



The banner features a central image of a speaker in a red shirt with 'LEADER' written on it, standing on a stage and gesturing towards an audience. The background is a large window with a grid pattern. The text '08 DECEMBER 2020' is in a red box at the top right. The main title 'LEADERSHIP AND DIGITAL SUMMIT 2020: GO B.I.G WITH DIGITAL' is in large white letters on a blue background. To the right of the speaker, the acronym 'B.I.G' is displayed with 'B' in orange, 'I' in blue, and 'G' in green, followed by the words 'BREAKTHROUGH', 'INTEGRITY', and 'GOOD' respectively.

08 DECEMBER 2020

LEADERSHIP AND DIGITAL SUMMIT 2020: GO B.I.G WITH DIGITAL

BREAKTHROUGH
INTEGRITY
GOOD

Organised by: **MPC**
DIGITAL PRODUCTIVITY PROGRAM

Supported by:

MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY
KEMENTERIAN PENGAJIAN TINGGI
MINISTRY OF COMMUNICATIONS AND MALAYSIA MALAYSIA

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Leadership and Digital Summit 2020: Go B.I.G with Digital

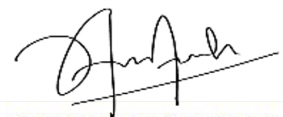
By MPC ()

📅 08 Dec 2020, 8:45 AM - 2:00 PM

📍 Online

Register

APPROVED BY:



Dr. Halimahton Sa'diah Let
Senior Manager
Digital Productivity Nexus (DPN)
Malaysia Productivity Corporation (MPC)



Dear Leaders,

Greetings from Digital Productivity Nexus (DPN)!

Do leaders see the new Digital (un)reality?

Covid-19 pandemic has caused such unprecedented disruption to the business world, magnified by lockdowns, social distancing, unemployment, and layoffs in the recent months. As a result of this, companies that adapted quickly and refocused on their digital business strategies have managed to survive. As we are all weathering the challenging year due to the global pandemic, two things hold true.

- 1. Leadership, at any given time, remains the most critical element in any organization to overcome the most adverse situation.**
- 2. Leaders need to steer organisations with Digital Technologies that will continue to change and evolve.**

Breakthrough, Integrity and Good (B.I.G) are the hopes brought on by bold leadership.

Digital leadership brings new breakthrough performance in the organization, enhances customer loyalty with integrity and be a force of good to all stakeholders when adopting the digital technologies.

Come join us virtually and discuss with our fellow leaders and experts who will share with you on the topics of Breakthrough, Integrity and Good (B.I.G) with Digital.

AGENDA

- 8.45 AM REGISTRATION**
- 9.00 AM BRIEFING & HOUSEKEEPING ON SUMMIT**
- 9.30 AM WELCOMING REMARKS**
YBhg.Dato'Wei Chuan Beng, Champion of Digital Productivity Nexus (DPN)
- 9.45 AM KEYNOTE ADDRESS : GO B.I.G WITH DIGITAL - LEADERSHIP IN ACTION**
1. YBhg.Tan Sri Mohd Zuki bin Ali, Chief Secretary to the Government.
2. YBhg.Tan Sri Jamaludin Ibrahim, Managing Director/President & Group Chief Executive Officer of Axiata Group Berhad.
- 10.30 AM OPENING REMARKS AND LAUNCHING OF GO B.I.G WITH DIGITAL VIDEO**
YB Dato' Seri Mohamed Azmin Ali, Senior Minister, Minister of International Trade and Industry
- 10.45 AM SESSION 1
TRANSPARENCY AND HONESTY TO SECURE CUSTOMER LOYALTY**
Speakers :
1. YBhg. Dato' Michael Tio, CEO & Managing Director of PKT Logistics Group
2. Dr. Dzaharudin Mansor, National Technology Officer, Microsoft Malaysia
Moderator : Mr. Danny Lee, Chairman of PIKOM
- 11.45 AM SESSION 2
FORCE OF GOOD : DIGITAL TECHNOLOGY**
Speakers :
1. YBhg. Datuk Wira Dr Hj. Rais Hussin Mohamed Ariff, Chairman of Malaysia Digital Economy Corporation (MDEC)
2. Adj. Prof M Nazri (AI Practice), CEO of MyFinB Group, Singapore
Moderator : Mr. Shaifubahrim Saleh, PIKOM Advisor
- 12.45 AM INTRODUCTION OF DIGITAL STARS FRAMEWORK**
Prof. Dr. Ahmad Zaki Abu Bakar, President of Malaysia National Computer Confederation (MNCC) and Vice Chancellor of Perdana University
- EXCHANGE CERTIFICATE OF COLLABORATION (COC) BETWEEN DPPCE AND MPC ON DIGITAL STARS**
- 1.00 PM SHOWCASING AR AND AI FROM TECHNOLOGY PROVIDERS**
1. Nexcom International Co. Ltd, Taiwan (AR showcase)
2. Etronix Sdn Bhd, Malaysia (AI showcase)
- 1.30 PM VIRTUAL NETWORKING SESSION**
- 2.00 PM END OF SESSION**



YB Dato' Seri Mohamed Azmin Ali
(Opening Remarks)



Dato' Wei Chuan Beng
(Welcome Remarks)



Tan Sri Mohd Zuki Ali
(Keynote 1)



Tan Sri Jamaludin Ibrahim
(Keynote 2)



Dato' Michael Tio
(Speaker)



Datuk Wira Dr Hj. Rais Hussin Mohamed Ariff
(Speaker)



Adj. Prof M Nazri
(Speaker)



Dr. Dzaharudin Mansor
(Speaker)

Registration

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The registration for this event has been closed.

Organizer

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✉ Contact Organizer (mailto:digitalproductivitynexus@gmail.com)



Venue : Online