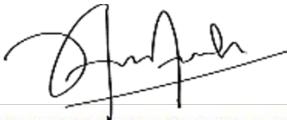


Welcoming Remarks by the Champion of Digital Productivity Nexus (DPN), Dato' Wei Chuan Beng at GO BIG WITH DIGITAL

1. Good morning ladies and gentlemen, I had visualized myself delivering my speech to a live audience through the online medium, but never would I thought it would be during such a circumstance. Well, when push comes to shove, we are forced to make that leap, make that change and the time is now! If you have not implemented a change of mindset at this digital era, you need to catch up quickly my friends.
2. This year started off by taking the entire world off guard with the Covid-19, and we all know that this pandemic will stay a while. The question is, what are we going to do? We can just sit and wait for the vaccine to arrive. Or we can let the medical experts address that and we focus on moving forward.
3. And the only way to move forward, is to harness digitalization, embrace the new application of technology and create the new norms of business agility.
4. 'Go B.I.G with Digital' which aims to achieve breakthrough in productivity via digital and technology adoption for drastic and huge impacts in businesses. The focus is on catalyzing productivity growth for breakthrough results, strengthening Integrity and empowering best practices and good values in every organization, regardless of company size.
5. We are looking at simplifying processes, making well informed decisions and everything starts from the leaders. Yes, to go big with digital, leadership would be the most important variable in the start of digitalization journey of any company.
6. Go BIG with Digital gets all leaders to have a mindset change with the big picture understanding that digital transformation for their companies is imminent, and then roll out to the entire company, going through that process of cultural change, more productivity driven, accustomed to the new way of working, with greater integrity and accepting the disruption journey as good.

7. This process involves everyone in the company. Ultimately, it is about what your team will get out of this breakthrough. Therefore, the question is, what is the role of the leader as he drives the organization towards breakthrough, enhancing integrity and taking digital tech as a force of good, good for all the stakeholders? What tools would they need to stay well informed, agile and execute their business strategies?
8. All of these questions shall be discussed in this half-day program. At the end of the session, we will see understand and accept that change is necessary. And that change needs to be introduced in small steps in order to achieve the giant leap. It will not be easy, the journey will address so many hurdles and challenges, that is where sometimes integrity gets questioned.
9. It will be an exciting conference. I encourage you to ask as many questions to our speakers and panelists. Ask about the calculated risks, as about dealing with people who refuse to change, do we drop them or do we continue trying to help them understand and accept the process.
10. Without risk, there is no growth, which also means there would be no change, hence no productivity. Do we want that for our industry? Let's discuss. Thank you.

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