

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

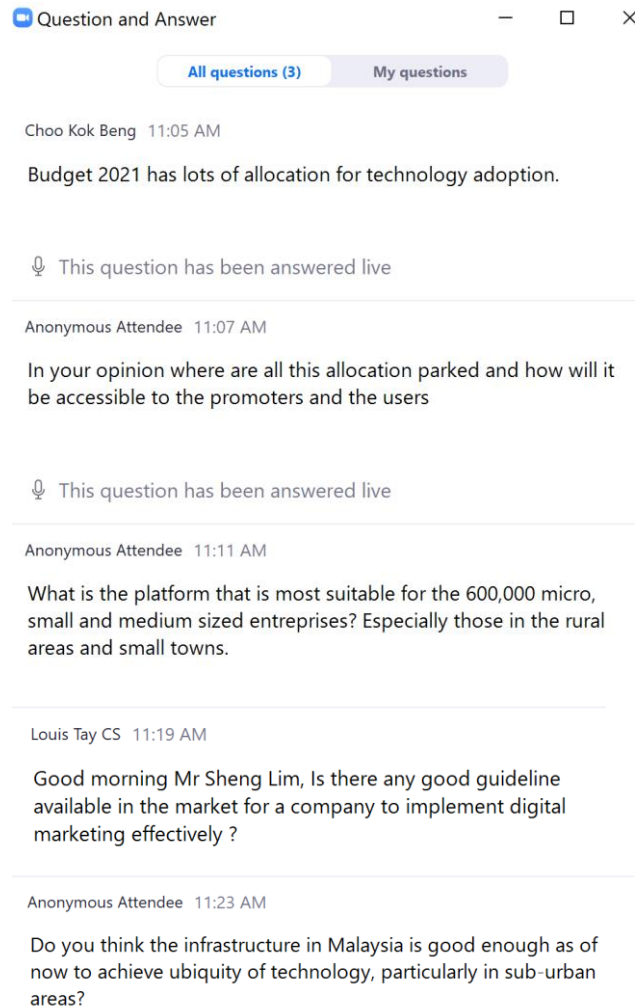
Session:	# 03												
Date	12 th November 2020, Thursday												
Topic	<p><i>Key Priorities for Professional Services in Technology Adoption</i></p>  <p>Technology Adoption for Professional Services <i>Series 03: Key Priorities for Professional Services in Technology Adoption</i></p> <table border="1"> <thead> <tr> <th colspan="2">PSPN Webinar Series Oct – Nov 2020</th> </tr> </thead> <tbody> <tr> <td>Oct 30th</td> <td>Avant-garde for Digital Transformation</td> </tr> <tr> <td>Nov 11th</td> <td>Journey towards Integrated Digital Delivery (IDD) for Professional Services</td> </tr> <tr> <td>Nov 12th</td> <td>Key Priorities for Professional Services in Technology Adoption</td> </tr> <tr> <td>Nov 19th</td> <td>Change Management Perspective and Roadmap for Successful Project Implementation</td> </tr> <tr> <td>Nov 26th</td> <td>Leverage Talent Pools and Digital Agility</td> </tr> </tbody> </table> <p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p>Panelist: Mr. Shen Lim Structured Investment Professional</p> <p>Moderator: Ts. Chu WY Professional technologist specialises in research & development.</p> <p>Wednesday, November 12th, 11.00am – 12.00pm Register here https://zoom.us/webinar/register/WN_GWK4YV1zRNiIEBNX-IQHw</p> <p>MPC PSPN Professional Services Productivity Nexus</p> <p>Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC)</p>	PSPN Webinar Series Oct – Nov 2020		Oct 30 th	Avant-garde for Digital Transformation	Nov 11 th	Journey towards Integrated Digital Delivery (IDD) for Professional Services	Nov 12 th	Key Priorities for Professional Services in Technology Adoption	Nov 19 th	Change Management Perspective and Roadmap for Successful Project Implementation	Nov 26 th	Leverage Talent Pools and Digital Agility
PSPN Webinar Series Oct – Nov 2020													
Oct 30 th	Avant-garde for Digital Transformation												
Nov 11 th	Journey towards Integrated Digital Delivery (IDD) for Professional Services												
Nov 12 th	Key Priorities for Professional Services in Technology Adoption												
Nov 19 th	Change Management Perspective and Roadmap for Successful Project Implementation												
Nov 26 th	Leverage Talent Pools and Digital Agility												
Panelist	<p>MR. SHEN LIM</p> <p>Mr. Shen Lim is an entrepreneur and structured investment professional having almost 30 years of experience in technology management: sales & marketing, business development, operations & support, research & development, product management, fundraising, and corporate finance. Currently, he provided investment and strategic management advisory for SMEs and Corporates that focus on the development of ICT, e-Commerce, FinTech, Renewable Energy, Bio-Technology, Precision Agriculture and Green Technology industries, in particular, high-technology related fundraising in London and Hong Kong equity markets.</p>												
Synopsis	<p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p><i>Saya menyediakan belia, keri-kari, telah dilaksanakan dengan sempurna.</i></p>												

