

**TOPBIT SYSTEM SDN. BHD.**

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3 December 2020

SEBUTHARGA

Ketua Pengarah**MALAYSIA PRODUCTIVITY CORPORATION**

Lorong Produktiviti, Off Jalan Sultan

46200 Petaling Jaya

Selangor.

PERKARA	KOS
Pembangunan Modul Latihan Behavioural Insights • Behavioural insights (BI) in public policy making. • Introduction of BI in public policy-making • Walkthrough of BI implementations around the world • BI Guidance Framework • Introduction to Behavioural Insights frameworks • BI Project Implementation Methodology • Overview of BI implementation methodology. • Design a BI project. • Experiment a BI interventions in a project • Scaling up BI projects. • Preparing a BI project proposal. • Tempoh = 1 bulan • Output = slaid pembentangan	RM 21,500.00
JUMLAH KESELURUHAN	RM 21,500.00

Disediakan oleh

Azman Ahmad, CEO