

## QUOTATION

To:

**Malaysia Productivity Corporation (MPC)**  
Lorong Produktiviti, Off Jalan Sultan,  
46200, Petaling Jaya,  
Selangor Darul Ehsan, Malaysia.

Quo No. : Quo2020/MPC/006  
Date : 27 Nov 2020  
SST ID : B16-1808-31042175

Attn: Mr. Khairul

Project: MPC: RA Participation Recruitment

No.	Description	Unit Cost (RM)	Qty	Total Amount (RM)
1.0	<b>Marketing Support Services</b>			
1.1	<b>RA Participation Recruitment</b>			
	<b>a) Email Marketing</b>			
	- Disseminate 1 email to Bizsphere manufacturers database (up to 6,000 database)			3,500.00
	- 1 reminder email to those who have not open email			
	- 1 email to those who open but did not click on any link/ CTA button			
	<b>c) Online Community Engagement</b>			
	- Planning of 2 x web talks, inclusive of 1 topic in 2 languages			8,000.00
	- Marketing & set up of the web talk			
	- 1 hour for each talk			
	- Facilitate and be one of speaker of the web talk			
	- Select and invite 2 RA recipient to be a speaker. 1 x Chinese ; 1 x English			
	- Secure attendees database (50 -100 people) of web talk			
	<b>c) Conversion Support</b>			
	- Prepare FAQ, call, remind and register interest for companies.			3,500.00
	- Call up database that show interest in online webinar, Facebook and Email. (Up to 100 successful calls only).			
<b>Package Fee</b>				<b>15,000.00</b>
<b>Service Tax 6%</b>				<b>900.00</b>
<b>Total inc Service Tax</b>				<b>15,900.00</b>

**Remark** : This quotation is valid for 7 days.

Please issue Purchase Order to initial confirmation, or signing back on this quotation.  
Amounts quoted are not inclusive of any item that is not mentioned above.

**Payment term** : 50% payment (non refundable) upon confirmation, balance 50% payment upon completion of project.

Yours Faithfully,  
**BIZSPHERE SDN. BHD.**

*Wai Ling*  
Wai Ling, Yip  
Brand Manager

Agreed & Accepted by,



*Khairul*  
**MOHD KHAIROL NAZIR MAWI**  
ORGANISATIONAL EXCELLENCE DEVELOPMENT (OED)  
MALAYSIA PRODUCTIVITY CORPORATION (MPC)