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

Webinar Team Management	<div>Program Coordinator : Nicole Ong</div> <div>MPC Rep : Azhani / Halisa</div> <div>Speaker : Mr. Shen Lim</div> <div>Moderator : Ts. Chu WY</div> <div>Poster Design & Blasting : Nicole Ong</div> <div>Report Writing : Nicole Ong</div>																																																																																																																																																										
Participation	<div>Various participation from local ranging from private and government sector</div> <div>Registered : 23 Nos</div> <div>Attended : 15 Nos</div> <table><tr><td>Attended</td><td>User Name (Original Name)</td><td>Leave Time</td><td>Time in Session (minutes)</td><td>Country/Region Name</td><td></td><td></td></tr><tr><td>Yes</td><td>Moderator: Ts. Chu WY</td><td>Nov 12, 2020 12:02:17</td><td></td><td>85 Malaysia</td><td></td><td></td></tr><tr><td>Yes</td><td>Panelist: Mr Shen Lim</td><td>Nov 12, 2020 12:07:19</td><td></td><td>89 Malaysia</td><td></td><td></td></tr><tr><td colspan="7">Attendee Details</td></tr><tr><td>Attended</td><td>User Name (Original Name)</td><td>Email</td><td>Registration Time</td><td>Approval Status</td><td>Join Time</td><td>Leave Time</td></tr><tr><td>Yes</td><td>Choo Kok Beng</td><td>kbchoo@yahoo.com</td><td>Nov 06, 2020 00:14:18</td><td>approved</td><td>Nov 12, 2020 11:53:49</td><td>Nov 12, 2020 11:54:44</td></tr><tr><td>Yes</td><td>Choo Kok Beng</td><td>kbchoo@yahoo.com</td><td></td><td></td><td>Nov 12, 2020 11:55:27</td><td>Nov 12, 2020 12:02:19</td></tr><tr><td>Yes</td><td>Choo Kok Beng</td><td>kbchoo@yahoo.com</td><td></td><td></td><td>Nov 12, 2020 11:02:12</td><td>Nov 12, 2020 11:12:28</td></tr><tr><td>Yes</td><td>Louis Tay CS</td><td>louisstaycs@gmail.com</td><td>Nov 12, 2020 10:44:05</td><td>approved</td><td>Nov 12, 2020 11:02:05</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>NADIRAH NAZRI</td><td>Nadirah@mida.gov.my</td><td>Nov 11, 2020 22:43:56</td><td>approved</td><td>Nov 12, 2020 11:41:21</td><td>Nov 12, 2020 12:07:20</td></tr><tr><td>Yes</td><td>Hueyying Yeo</td><td>zuqi@hotmail.com</td><td>Nov 12, 2020 09:40:40</td><td>approved</td><td>Nov 12, 2020 11:06:11</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>Pay Wen Lee</td><td>paywen@rickytan.com.my</td><td>Nov 09, 2020 11:27:14</td><td>approved</td><td>Nov 12, 2020 11:25:47</td><td>Nov 12, 2020 11:29:56</td></tr><tr><td>Yes</td><td>Pay Wen Lee</td><td>paywen@rickytan.com.my</td><td></td><td></td><td>Nov 12, 2020 11:29:57</td><td>Nov 12, 2020 12:02:13</td></tr><tr><td>Yes</td><td>ricky tan</td><td>tansengcheong@gmail.com</td><td>Nov 12, 2020 11:40:47</td><td>approved</td><td>Nov 12, 2020 11:40:54</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>Daniel Lim</td><td>ddanielim@gmail.com</td><td>Nov 12, 2020 10:57:45</td><td>approved</td><td>Nov 12, 2020 11:02:20</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>Ar. Zamri Ismail</td><td>zamriluct@gmail.com</td><td>Nov 12, 2020 11:50:20</td><td>approved</td><td>Nov 12, 2020 11:50:34</td><td>Nov 12, 2020 12:02:14</td></tr><tr><td>Yes</td><td>Wai Ching Poon</td><td>Poon.wai.ching@monash.edu</td><td>Nov 11, 2020 11:55:21</td><td>approved</td><td>Nov 12, 2020 11:02:19</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>Nicole Ong</td><td>Ongbh@plytec.com.my</td><td>Nov 10, 2020 13:12:48</td><td>approved</td><td>Nov 12, 2020 11:02:34</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>Siew Wah Chan</td><td>siew.wah@live.com</td><td>Nov 11, 2020 13:34:27</td><td>approved</td><td>Nov 12, 2020 11:02:28</td><td>Nov 12, 2020 12:07:20</td></tr><tr><td>Yes</td><td>RAMASAMY KARNANETHE</td><td>rksthalilakesh@gmail.com</td><td>Nov 12, 2020 11:10:01</td><td>approved</td><td>Nov 12, 2020 11:15:25</td><td>Nov 12, 2020 12:07:19</td></tr><tr><td>Yes</td><td>SENG KONG HAN</td><td>hansk@tarc.edu.my</td><td>Nov 06, 