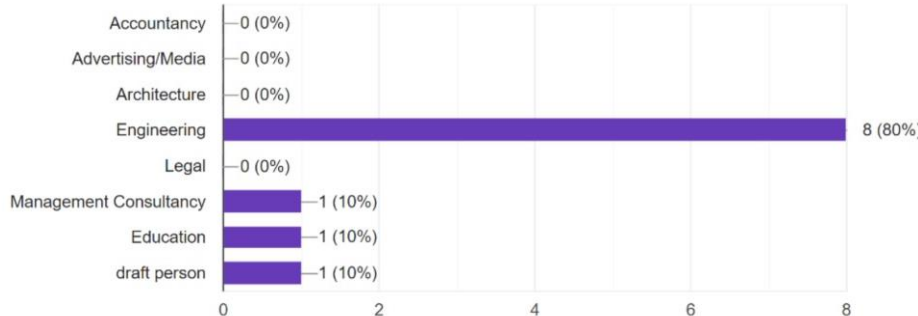


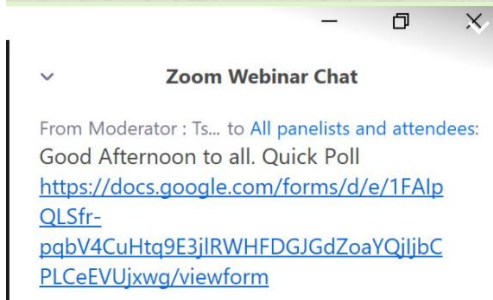

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Session:	# 01												
Date	30 th October 2020, Friday												
Topic	<p>Avant-Garde For Digital Transformation.</p>  <p>The poster for the webinar series includes a table of dates and topics, a QR code for registration, and photos of the panelist and moderator.</p> <table border="1"> <thead> <tr> <th colspan="2">PSPN Webinar Series Oct – Nov 2020</th> </tr> </thead> <tbody> <tr> <td>Oct 30th</td> <td>Avant-garde for Digital Transformation</td> </tr> <tr> <td>Nov 4th</td> <td>Journey towards Integrated Digital Delivery (IDD) for Professional Services</td> </tr> <tr> <td>Nov 11th</td> <td>Key Priorities for Professional Services in Technology Adoption</td> </tr> <tr> <td>Nov 18th</td> <td>Change Management Perspective and Roadmap to Successful Implementation</td> </tr> <tr> <td>Nov 23rd</td> <td>Leverage Talent Pools and Digital Agility</td> </tr> </tbody> </table> <p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p>Panelist: Mr. Shen Lim Structured Investment Professional</p> <p>Moderator: Ts. Chu WY Professional technologist specialises in research & development.</p> <p>Friday, OCTOBER 30th, 3.00pm – 4.00pm Register here https://zoom.us/webinar/register/WN_rXe7F6c255261aM94flkWW</p> <p>MPC PSPN Professional Services Productivity Nexus Malaysia Productivity Corporation (MPC)</p>	PSPN Webinar Series Oct – Nov 2020		Oct 30 th	Avant-garde for Digital Transformation	Nov 4 th	Journey towards Integrated Digital Delivery (IDD) for Professional Services	Nov 11 th	Key Priorities for Professional Services in Technology Adoption	Nov 18 th	Change Management Perspective and Roadmap to Successful Implementation	Nov 23 rd	Leverage Talent Pools and Digital Agility
PSPN Webinar Series Oct – Nov 2020													
Oct 30 th	Avant-garde for Digital Transformation												
Nov 4 th	Journey towards Integrated Digital Delivery (IDD) for Professional Services												
Nov 11 th	Key Priorities for Professional Services in Technology Adoption												
Nov 18 th	Change Management Perspective and Roadmap to Successful Implementation												
Nov 23 rd	Leverage Talent Pools and Digital Agility												
Panelist	<p>MR. SHEN LIM</p> <p>Mr. Shen Lim is an entrepreneur and structured investment professional having almost 30 years of experience in technology management: sales & marketing, business development, operations & support, research & development, product management, fundraising, and corporate finance. Currently, he provided investment and strategic management advisory for SMEs and Corporates that focus on the development of ICT, e-Commerce, FinTech, Renewable Energy, Bio-Technology, Precision Agriculture and Green Technology industries, in particular, high-technology related fundraising in London and Hong Kong equity markets.</p>												
Synopsis	<p>Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.</p> <p><i>Saya menegaskan bahawa keajaiban telah dilaksanakan dengan sempurna</i></p>												

