

RANCANGAN PEMASARAN DIGITAL
MALAYSIA VIRTUAL EXPERIENCE (MyVXp)

NO.	JENIS PEMASARAN	PENERANGAN	UNIT
1.	Featured Listing	Show host akan diletakkan sebagai paparan show/produk utama di laman web atau FB Page Tourism Productivity Nexus.	50 host
2.	Lead Generation	Membina database prospek yang berminat dengan MyVXp dan akhirnya boleh menjadi pelanggan berbayar kepada setiap show.	Setiap bulan
3.	Blogging	Membuka laman blog baru bagi memasukkan sebarang artikel dan post mengenai MyVXp.	Sekali seminggu
4.	Email Marketing	Memulakan database email prospek yang berminat dengan MyVXp dan menyusun email yang akan dihantar secara berkala kepada subscribers.	Sekali / 2 minggu
5.	Social Media Update	Mengemaskini FB Page Tourism Productivity Nexus dengan update show dan sebarang aktiviti yang berkaitan dengan MyVXp.	50 host
6.	Paid Advertising	Membuat iklan berbayar bagi boost awareness dan engagement show host melalui FB Page TPN kepada public dan seterusnya meningkat peluang untuk jualan.	50 host

Saya mengesahkan laporan ini dan pembekal telah melaksanakan perkhidmatan dengan sempurna.



NOR HAFIZAH MOHD AROP
Timbalan Pengarah
Delivery Management Office (DMO)
Malaysia Productivity Corporation (MPC)

STAR HOST SEPANJANG KEMPEN DISEMBER 2020 – APRIL 2021 (List masih dikemaskini)

	Host Name	Mentor	Email	Mobile Phone	Title of the Show	Recommended Month
1	Hafez & Hazim	Zamiel	apadilangit@gmail.com	+60138379232	Hikayat dari Langit; Meneroka dengan cerita	01_DecW3
2	Hanteh Bin Ginsos	Irwan Dahnil	ginsoscoffee@yahoo.com	0145644599	Mari Belajar Memproses Kopi Secara Tradisi	01_DecW4
3	shahnaz hussin	Irwan Dahnil	shahnaz.hussin@yahoo.com	0198722969	Abang Anaz & Friends Live streaming from Hidden Hill Ku ndasang	01_DecW4
4	Priya Eesan	Rajes	lavariyas@gnail.com	0178995660	AVARAM 20 : Towards the Sustainable Lifestyle	2_JanW1
5	Eric Chong	Rajes	ericsdee@gmail.com	0194791190	Awakening Your 5 Taste Senses	2_JanW1
6	Ho Swee Har, Rosa	Shazlin	cantik45@gmail.com	0126813813	Eco Tourism An experience to tunnel mining	2_JanW1

7	Cehrolina Joseph	Irwan Dahnil	iqudavc@gmail.com	0138852149	tourism products	2_JanW2
8	Nomad Adventure Sdn Bhd	Atika	info@nomadadventure.com	01133149983	The Gem in Gopeng : Gopeng Heritage Hunt	2_JanW2
9	Kim Wong	Rajes	send2kimwong@gmail.com	0124286368	The Hallucinogenic Nut Which Made Penang Famous	2_JanW2
10	LUCY VALENTINE	Rajes	lucyvalentine88@yahoo.com	0123107115	NOSTALGIA, BACK TO THE 60's	2_JanW3
11	Fitriyana Binti Miran	Irwan Dahnil	3yana92@gmail.com	0138721464	Sentiasa Muda Menggunakan Bahan Alam Semulajadi	2_JanW3
12	Nik Zaiman B Peei	Zamiel	nikzaimanpeei@gmail.com	0189189102	Lost World Of Melaka: Bukit Batu Lebah	2_JanW4
13	MONICA CHIN	Irwan Dahnil	monicaborneo2020@gmail.com	+60162550010	100% Organic Coral Planting	2_JanW4
14	Fadhzli Wahab	Atika	fadhzliwahab@gmail.com	0145304126	What is Trigona?	2_JanW4
15	Shaukani Abbas	Nadge (Najib)	shaukaniabbas@gmail.com	0126120618	MORTEN VILLAGE MELAKA	2_JanW4