2020 14:00:24</td><td>approved</td><td>Nov 12, 2020 11:38:35</td><td>Nov 12, 2020 12:02:09</td></tr><tr><td>Yes</td><td>azhani Ismail</td><td>azhani@mpc.gov.my</td><td>Nov 05, 2020 21:07:13</td><td>approved</td><td>Nov 12, 2020 11:14:48</td><td>Nov 12, 2020 12:07:19</td></tr></table>	Attended	User Name (Original Name)	Leave Time	Time in Session (minutes)	Country/Region Name			Yes	Moderator: Ts. Chu WY	Nov 12, 2020 12:02:17		85 Malaysia			Yes	Panelist: Mr Shen Lim	Nov 12, 2020 12:07:19		89 Malaysia			Attendee Details							Attended	User Name (Original Name)	Email	Registration Time	Approval Status	Join Time	Leave Time	Yes	Choo Kok Beng	kbchoo@yahoo.com	Nov 06, 2020 00:14:18	approved	Nov 12, 2020 11:53:49	Nov 12, 2020 11:54:44	Yes	Choo Kok Beng	kbchoo@yahoo.com			Nov 12, 2020 11:55:27	Nov 12, 2020 12:02:19	Yes	Choo Kok Beng	kbchoo@yahoo.com			Nov 12, 2020 11:02:12	Nov 12, 2020 11:12:28	Yes	Louis Tay CS	louisstaycs@gmail.com	Nov 12, 2020 10:44:05	approved	Nov 12, 2020 11:02:05	Nov 12, 2020 12:07:19	Yes	NADIRAH NAZRI	Nadirah@mida.gov.my	Nov 11, 2020 22:43:56	approved	Nov 12, 2020 11:41:21	Nov 12, 2020 12:07:20	Yes	Hueyying Yeo	zuqi@hotmail.com	Nov 12, 2020 09:40:40	approved	Nov 12, 2020 11:06:11	Nov 12, 2020 12:07:19	Yes	Pay Wen Lee	paywen@rickytan.com.my	Nov 09, 2020 11:27:14	approved	Nov 12, 2020 11:25:47	Nov 12, 2020 11:29:56	Yes	Pay Wen Lee	paywen@rickytan.com.my			Nov 12, 2020 11:29:57	Nov 12, 2020 12:02:13	Yes	ricky tan	tansengcheong@gmail.com	Nov 12, 2020 11:40:47	approved	Nov 12, 2020 11:40:54	Nov 12, 2020 12:07:19	Yes	Daniel Lim	ddanielim@gmail.com	Nov 12, 2020 10:57:45	approved	Nov 12, 2020 11:02:20	Nov 12, 2020 12:07:19	Yes	Ar. Zamri Ismail	zamriluct@gmail.com	Nov 12, 2020 11:50:20	approved	Nov 12, 2020 11:50:34	Nov 12, 2020 12:02:14	Yes	Wai Ching Poon	Poon.wai.ching@monash.edu	Nov 11, 2020 11:55:21	approved	Nov 12, 2020 11:02:19	Nov 12, 2020 12:07:19	Yes	Nicole Ong	Ongbh@plytec.com.my	Nov 10, 2020 13:12:48	approved	Nov 12, 2020 11:02:34	Nov 12, 2020 12:07:19	Yes	Siew Wah Chan	siew.wah@live.com	Nov 11, 2020 13:34:27	approved	Nov 12, 2020 11:02:28	Nov 12, 2020 12:07:20	Yes	RAMASAMY KARNANETHE	rksthalilakesh@gmail.com	Nov 12, 2020 11:10:01	approved	Nov 12, 2020 11:15:25	Nov 12, 2020 12:07:19	Yes	SENG KONG HAN	hansk@tarc.edu.my	Nov 06, 2020 14:00:24	approved	Nov 12, 2020 11:38:35	Nov 12, 2020 12:02:09	Yes	azhani Ismail	azhani@mpc.gov.my	Nov 05, 2020 21:07:13	approved	Nov 12, 2020 11:14:48	Nov 12, 2020 12:07:19
Attended	User Name (Original Name)	Leave Time	Time in Session (minutes)	Country/Region Name																																																																																																																																																							
Yes	Moderator: Ts. Chu WY	Nov 12, 2020 12:02:17		85 Malaysia																																																																																																																																																							
Yes	Panelist: Mr Shen Lim	Nov 12, 2020 12:07:19		89 Malaysia																																																																																																																																																							
Attendee Details																																																																																																																																																											
Attended	User Name (Original Name)	Email	Registration Time	Approval Status	Join Time	Leave Time																																																																																																																																																					
Yes	Choo Kok Beng	kbchoo@yahoo.com	Nov 06, 2020 00:14:18	approved	Nov 12, 2020 11:53:49	Nov 12, 2020 11:54:44																																																																																																																																																					
