

LAMPIRAN 1



MCP DESIGN PROPOSAL

DISAHKAN OLEH:

A handwritten signature in black ink, appearing to read "Dr. Halimahton Sa'diah Let".

Dr. Halimahton Sa'diah Let
Senior Manager
Digital Productivity Nexus (DPN)
Malaysia Productivity Corporation (MPC)

JALAKX SDN. BHD.

Unit 12 -2,Commerce One Complex,
Lorong 2/137C,Off Jalan Klang lama,
58200 Kuala Lumpur
Tel : +603 7773 1660 Fax: +603 7773 0508



PROPOSE STAGE DESIGNS

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AGENDA

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A G E N D A

8.45 AM REGISTRATION

9.00 AM BRIEFING & HOUSEKEEPING ON SUMMIT

9.30 AM WELCOMING REMARKS
Ybhg. Dato' Wei Chuan Beng, Champion of Digital Productivity Nexus (DPN)

9.45 AM KEYNOTE ADDRESS : GO B.I.G WITH DIGITAL- LEADERSHIP IN ACTION

1. Ybhg. Tan Sri Mohd Zuki bin Ali, Chief Secretary to the Government
2. Ybhg. Tan Sri Jamaludin Ibrahim, Managing Director/ President & Group Chief Executive Officer of Axiata Group Berhad

10.30 AM OPENING REMARKS AND LAUNCHING OF GO B.I.G WITH DIGITAL VIDEO
YB Dato' Seri Mohamed Azmin Ali, Senior Minister, Minister of International Trade and Industry

10.45 AM SESSION 1
TRANSPARENCY AND HONESTY TO SECURE CUSTOMER LOYALTY

Speakers:
1. Ybhg. Dato' Michael Tio, CEO & Managing Director of PKT Logistics Group
2. (TBC)

Moderator - Mr. Danny Lee, Chairman of PIKOM

11.45 AM SESSION 2
FORCE OF GOOD : DIGITAL TECHNOLOGY

Speakers:
1. Ybhg. Datuk Wira Dr Hj. Rais Hussin Mohamed Ariff
Chairman of Malaysia Digital Economy Corporation (MDEC)
2. Mr. M. Nazri Muhd, CEO of MyFinB Group, Singapore

Moderator - Mr. Shaifubahrim Saleh, PIKOM Advisor

12.45 PM CHANGING CERTIFICATE OF COLLABORATION (COC) BETWEEN JPPKK AND MPC ON DIGITAL STARS

1.00 PM SHOWCASING AR AND AI FROM TECHNOLOGY PROVIDERS

1. Nexcom International Co. Ltd, Taiwan (AR showcase)
2. Etronix Sdn Bhd., Malaysia (AI showcase)

1.30 PM VIRTUAL NETWORKING SESSION

2.00 PM END OF SESSION





M. Nazri Muhd



Dato' Michael Tio



Tan Sri Mohd Zuki Ali



YB Dato' Seri Mohamed Azmin Ali



Tan Sri Jamaludin Ibrahim



Dato' Wei Chuan Beng



Datuk Wira Dr Hj. Rais Hussin Mohamed Ariff



Danny Lee



Shaifubahrim Saleh



Terrence Dass Emcee

Dear Leaders,

Greetings from Digital Productivity Nexus (DPN)!

Do leaders see the new Digital (un)reality?

Covid-19 pandemic has caused such unprecedented disruption to the business world, magnified by lockdowns, social distancing, unemployment, and layoffs in the recent months. As a result of this, companies that adapted quickly and refocused on their digital business strategies have managed to survive. As we are all weathering the challenging year due to the global pandemic, two things hold true.

1. Leadership, at any given time, remains the most critical element in any organization to overcome the most adverse situation.

2. Leaders need to steer organisations with Digital Technologies that will continue to change and evolve.

Breakthrough, Integrity and Good (B.I.G) are the hopes brought on by bold leadership.

Digital leadership brings new breakthrough performance in the organization, enhances customer loyalty with integrity and be a force of good to all stakeholders when adopting the digital technologies.

Come join us virtually and discuss with our fellow leaders and experts who will share with you on the topics of Breakthrough, Integrity and Good (B.I.G) with Digital.