16	Muhammad syafiq bin ahmad	Fuad Fahmy	syafiqahmad2531@gmail.com	0176789023	Cara buat Nasi lemak resipi istana	3_FebW1
17	ARLIEEDA @ JENNY	Fuad Fahmy	arlieeda@gmail.com	0192783707	RUMAH TOK KETUA	3_FebW1
18	Juhaini Haki	Irwan Dahnil	pesonacintaandaman@gmail.com	0198047711	Aura Cantik dengan Bolong Scrub	3_FebW1
19	Celine Tiu Hwee Chen	Atika	gcle03@yahoo.com	+60163366642	Explore Melaka Virtually	3_FebW2
20	ANDRIAN MOHD YUSOF	Atika	Addrianme@gmail.com	+60 11 3317 0548	How to capture nature's beauty in darkness	3_FebW2
21	Johan Manaf	Shazlin	johanmusafir@gmail.com	+60122270000	Masjid Jamek : Historical Gateway to Kuala Lumpur	3_FebW2
22	Rashihah Nordin - RNR ADVENTURES	Atika	rnradventures80@gmail.com	+60102568685	Outdoor Cooking - My Go-to Camping Meals	3_FebW3
23	Ali bin Shamsul Bahar	Zamiel	alishamsulbahar@gmail.com	0139342121	Nature Photography	3_FebW3
24	Nina Othman	Irwan Dahnil	nina.othman@gmail.com	0122350355	Make Chocolate from Scratch	3_FebW3

25	TEY CHIN LEA	Atika	surefooted3008@gmail.com	+60192312209	Often Overlooked Spots in Kuala Lumpur	4_MarW3
26	Mochtar Lakura	Hafiz Azmi	moch98@gmail.com	0193877668	Learn How To Shoot Like Saad Ibn Abi Waqqas "The Greatest Archer of all time"	5_AprW1
27	Dahlia	Irwan Dahnil	dahlia.rdnetwork@gmail.com	013 5187669	Belajar lain, Kerja lain?	TBD
28	Nordiyana Md Aini	Fuad Fahmy	acekomeeksplormanong@gmail.com	01158833726	Acekome Eksplor Manong : Bahulu Warisan Cik Kiah	TBD
27	Wan saiful rufi bin wan abdul wahab	Nadge (Najib)	walkwithwan101@gmail.com	+6012-5636 476	HARMONY WALK KAMPONG BHARU KUALA LUMPUR	TBD
30	Yvonne Chow and Deanna Chin	Shazlin	ieezie.yvonne@gmail.com	0127132660	Laksa	TBD
31	Haiqal & Judin	Laili Basir	id.safarnama@gmail.com	60176484140	Hammock	01_Dec01
32	SULAIMAN IBRAHIM	Hafiz Azmi	sulaiman.fb@gmail.com	60138606836	Kg Luanti	TBD
33	Bintul Huda Bt Muhammad	Hafiz Azmi	fakrizalmohamad@gmail.com	601158942646	Night photography	TBD

34	Rajasaigan	Rajes	morahols@gmail.com	60194499142	Maruku	TBD
35	NORASHIQIN YUSOFF ALBAKRI,	Irwan Dahnil	norashiqin.yusoffalbakri@gmail.com	601128856221	Recycle Ornament	TBD
36	Hamizah binti awang	Atika	hamizahawang17@gmail.com	60136331189	Traditional Springroll	TBD
37	Nor Najihah Binti Norafand	Shazlin	najah.afand@gmail.com	60164592202	Outdoor Cooking	TBD
38	Suhaimi bin isa,	Atika	Suhaimi.isa@gmail.com	60146358869	Glam Assistant	TBD
39	Nur Diyanah Abdullah	Shazlin	n.yana.abdullah@gmail.com	60196790394	Gopeng Heritage	TBD
40	Norazlina Abdul Latif	Rajes	ms.linalatif@gmail.com	60196668453	Bolong Scrub	TBD
41	Haryanti Sahril	Hafiz Azmi	Haryantisahril@yahoo.com	60166703678	Secret of Tempe	TBD
42	SITI ISMANI BINTI SIHAB	Zamiel	ismanisihab2014@gmail.com	60132773556,	Lets Deep into the Cotton	TBD
43	Aizal Arman Bin Mohamad	Irwan	armangs@gmail.com	6016-653 1167	Waterfall photography	TBD
44	Gerard	Atika	normangerard61@yahoo.com	60173592106,	Homemade cookies	TBD
45	Anis Razab	Nadge	arnyssrazab@gmail.com	60172488843,	Perak Man	TBD
46	Nur Amirah	Hafiz Azmi	nuramirahmat1@gmail.com	60172488843	Nasi Lemak Baginda	TBD
47	Nor Najihah Binti Norafand,	Atika	najah.afand@gmail.com	60164592202	Art Jamming	TBD
48	Effasyafiza bt Mohd Desa	Rajes	arcadia9@gmail.com	6016-653 1167	Youtube 101	TBD
49	Khairuddin Bin Abd Aziz	Zamiek	Khai.aziz78@gmail.com	601122114500	Urban Gardening	TBD
50	Nurfitri Ali Bin Saleh	Fuad Fahmy	nurfitri.ali@gmail.com	60133134691	Mount Kinabalu Trail	TBD