Yes	Choo Kok Beng	kbchoo@yahoo.com			Nov 12, 2020 11:55:27	Nov 12, 2020 12:02:19																																																																																																																																																					
Yes	Choo Kok Beng	kbchoo@yahoo.com			Nov 12, 2020 11:02:12	Nov 12, 2020 11:12:28																																																																																																																																																					
Yes	Louis Tay CS	louisstaycs@gmail.com	Nov 12, 2020 10:44:05	approved	Nov 12, 2020 11:02:05	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	NADIRAH NAZRI	Nadirah@mida.gov.my	Nov 11, 2020 22:43:56	approved	Nov 12, 2020 11:41:21	Nov 12, 2020 12:07:20																																																																																																																																																					
Yes	Hueyying Yeo	zuqi@hotmail.com	Nov 12, 2020 09:40:40	approved	Nov 12, 2020 11:06:11	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	Pay Wen Lee	paywen@rickytan.com.my	Nov 09, 2020 11:27:14	approved	Nov 12, 2020 11:25:47	Nov 12, 2020 11:29:56																																																																																																																																																					
Yes	Pay Wen Lee	paywen@rickytan.com.my			Nov 12, 2020 11:29:57	Nov 12, 2020 12:02:13																																																																																																																																																					
Yes	ricky tan	tansengcheong@gmail.com	Nov 12, 2020 11:40:47	approved	Nov 12, 2020 11:40:54	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	Daniel Lim	ddanielim@gmail.com	Nov 12, 2020 10:57:45	approved	Nov 12, 2020 11:02:20	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	Ar. Zamri Ismail	zamriluct@gmail.com	Nov 12, 2020 11:50:20	approved	Nov 12, 2020 11:50:34	Nov 12, 2020 12:02:14																																																																																																																																																					
Yes	Wai Ching Poon	Poon.wai.ching@monash.edu	Nov 11, 2020 11:55:21	approved	Nov 12, 2020 11:02:19	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	Nicole Ong	Ongbh@plytec.com.my	Nov 10, 2020 13:12:48	approved	Nov 12, 2020 11:02:34	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	Siew Wah Chan	siew.wah@live.com	Nov 11, 2020 13:34:27	approved	Nov 12, 2020 11:02:28	Nov 12, 2020 12:07:20																																																																																																																																																					
Yes	RAMASAMY KARNANETHE	rksthalilakesh@gmail.com	Nov 12, 2020 11:10:01	approved	Nov 12, 2020 11:15:25	Nov 12, 2020 12:07:19																																																																																																																																																					
Yes	SENG KONG HAN	hansk@tarc.edu.my	Nov 06, 2020 14:00:24	approved	Nov 12, 2020 11:38:35	Nov 12, 2020 12:02:09																																																																																																																																																					
Yes	azhani Ismail	azhani@mpc.gov.my	Nov 05, 2020 21:07:13	approved	Nov 12, 2020 11:14:48	Nov 12, 2020 12:07:19																																																																																																																																																					
Questions	<div>Interaction with Participant</div> <div><div><div><div>Zoom Webinar</div><div>You are viewing Panelist: Mr Shen Lim's screen. View Options</div><div><div><div><div>Recording</div><div>Knowledge as a Service - beyond database</div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div><div>Knowledge graph</div><div>Knowledge engine</div></div><div><div><div><div>Knowledge base</div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div>																																																																																																																																																										