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Video Productions



We propose to use 3 Cameras

- Camera 1 – Master Shot
- Camera 2 – Mid Shot
- Camera 3 – Profile Shot



Teleprompters

Teleprompters will be given to Emcee & Speaker for a smooth hosting & presenting



4k & H264

All filming specs will be in 4K Resolution and upload in H264 file

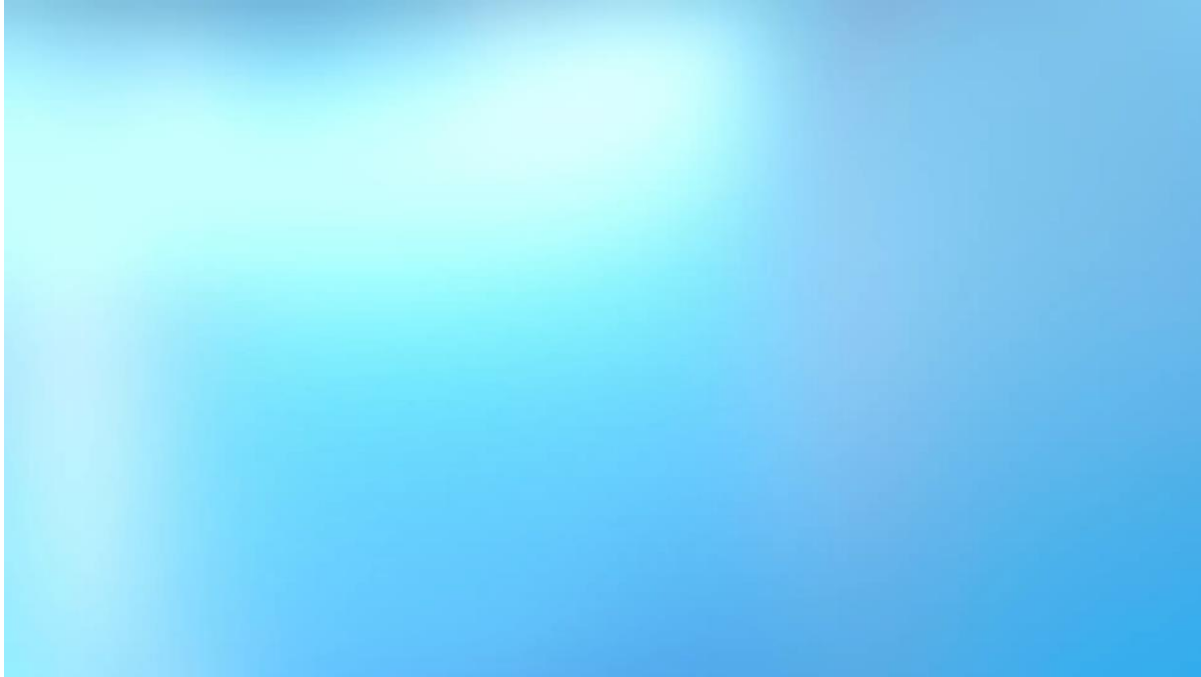
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COUNTDOWN VIDEO

Sample of countdown video prior to event starting.



Option 1



Option 2

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E-BACKDROP



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KEMENTERIAN PENGAJIAN TINGGI
MINISTRY OF HIGHER EDUCATION
AND SCIENCE

**MINISTRY OF COMMUNICATIONS
AND MULTIMEDIA MALAYSIA**

Technology Partner by:

evenesis
event management system

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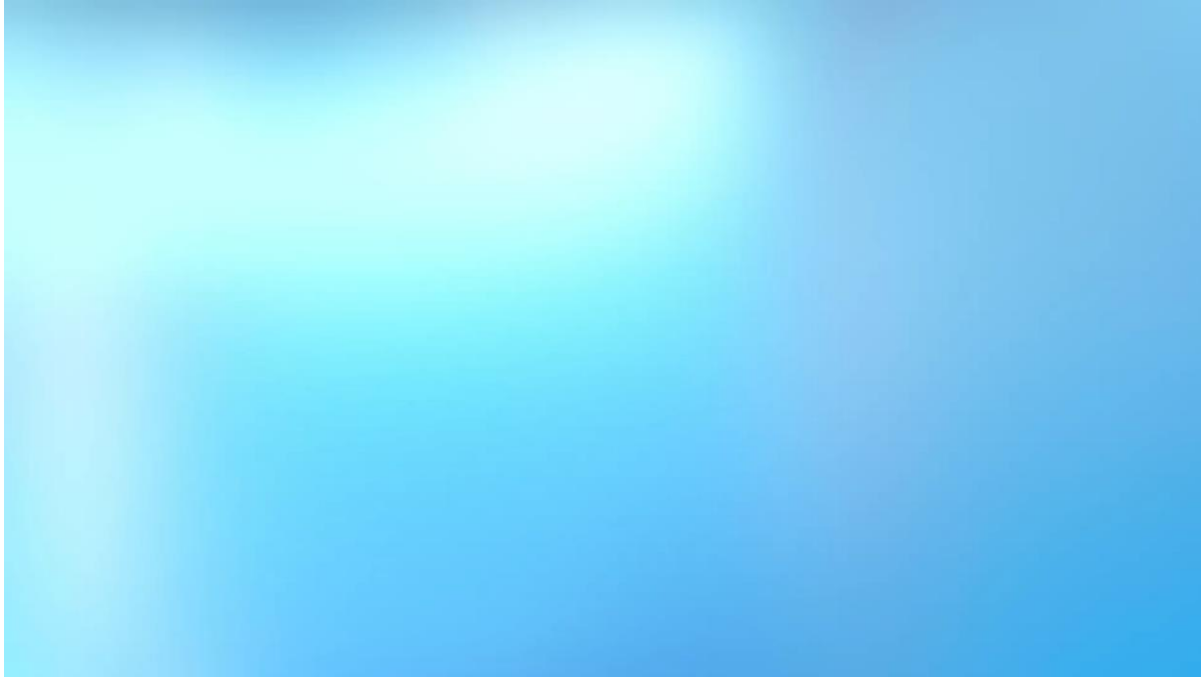
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INTRODUCTION OF SPEAKER VIDEO

Sample of introduction of speaker video.



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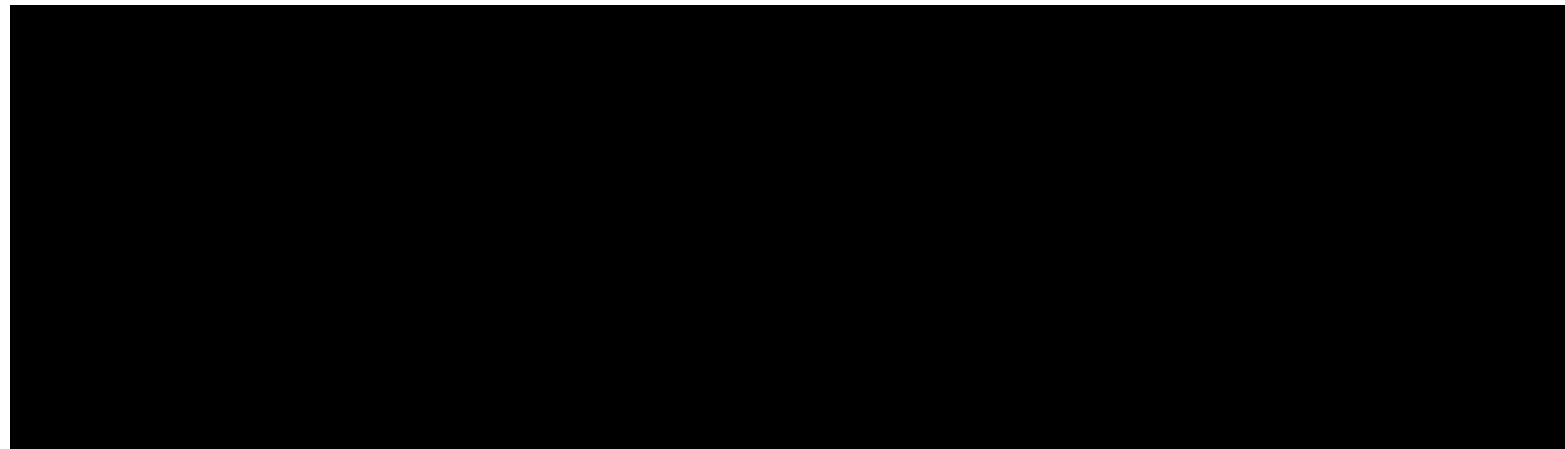
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LOWER THIRD



