

QUOTATION

To:

Malaysia Productivity Corporation (MPC)
Lorong Produktiviti, Off Jalan Sultan,
46200, Petaling Jaya,
Selangor Darul Ehsan, Malaysia.

Quo No. : Quo2020/MPC/006
Date : 27 Nov 2020
SST ID : B16-1808-31042175

Attn: Mr. Khairul

Project: MPC: RA Participation Recruitment

No.	Description	Unit Cost (RM)	Qty	Total Amount (RM)
1.0	<p>Marketing Support Services</p> <p>1.1 RA Participation Recruitment</p> <p>a) Email Marketing</p> <ul style="list-style-type: none"> - Disseminate 1 email to Bizsphere manufacturers database (up to 6,000 database) - 1 reminder email to those who have not open email - 1 email to those who open but did not click on any link/ CTA button <p>c) Online Community Engagement</p> <ul style="list-style-type: none"> - Planning of 2 x web talks, inclusive of 1 topic in 2 languages - Marketing & set up of the web talk - 1 hour for each talk - Facilitate and be one of speaker of the web talk - Select and invite 2 RA recipient to be a speaker. 1 x Chinese ; 1 x English - Secure attendees database (50 -100 people) of web talk <p>c) Conversion Support</p> <ul style="list-style-type: none"> - Prepare FAQ, call, remind and register interest for companies. - Call up database that show interest in online webinar, Facebook and Email. (Up to 100 successful calls only). 			3,500.00
				8,000.00
				3,500.00
		Package Fee		15,000.00
		Service Tax 6%		900.00
		Total inc Service Tax		15,900.00

Remark : This quotation is valid for 7 days.

Please issue Purchase Order to initial confirmation, or signing back on this quotation.

Amounts quoted are not inclusive of any item that is not mentioned above.

Payment term : 50% payment (non refundable) upon confirmation, balance 50% payment upon completion of project.

Yours Faithfully,
BIZSPHERE SDN. BHD.

Wailing
Wai Ling, Yip
Brand Manager

Agreed & Accepted by,

Khairul
Name: MOHD KHAIRUL NAZIR NAWI
Organisational Excellence Development (OED)
Malaysia Productivity Corporation (MPC)