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

There were 6 questions ask by participants during the session. However due to the time limitation, panelist only able to answer 5 questions live in webinar.



Question and Answer

All questions (3) My questions

Choo Kok Beng 11:05 AM

Budget 2021 has lots of allocation for technology adoption.

This question has been answered live

Anonymous Attendee 11:07 AM

In your opinion where are all this allocation parked and how will it be accessible to the promoters and the users

This question has been answered live

Anonymous Attendee 11:11 AM

What is the platform that is most suitable for the 600,000 micro, small and medium sized enterprises? Especially those in the rural areas and small towns.

Louis Tay CS 11:19 AM

Good morning Mr Sheng Lim, Is there any good guideline available in the market for a company to implement digital marketing effectively ?

Anonymous Attendee 11:23 AM

Do you think the infrastructure in Malaysia is good enough as of now to achieve ubiquity of technology, particularly in sub-urban areas?

Details of Question:

1. Budget 2021 has lots of allocation for technology adoption.
2. In your opinion where are all this allocation parked and how will it be accessible to the promoters and the users.
3. What is the platform that is most suitable for the 600,000 micro, small and medium sized enterprises? Especially those in the rural areas and small towns.
4. Good morning Mr Shen Lim, is there any good guideline available in the market for a company to implement digital marketing effectively?

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

Blasting through whatsapp

PSPN Professional Groups
Ar Abu Zarim Abu Bakar, Ar Zamri B Ismail, BSI- Wilson Ong, Dr Leow, Matrade Datin Rusiah Official, MBOT (TAM) - Ts Yam, MIDA - Na...

MONDAY

Technology Adoption for Professional Services
Series 03: Key Priorities for Professional Services in Technology Adoption

PSPN Webinar Series (Nov - Dec 2020)

Wednesday, November 11, 2020, 11:00am - 12:00pm

PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES
Series 03: Key Priorities for Professional Services in Technology Adoption