Option 1



Option 2

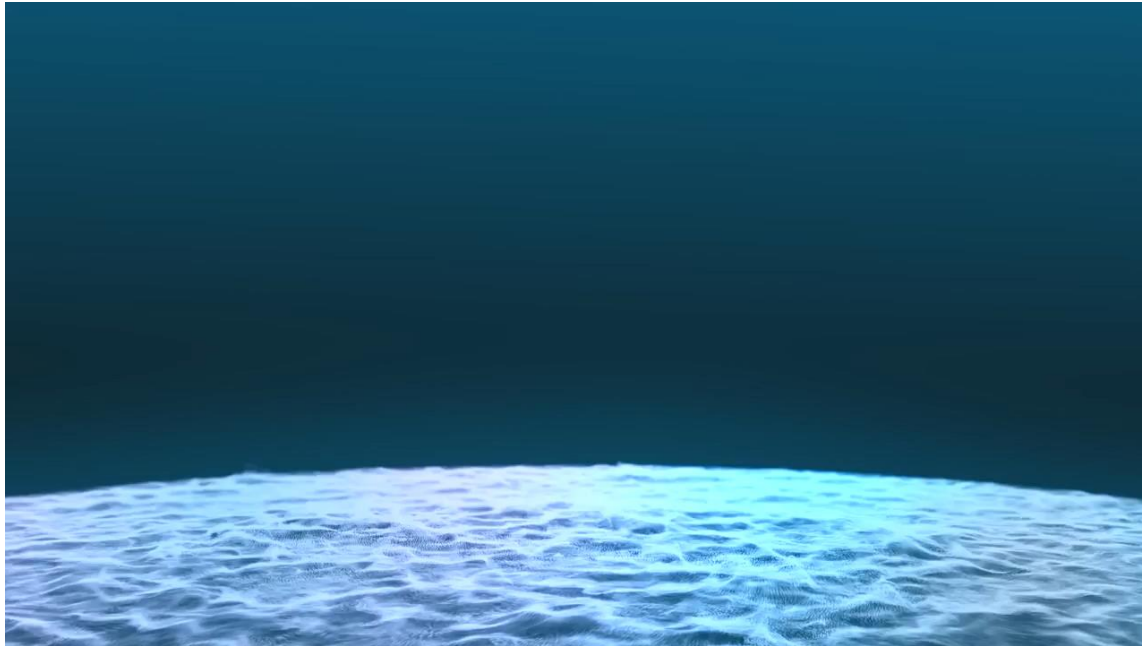
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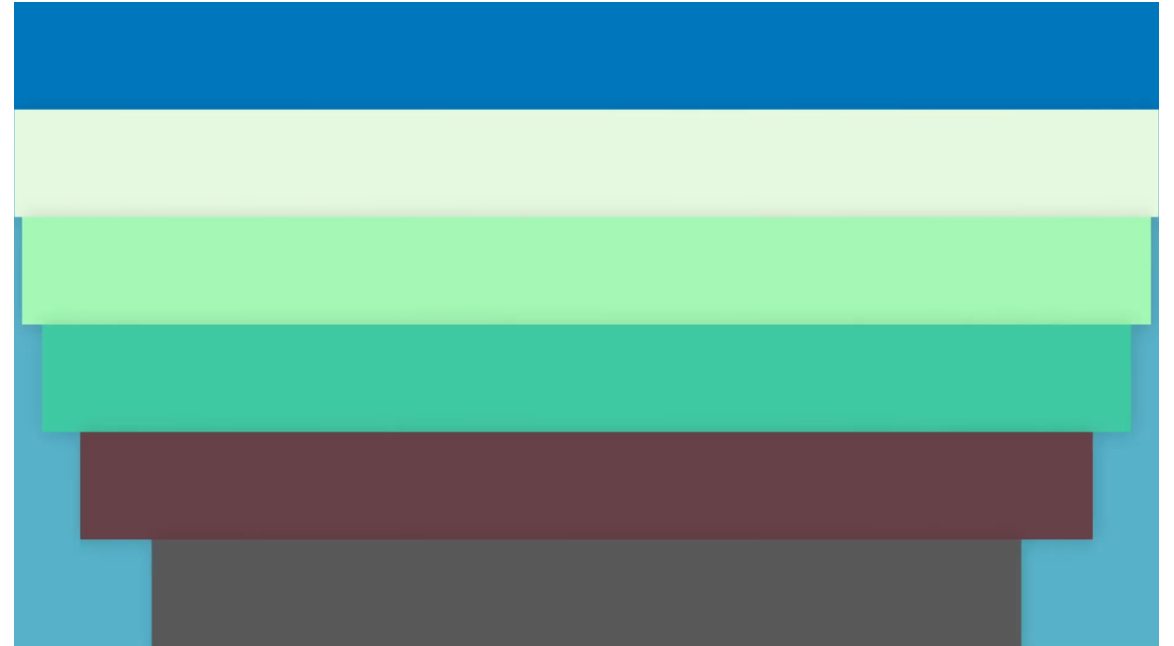


TRANSITION EFFECTS

Sample of transition videos for between segments



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THE END

THANK YOU

Feel free to contact us!

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