WILL**



How long can you live?



Smoking Kills **20,000 Malaysians** each year

Source: Ministry of Health

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**PLASTIC WASTE**



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**SAY NO TO CORRUPTION**



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**SPEED**

is at the core of the road traffic injury



Excessive speed is when a vehicle exceeds the posted speed limit.



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