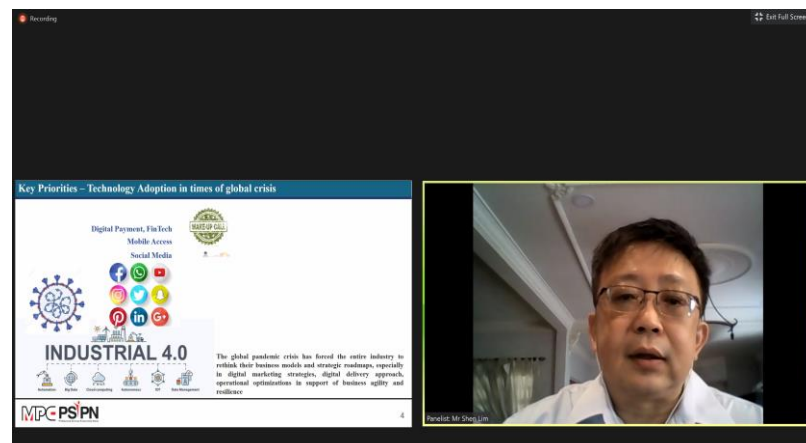
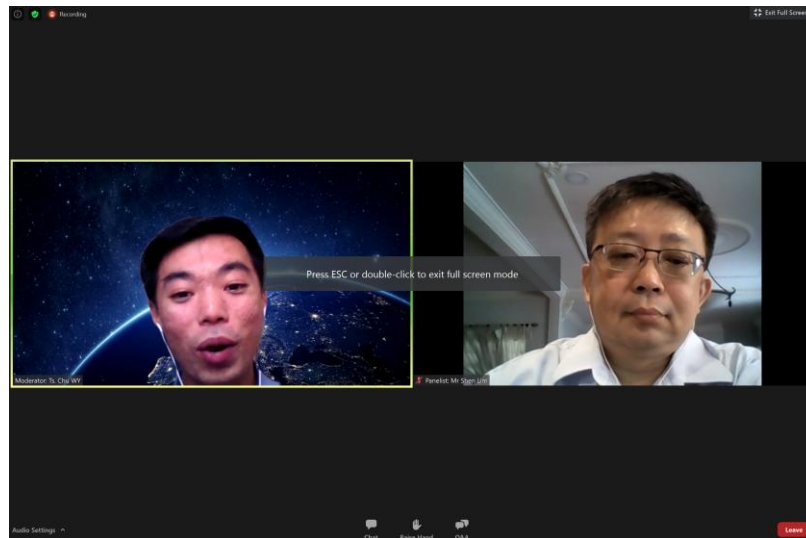
12th November 2020 (Thursday)
11.00am-12.00pm

You may register by scanning the QR code or via the following link:
https://zoom.us/webinar/register/WN_GWK4YV1zRNiiEBNX-IQHw

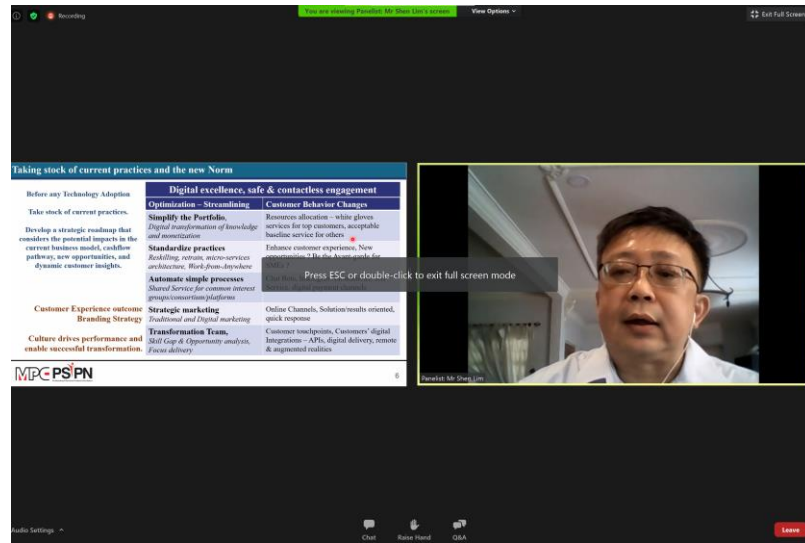
09:36 ✓

Event on the Board

Webinar start at 11.00 a.m. and ended 12.19 p.m. with 50 min presentation and 15 min Q&A.



