

SENARAI CADANGAN VIDEO PENDEK & COPYWRITING
MALAYSIA VIRTUAL EXPERIENCE (MyVXp)

NO.	JENIS VIDEO	PENERANGAN	KUANTITI VIDEO
1.	How-To Video	People learn most about a MyVXp host and products by seeing it in action. It will make people aware on how to get involve in any MyVXp activity.	1
2.	New Product or Service Introduction	These videos explain and exhibit the new show or host. It shares the excitement, newness and the uniqueness of virtual online experience.	3
3.	Short Testimonial	Video of selected audience talking about their experience attending MyVXp show. Video of selected host experience being MyVXp host.	2
4.	Short Interview	Doing a Q&A style video with selected host, top leader or important figure behind MyVXp.	1
5.	Mini Case Study	Case studies make perfect middle-of-the-funnel content, but sometimes it's hard to get somebody to read a whole one.	1
6.	Behind the scene	Give viewers a look into interesting processes or people at the hardwork and show a team at work.	1
		TOTAL	9

Saya mengesahkan laporan ini dan pembekal telah melaksanakan perkhidmatan dengan sempurna.



NOR HAFIZAH MOHD AROP
Timbalan Pengarah
Delivery Management Office (DMO)
Malaysia Productivity Corporation (MPC)

SENARAI NAMA HOST YANG DICADANGKAN AKAN TERLIBAT DALAM PEMBIKINAN VIDEO

	Host Name	Mentor	Email	Mobile Phone	Title of the Show	Recommended Month
1	Hafez & Hazim	Zamiel	apadilangit@gmail.com	+60138379232	Hikayat dari Langit; Meneroka dengan cerita	01_DecW3
2	Hanteh Bin Ginsos	Irwan Dahnili	ginsoscoffee@yahoo.com	0145644599	Mari Belajar Memproses Kopi Secara Tradisi	01_DecW4
3	shahnaz hussin	Irwan Dahnili	shahnaz.hussin@yahoo.com	0198722969	Abang Anaz & Friends Live streaming from Hidden Hill Kundasang	01_DecW4
4	Priya Eesan	Rajes	lavariyas@gmail.com	0178995660	AVARAM 20 : Towards the Sustainable Lifestyle	2_JanW1
5	Eric Chong	Rajes	ericsdee@gmail.com	0194791190	Awakening Your 5 Taste Senses	2_JanW1
6	Ho Swee Har, Rosa	Shazlin	cantik45@gmail.com	0126813813	Eco Tourism An experience to tunnel mining	2_JanW1
7	Cehrolina Joseph	Irwan Dahnili	iqudavc@gmail.com	0138852149	tourism products	2_JanW2
8	Nomad Adventure Sdn Bhd	Atika	info@nomadadventure.com	01133149983	The Gem in Gopeng : Gopeng Heritage Hunt	2_JanW2
9	Kim Wong	Rajes	send2kimwong@gmail.com	0124286368	The Hallucinogenic Nut Which Made Penang Famous	2_JanW2
10	LUCY VALENTINE	Rajes	lucyvalentine88@yahoo.com	0123107115	NOSTALGIA, BACK TO THE 60's	2_JanW3
11	Fitriyana Binti Miran	Irwan Dahnili	3yana92@gmail.com	0138721464	Sentiasa Muda Menggunakan Bahan Alam Semulajadi	2_JanW3
12	Nik Zaiman B Peei	Zamiel	nikzaimanpeei@gmail.com	0189189102	Lost World Of Melaka: Bukit Batu Lebah	2_JanW4

13	MONICA CHIN	Irwan Dahnil	monicaborneo2020@gmail.com	+60162550010	100% Organic Coral Planting	2_JanW4
14	Fadhzi Wahab	Atika	fadhziwahab@gmail.com	0145304126	What is Trigona?	2_JanW4
15	Shaukani Abbas	Nadge (Najib)	shaukaniabbas@gmail.com	0126120618	MORTEN VILLAGE MELAKA	2_JanW4

- The list is not finalized