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Webinar Team Management	Program Coordinator : Nicole Ong MPC Rep : Azhani / Halisa Speaker : Mr. Shen Lim Moderator : Ts. Chu WY Poster Design & Blasting : Nicole Ong Report Writing : Nicole Ong																											
Participation	<p>Various participation from local ranging from private and government sector</p> <p>Registered : 45 Nos Attended : 21 Nos</p> <p>Which Professional Services Fraternity you belong to ?</p> <p>10 responses</p>  <table><tr><th>Professional Services Fraternity</th><th>Count</th><th>Percentage</th></tr><tr><td>Accountancy</td><td>0</td><td>0%</td></tr><tr><td>Advertising/Media</td><td>0</td><td>0%</td></tr><tr><td>Architecture</td><td>0</td><td>0%</td></tr><tr><td>Engineering</td><td>8</td><td>80%</td></tr><tr><td>Legal</td><td>0</td><td>0%</td></tr><tr><td>Management Consultancy</td><td>1</td><td>10%</td></tr><tr><td>Education</td><td>1</td><td>10%</td></tr><tr><td>draft person</td><td>1</td><td>10%</td></tr></table> <p>Majority from engineering background.</p>	Professional Services Fraternity	Count	Percentage	Accountancy	0	0%	Advertising/Media	0	0%	Architecture	0	0%	Engineering	8	80%	Legal	0	0%	Management Consultancy	1	10%	Education	1	10%	draft person	1	10%
Professional Services Fraternity	Count	Percentage																										
Accountancy	0	0%																										
Advertising/Media	0	0%																										
Architecture	0	0%																										
Engineering	8	80%																										
Legal	0	0%																										
Management Consultancy	1	10%																										
Education	1	10%																										
draft person	1	10%																										
Questions	<p><u>Interaction with Participant</u></p> <p>There were 2 questions ask by participants during the session.</p> <p>Sample Questions</p> <ol style="list-style-type: none">1. Since Technology Adoption as a matter of business resilient and survival, as an employer and employee what should we react to the change in order to adapt in a faster pace?2. Do you agree and why is the reason that Engineering is only achieved 3% of Technology adoption in the research?																											

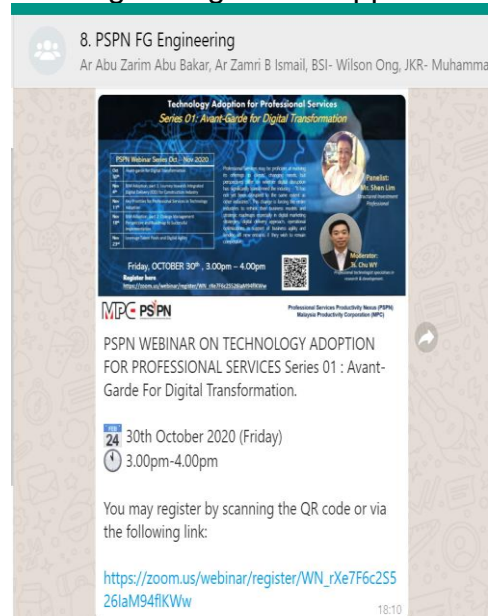
PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

