



WELCOMING REMARKS

**DIRECTOR GENERAL OF
MALAYSIA PRODUCTIVITY CORPORATION**

**LAUNCHING OF
NATIONAL ELECTRICAL & ELECTRONICS (E&E)
FORUM 2020**

30 NOVEMBER 2020 (MONDAY)

9.00 AM

I approve that the supplier
has delivered the work
required

A handwritten signature in black ink, appearing to be 'LW' followed by a flourish.

Lee Wan Wei
Manager
Electrical and Electronics Productivity Nexus
Productivity Growth Division
Malaysia Productivity Corporation

YANG BERHORMAT SENATOR DATUK LIM BAN HONG

Deputy Minister of International Trade and Industry (MITI),

YANG BERBAHAGIA DATO' SERI WONG SIEW HAI

Champion of Electrical & Electronics Productivity Nexus (EEPN),

Speakers, Panelists and Moderators,

Heads of Government Departments and Agencies,

Captain of Industries,

Members of Media,

Distinguished Guests,

Ladies and Gentlemen,

1. A very good morning to all of you. As Chairman of MPC, it is my pleasure and honour, to welcome all of you to this National E&E Forum 2020.
2. We are very grateful to have Yang Berhormat Datuk Lim Ban Hong, Deputy Minister of International Trade and Industry to officiate this forum.

3. Malaysia Productivity Corporation (MPC) being the leading organisation to enhance productivity and competitiveness in Malaysia focuses on unlocking and promoting greater productivity within Malaysia's industry sector, including the Electrical & Electronics (E&E) industry.
4. E&E Productivity Nexus (EEPN) which is commissioned under Malaysia Productivity Blueprint (MPB) drives productivity growth through multiple strategies such as collaboration between industry, government and universities, while introducing a more cohesive industry structure and ecosystem via utilities access and knowledge sharing.

Ladies and Gentlemen,

5. MPC continues to support EEPN in accelerating its activities in the new norm amid the COVID-19 pandemic through various digital platforms and strategic collaborations namely Virtual Advisory Clinics, Industry 4.0 webinar series, and Plugfest programmes which will assist industries to recover and grow their business.
6. We are glad to have distinguished speakers and panelists from E&E industry across the globe. Our keynote speaker will address the future of E&E industry amidst the uncertainty of global supply chain.
7. We should collectively be inspired from other countries and work together to enhance ecosystem here in Malaysia especially on how to face and rise above the challenges in moving up the value chain in Systems Design & Development.

8. Our panelists will also discuss the winning formula of global technology centers, detailing the barriers encountered by Malaysian companies and how to adapt the findings to local landscape and transform our local forces into global champions. Key learnings for Malaysia in understanding the role of technology centres in creating global companies will be identified and later benchmarked.

Ladies and Gentlemen,

9. Another notable moment in this event is the launch of E&E Marketplace Malaysia (EEMM), a gateway for Malaysian E&E. EEMM is a business to business (B2B) online marketplace portal specifically developed for the E&E industry in Malaysia with the main objective to serve as the important gateway in promoting Malaysian E&E companies to the international market. EEMM is one of the strategies and platform to strengthen our local E&E companies and nurturing them to be global champions.
10. On that note, I applaud all of you for spending and sharing your time to be here. I welcome you all to the National E&E Forum 2020. Have a productive session ahead. Once again, I would like to thank Yang Berhormat Datuk Lim Ban Hong for gracing this event.

Thank you.