PSPN WEBINAR FOR TECHNOLOGY ADOPTION SERIES 01

Session:	# 01
Date	30th October 2020, Friday
Topic	**Avant-Garde For Digital Transformation.**
Panelist	MR. SHEN LIM Mr. Shen Lim is an entrepreneur and structured investment professional having almost 30 years of experience in technology management: sales & marketing, business development, operations & support, research & development, product management, fundraising, and corporate finance. Currently, he provided investment and strategic management advisory for SMEs and Corporates that focus on the development of ICT, e-Commerce, FinTech, Renewable Energy, Bio-Technology, Precision Agriculture and Green Technology industries, in particular, high-technology related fundraising in London and Hong Kong equity markets.
Synopsis	Professional Services may be proficient at evolving its offerings to clients' changing needs, but perspectives differ on whether digital disruption has significantly transformed the industry – "It has not yet been disrupted to the same extent as other industries". This change is forcing the entire industries to rethink their business models and strategic roadmaps especially in digital marketing strategies, digital delivery approach, operational optimizations in support of business agility and fending off new entrants if they wish to remain competitive.

Saya mengesahkan bahawa kerja-kerja telah dilaksanakan dengan sempurna

Nor Halisa Mohamad Halil
Manager
Delivery Management Office (DMO)
Malaysia Productivity Corporation (MPC)
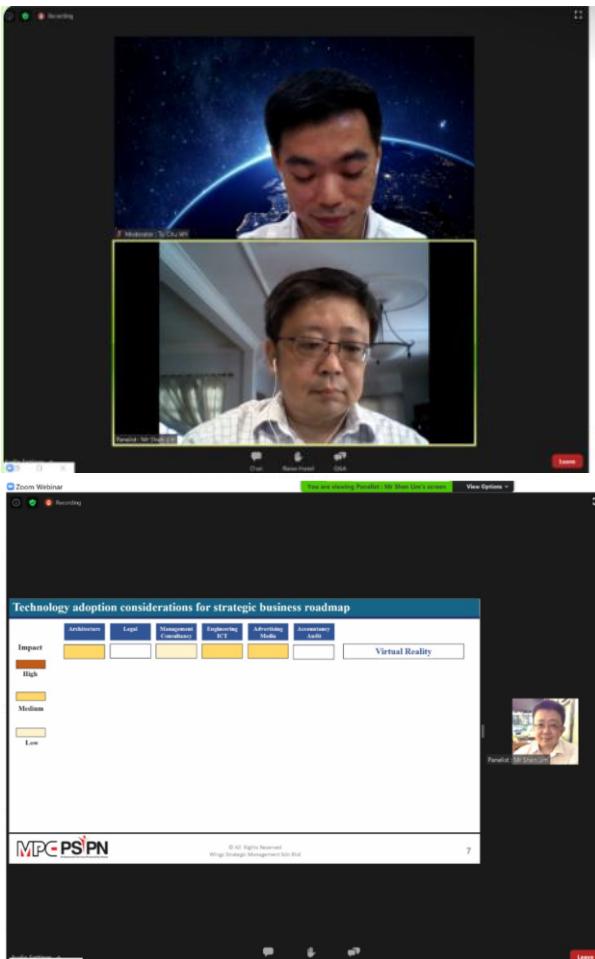
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Webinar Team Management	Program Coordinator : Nicole Ong MPC Rep : Azhani / Halisa Speaker : Mr. Shen Lim Moderator : Ts. Chu WY Poster Design & Blasting : Nicole Ong Report Writing : Nicole Ong
Participation	Various participation from local ranging from private and government sector Registered : 45 Nos Attended : 21 Nos Majority from engineering background.
Questions	**Interaction with Participant** There were 2 questions ask by participants during the session. **Sample Questions** 1. Since Technology Adoption as a matter of business resilient and survival, as an employer and employee what should we react to the change in order to adapt in a faster pace? 2. Do you agree and why is the reason that Engineering is only achieved 3% of Technology adoption in the research?