<p>Area of Improvement</p>	<p>Good practices of this webinar:</p> <ol style="list-style-type: none"> 1. Good interaction with participants by collecting information with Background survey by poll via google form link.  <ol style="list-style-type: none"> 2. Webinar evaluation via google form link, with sharing presenter slide by email after participants complete the evaluation. <p>Area of improvement of this webinar:</p> <ol style="list-style-type: none"> 1. To prepare a backdrop to promote MPC PSPN before the session. 2. Play a background music while waiting to START. 3. Start the webinar session with MPC introduction video.
<p>Blasting</p>	<p>Blasting through email</p>  <p>FW: MPC :PSPN WEBINAR on Technology Adoption For Professional Services - ...</p> <p>Nicole Ong</p> <p>To: ilnasuha1002@gmail.com; k.muthaya@gmail.com; nurnasihahsahak91@gmail.com; bisekhati88@gmail.com; nikraisanordin@gmail.com; +284 others</p> <p>Wed 8:59 AM</p> <p>You are cordially invited to join MPC PSPN Technology Adoption For Professional Services Series 01 – Avant-Garde Digital Transformation.</p> <p>Technology Adoption for Professional Services Series 01: Avant-Garde for Digital Transformation</p> <p>PSPN Webinar Series Oct – Nov 2020</p> <p>Day 1: 30th October 2020 (Friday) Time: 3.00pm – 4.00pm</p> <p>Panelist: Mr. Shen Lim Structural Intervention Professional</p> <p>Moderator: Mr. Chu WY Professional Services Productivity Nexus (PSPN) Research & Development</p> <p>Register here: https://zoom.us/join/register?from=join_requester&from_code=1677625526&from_code=1677625526</p> <p>MPC PSPN Professional Services Productivity Nexus (PSPN) Malaysia Productivity Corporation (MPC)</p> <p>PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 01 – Avant-Garde For Digital Transformation.</p> <p>30th October 2020 (Friday) 3.00pm-4.00pm</p> <p>You may register by scanning the QR code or via the following link: https://zoom.us/join/register?from=join_requester&from_code=1677625526&from_code=1677625526</p> <p>Organised by Professional Services Professional Nexus Delivery Management Office (DMO) Malaysia Productivity Corporation (MPC) Tel : 03-7951 2336 HP : 016-354 9115 email: azhanis@mpc.gov.my</p>

PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Blasting through whatsapp

8. PSPN FG Engineering
Ar Abu Zarim Abu Bakar, Ar Zamri B Ismail, BSI- Wilson Ong, JKR- Muhamma



Technology Adoption for Professional Services
Series 01: Avant-Garde for Digital Transformation

PSPN Webinar Series 01 - This Q&A

Friday, OCTOBER 30th, 3:00pm - 4:00pm
Register here: https://zoom.us/webinar/register/WN_rXe7F6c2S526laM94fkWw

PSPN WEBINAR ON TECHNOLOGY ADOPTION FOR PROFESSIONAL SERVICES Series 01 : Avant-Garde For Digital Transformation.

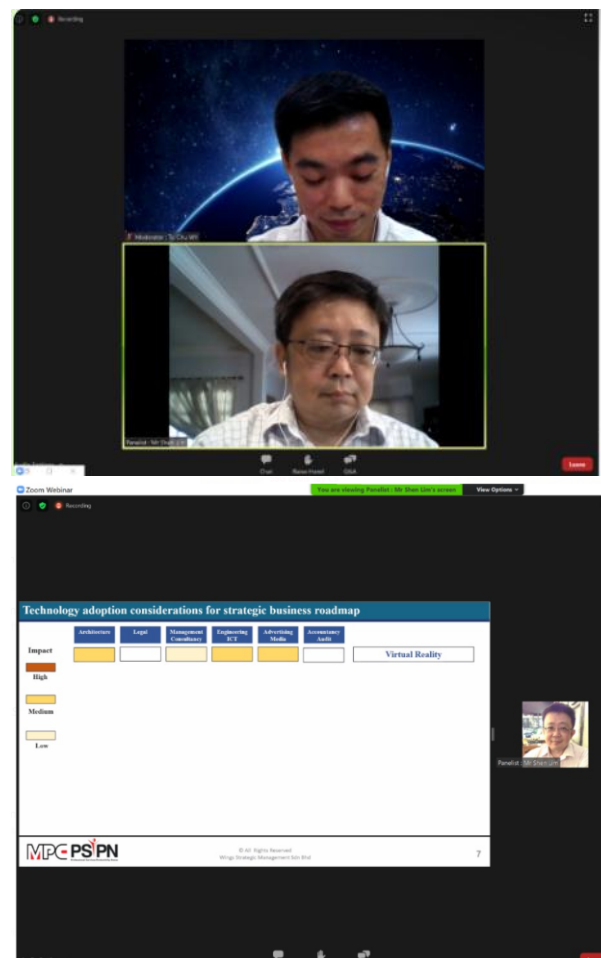
24 30th October 2020 (Friday)
3:00pm-4:00pm

You may register by scanning the QR code or via the following link:
https://zoom.us/webinar/register/WN_rXe7F6c2S526laM94fkWw

18:10

Event on the Board

Webinar start at 3.05 p.m. and ended 4.00 p.m. with 50 min presentation and 10 min Q&A.



