

**BRANSONGAI INSIGHTS FOR WELLBEING**

## HOW CAN WE SUPPORT PHYSICAL DISTANCING IN THE OFFICE?

The objective is to become a COVID-safe workplace, and to find creative ways to help their employees do the right thing.

**Installed Physical Barriers** to prevent people sitting too close to each other



**Create Floor Markers and Signage**



**Remove excessive furniture** from meeting rooms and café tables



**Proactively encouraging flexible start times / working hours** of employees



**Source : The Behavioural Insights Team**

**MPC** [facebook.com/MPCHQ](https://facebook.com/MPCHQ) [mpchq.com](https://mpchq.com) [@MPC\\_HQ](https://twitter.com/MPC_HQ)

**BRANSONGAI INSIGHTS FOR WELLBEING**

## USING BEHAVIORAL INSIGHTS TO COMBAT PPE LITTER

The objective is to decrease littering by focusing on the behavioral dimensions of the problem

**1 Wearing reusable cloth masks (not disposable ones)**



**2 Providing Hand Washing Stations**



**3 Frequent handwashing rather than plastic gloves**



**4 Signage reminder next to reusable PPE on store shelves**



**5 Providing Hand Sanitizer**



**Source : The Behavioural Insights Team**

**MPC** [facebook.com/MPCHQ](https://facebook.com/MPCHQ) [mpchq.com](https://mpchq.com) [@MPC\\_HQ](https://twitter.com/MPC_HQ)

**BRANSONGAI INSIGHTS FOR WELLBEING**

## ARE YOU WHAT YOU EAT?

The highest class faces obesity:

**Do you know ?**

50.1% Malaysian adults are of adults have either being overweight or obese including:

|            |       |
|------------|-------|
| Overweight | 19.7% |
| Obesity    | 30.4% |

**Causes to Obesity?**

- Fast Food
- No Exercise
- Genetics
- Stress
- Medicine

Reduce obesity among Malaysian start with **YOU**

**Source : Ministry of Health**

**MPC** [facebook.com/MPCHQ](https://facebook.com/MPCHQ) [mpchq.com](https://mpchq.com) [@MPC\\_HQ](https://twitter.com/MPC_HQ)

**BRANSONGAI INSIGHTS FOR WELLBEING**

## Can public transport reduce traffic congestion?

**PRIVATE TRANSPORT**



**PUBLIC TRANSPORT**



**MPC** [facebook.com/MPCHQ](https://facebook.com/MPCHQ) [mpchq.com](https://mpchq.com) [@MPC\\_HQ](https://twitter.com/MPC_HQ)

**BRANSONGAI INSIGHTS FOR WELLBEING**

## How we can reduce electricity usage?

**Bio Fuel**



**Clean and Green**



**Eco Production**



**Green Energy**



**MPC** [facebook.com/MPCHQ](https://facebook.com/MPCHQ) [mpchq.com](https://mpchq.com) [@MPC\\_HQ](https://twitter.com/MPC_HQ)

DISEMAK OLEH



Mariatul Af-Ida Mohd Tajul Ariffin  
Pengurus Kanan  
PCD

**BE ONE OF THE CASHLESS SOCIETY**



Less money laundering because there is always a digital paper trail



Less time and costs associated with handling, storing, and depositing paper money



Easier currency exchange while traveling internationally



Lower crime rates because there is no tangible money to steal

"Almost two-thirds or 73% of Malaysian respondents said the pandemic has made them more positive about online shopping, but they were also more careful with their spending and wanted new ways to track their money digitally."

Source: LATEST GLOBAL SURVEY by Standard Chartered

**MPC**

**BEHAVIOURAL INSIGHTS (B.I.)  
For Better Policy**

**If You Can't Stop Smoke  
CANCER WILL**



How long can you live?



Smoking Kills 20,000 Malaysian each year

Source: Ministry of Health

**MPC**

**BEHAVIOURAL INSIGHTS (B.I.)  
For Better Policy**

**PLASTIC WASTE**




**MPC**

**BEHAVIOURAL INSIGHTS (B.I.)  
For Better Policy**

**SAY NO TO CORRUPTION**



**MPC**

**BEHAVIOURAL INSIGHTS (B.I.)  
For Better Policy**

**SPEED**  
is at the core of the road traffic injury



**MPC**

DISEMAK OLEH

字

Mariatul Af-Ida Mohd Tajul Ariffin  
Pengurus Kanan  
PCD

**MPC**

[facebook.com/MPCHQ](https://facebook.com/MPCHQ) [MPCHQ](https://www.instagram.com/MPCHQ) [MPC\\_HQ](https://twitter.com/MPC_HQ)