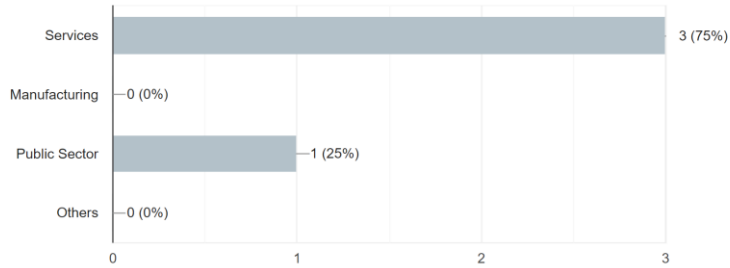
PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03



Evaluation Report

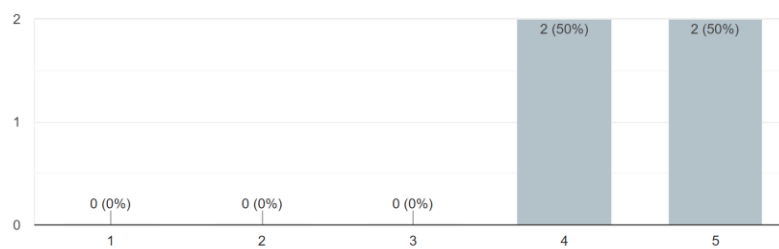
Sector

4 responses



2. Suitability of time

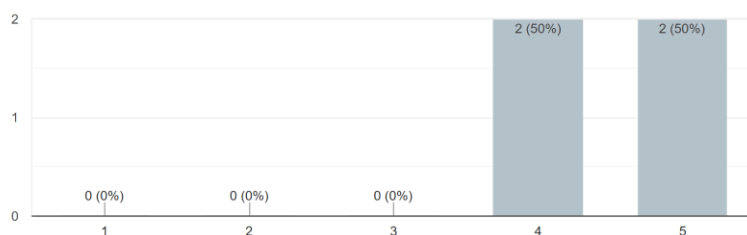
4 responses



PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

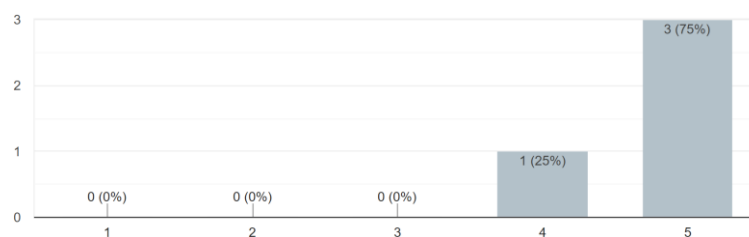
3. Duration of webinar

4 responses



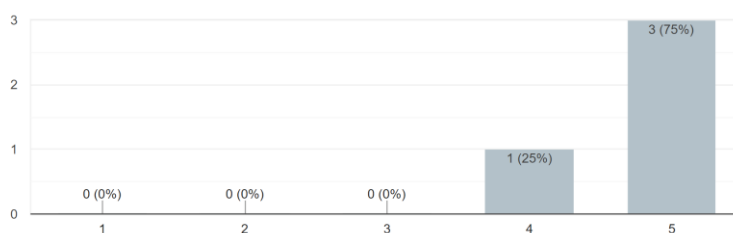
4. Virtual platform

4 responses



5. Overall, how satisfied are you with the program?

4 responses

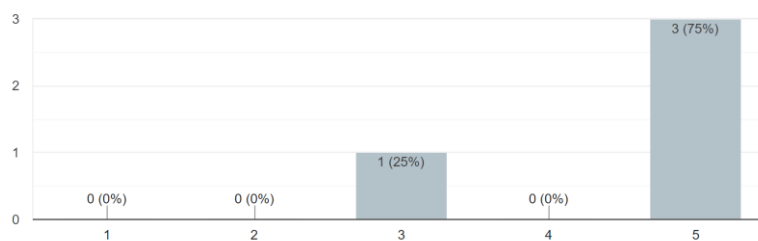


PROGRAM CONTENT

PROGRAM CONTENT

1. To what extent the objective(s) of attending the program has/ have been met?

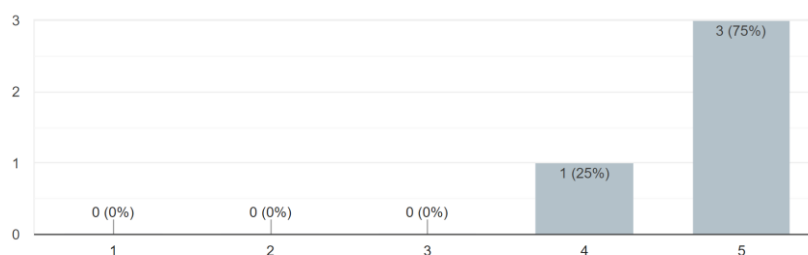
4 responses



PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

2. Has the program enriched your knowledge in the subject matter?