Technology adoption considerations for strategic business roadmap

Impact	Target	Technology	Business Model	Virtual Reality
High				
Medium				
Low				

MPC PSPN
© All Rights Reserved. Strategic Management Institute (SMI)

7

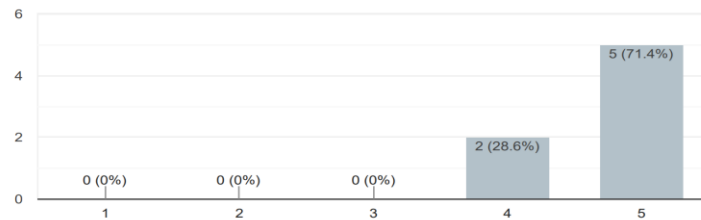
PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Evaluation Report

MPC SERVICE

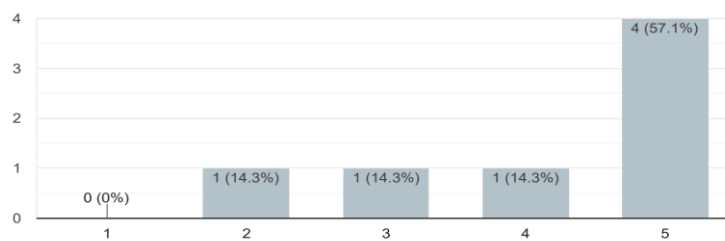
1. Registration process.