Area of Improvement	*Good practices of this webinar:*
	1. Good interaction with participants by collecting information with Background survey by poll via google form link.
	2. Webinar evaluation via google form link, with sharing presenter slide by email after participants complete the evaluation.
	Area of improvement of this webinar:
	1. To prepare a backdrop to promote MPC PSPN before the session. 2. Play a background music while waiting to START. 3. Start the webinar session with MPC introduction video.
Blasting	Blasting through email

	Blasting through whatsapp
Event on the Board	Webinar start at 3.05 p.m. and ended 4.00 p.m. with 50 min presentation and 10 min Q&A.

Evaluation Report	MPC SERVICE
	1. Registration process. 7 responses
	2. Suitability of time 7 responses
	3. Duration of webinar 7 responses
	4. Virtual platform 7 responses
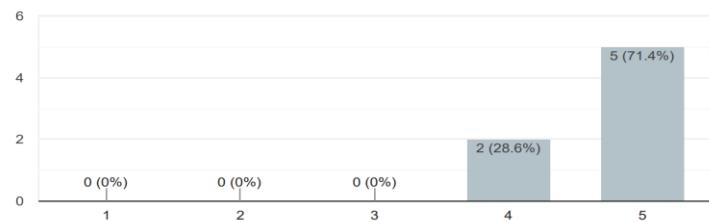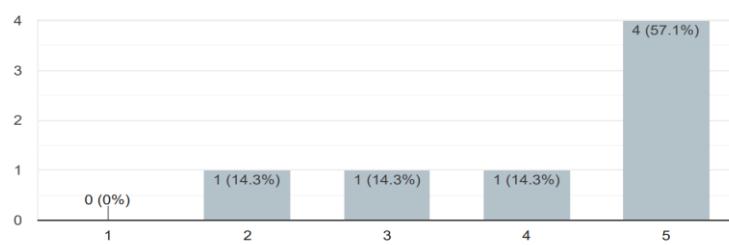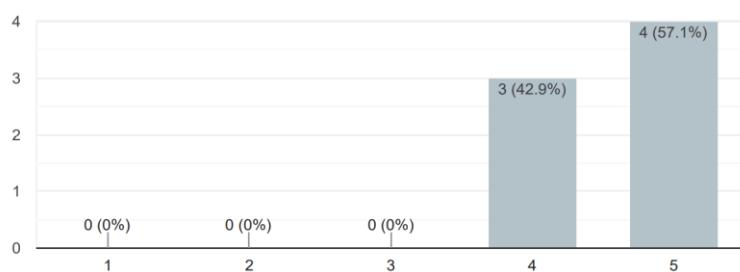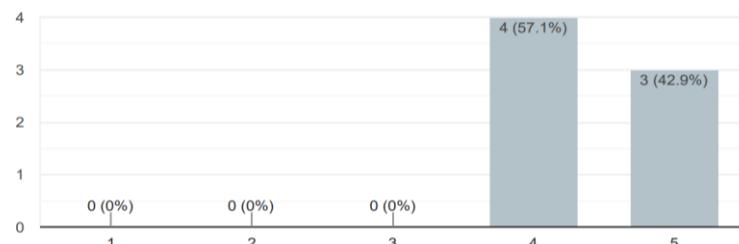
5. Overall, how satisfied are you with the program?