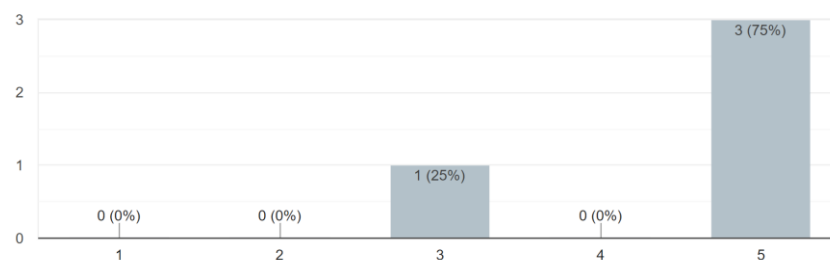
4 responses



3. Is the program contents useful and relevant to your business/work?



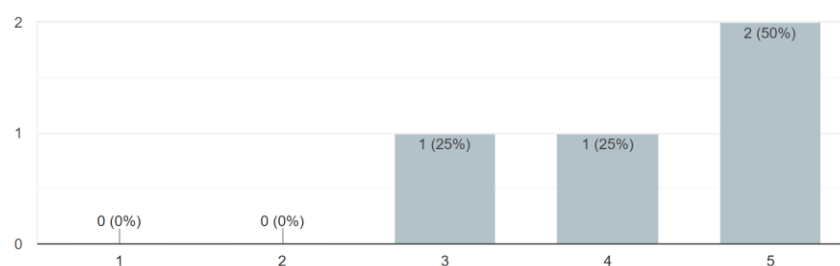
4 responses



4. Will it help you to be more effective in your work?

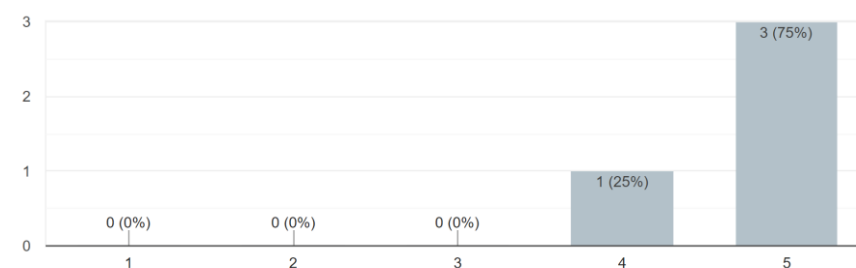


4 responses



5. This program is suitable to be recommended to others.

4 responses



PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 03

Event Link	<ol style="list-style-type: none"> 1. Registration Link https://zoom.us/webinar/register/WN_GWK4YV1zRNiiEBNX-IQHw  2. Video Link https://www.dropbox.com/s/pwc83cl5d67h4j7/vid%20S03%20Shen%20%20Lim%20on%2012%20Nov%202020%2011%20am_OK.mp4?dl=0 3. Evaluation Form Link https://docs.google.com/forms/d/e/1FAIpQLSd6Ebba6bQfXS1ej1GRQtQwNHVpFCos6X3bwSAM24vHrRfxEQ/viewform
-------------------	---

Prepared by:
Nicole Ong
 Program Coordinator
ongbh@plytec.com.my
 012-9693188