7 responses



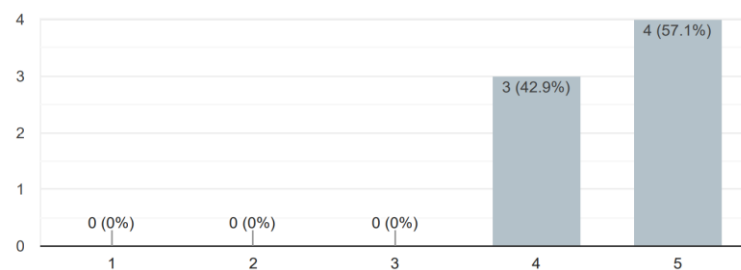
2. Suitability of time

7 responses



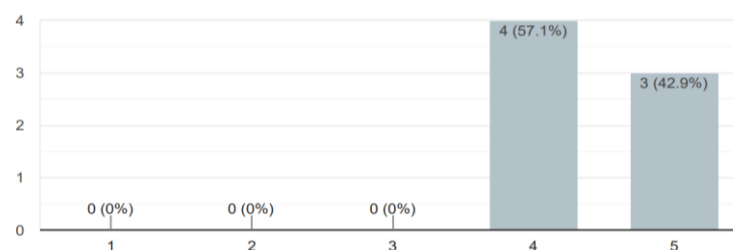
3. Duration of webinar

7 responses



4. Virtual platform

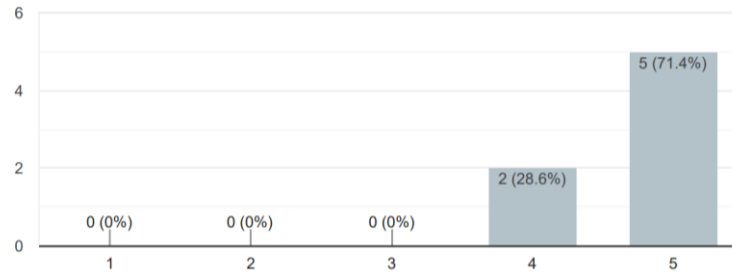
7 responses



PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

5. Overall, how satisfied are you with the program?

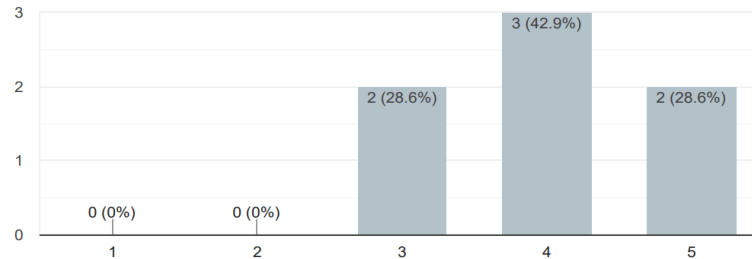
7 responses



PROGRAM CONTENT

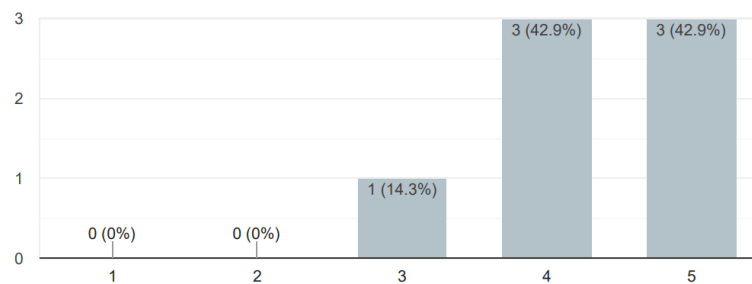
1. To what extent the objective(s) of attending the program has/ have been met?

7 responses



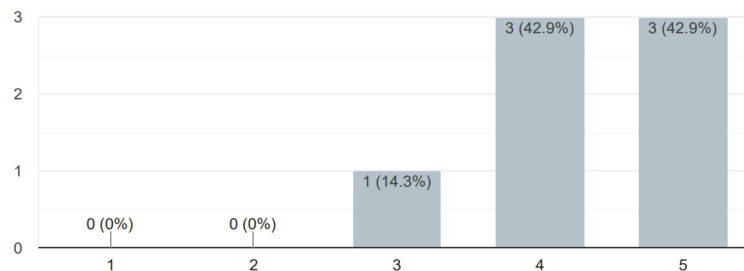
2. Has the program enriched your knowledge in the subject matter?

7 responses



3. Is the program contents useful and relevant to your business/work?

7 responses



PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

	<p>4. Will it help you to be more effective in your work?</p> <p>7 responses</p> <table><thead><tr><th>Rating</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0%</td></tr><tr><td>2</td><td>0</td><td>0%</td></tr><tr><td>3</td><td>3</td><td>42.9%</td></tr><tr><td>4</td><td>3</td><td>42.9%</td></tr><tr><td>5</td><td>1</td><td>14.3%</td></tr></tbody></table> <p>5. This program is suitable to be recommended to others.</p> <p>7 responses</p> <table><thead><tr><th>Rating</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0%</td></tr><tr><td>2</td><td>0</td><td>0%</td></tr><tr><td>3</td><td>1</td><td>14.3%</td></tr><tr><td>4</td><td>2</td><td>28.6%</td></tr><tr><td>5</td><td>4</td><td>57.1%</td></tr></tbody></table>	Rating	Count	Percentage	1	0	0%	2	0	0%	3	3	42.9%	4	3	42.9%	5	1	14.3%	Rating	Count	Percentage	1	0	0%	2	0	0%	3	1	14.3%	4	2	28.6%	5	4	57.1%
Rating	Count	Percentage																																			
1	0	0%																																			
2	0	0%																																			
3	3	42.9%																																			
4	3	42.9%																																			
5	1	14.3%																																			
Rating	Count	Percentage																																			
1	0	0%																																			
2	0	0%																																			
3	1	14.3%																																			
4	2	28.6%																																			
5	4	57.1%																																			
Event Link	<ol style="list-style-type: none">1. Video Link https://drive.google.com/drive/folders/1UudUWqXuIPvKxrM3N7L_-majSKGy1RdG?usp=sharing2. Polls Link https://docs.google.com/forms/d/e/1FAIpQLScIIIX5JQYhs0-ZwZjO3Z-1_4kMSogfcovE5vhzTatArxcLZEA/viewform3. Evaluation Form Link https://docs.google.com/forms/d/e/1FAIpQLSdJqM_766NE9pZYM5wz1nvdZW6pictSQM2NMipUa6yW37W5rg/viewform																																				

Prepared by:
Nicole Ong
 Program Coordinator
ongbh@plytec.com.my
 012-9693188