7 responses
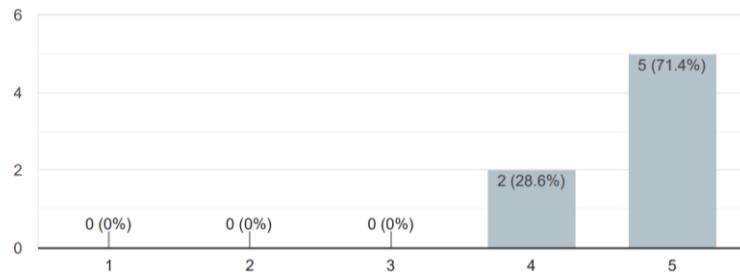
PROGRAM CONTENT

1. To what extent the objective(s) of attending the program has/ have been met?

7 responses
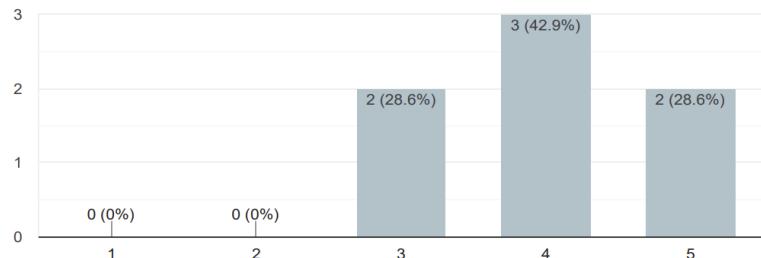
2. Has the program enriched your knowledge in the subject matter?

7 responses
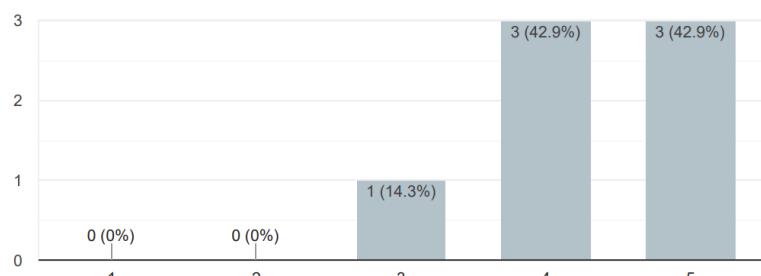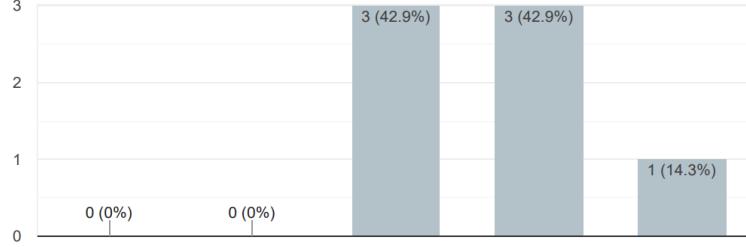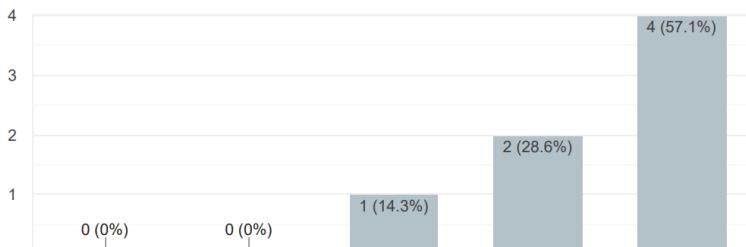
3. Is the program contents useful and relevant to your business/work?

7 responses
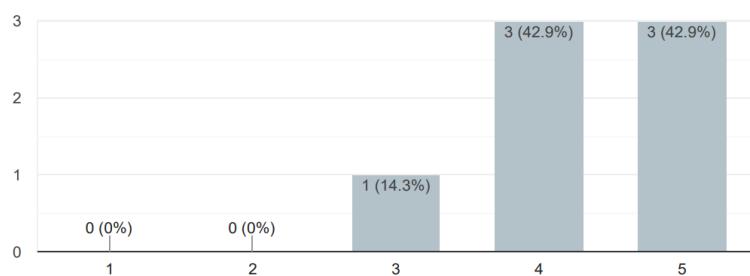
4. Will it help you to be more effective in your work?

7 responses

5. This program is suitable to be recommended to others.

7 responses

Event Link	1. Video Link https://drive.google.com/drive/folders/1UudUWqXuIPvKxrM3N7L_-majSKGy1RdG?usp=sharing 2. Polls Link https://docs.google.com/forms/d/e/1FAIpQLScIIX5JQYhs0-ZwZjO3Z-1_4kMSogfcovE5vhzTatArxcLZEA/viewform 3. Evaluation Form Link https://docs.google.com/forms/d/e/1FAIpQLSdJqM_766NE9pZYM5wz1nvdZW6pictSQM2NMipUa6yW37W5rg/viewform

Prepared by:
Nicole Ong
Program Coordinator
ongbh@plytec.com.my
012-9693188