

QUOTATION

3 December 2020

Ref: OTTO-BI-Training

MALAYSIA PRODUCTIVITY CORPORATION

Lorong Produktiviti, Off Jalan Sultan
46200 Petaling Jaya
Selangor.

SUBJECT	COST
Pembangunan Modul Latihan Behavioural Insights • Behavioural insights (BI) in public policy making. • Introduction of BI in public policy-making • Walkthrough of BI implementations around the world • BI Guidance Framework • Introduction to Behavioural Insights frameworks • BI Project Implementation Methodology • Overview of BI implementation methodology. • Design a BI project. • Experiment a BI interventions in a project • Scaling up BI projects. • Preparing a BI project proposal. • <i>Tempoh = 1 bulan</i> • <i>Output = slaid pembentangan</i>	RM19,700.00



Abdullah Zariffizree Ruslan
Pengurus Jualan

