

MINUTES OF
DIGITAL PRODUCTIVITY NEXUS GOVERNING COMMITTEE
MEETING NO. 4/2020

Date : Tuesday, 3rd November 2020

Time : 10.00 a.m. – 12.00 p.m.

Venue : Online Meeting (Zoom)

Chairman : YBhg. Dato' Wei Chuan Beng (Adj. Prof.)
Champion

Attendance : As per APPENDIX

1 WELCOMING REMARKS

- 1.1 Chairman ("Chair") welcomed and thanked all Digital Productivity Nexus (DPN) members and representatives from both public and private agencies to the fourth Nexus Governing Committee (NGC) meeting of year 2020.
- 1.2 The Chair suggested to have the first NGC meeting of year 2021 at the Collaborative Research in Engineering, Science and Technology Centre (CREST). CREST acknowledged the suggestion and agreed to host the next meeting.

For Information

2 CONFIRMATION OF PREVIOUS MEETING MINUTES & MATTERS ARISING

- 2.1 The meeting **endorsed** the Minutes of Digital Productivity Nexus Governing Committee Meeting No. 3/2020 dated 3rd September 2020 with the following amendments;
 - 2.1.1 The Minute 4.1 (h) of Digital Productivity Nexus Governing Committee Meeting No. 3/2020 was deleted.
 - 2.1.2 Regarding the Minute 5.2 of Digital Productivity Nexus Governing Committee Meeting No. 3/2020, "*The meeting was informed that EPU would be launching the Digital Blueprint. The soft launch would only focus on the governance. All initiatives presented by DPN are consistent*

and aligned with the Digital Blueprint” was amended to “The meeting was informed that the Economic Planning Unit (EPU) would be launching the Digital Economy and IR4.0 Council (“Council”). The Council would comprise from six (6) clusters including digital infrastructure and data.”

For Information

- 2.2 The Digital Transformation Guide (DiTG) had been officially launched last week. All members are encouraged to disseminate the DiTG to all companies as it is available for free. The Secretariat is to disseminate the DiTG to all SMEs and microenterprises.

For Action: ALL

3 PRESENTATION ON UPDATES OF PROJECTS & DISCUSSIONS

The meeting noted the presentations on the progress as follows;

- 3.1 **Digital Stars by YBhg. Professor Dr. Ahmad Zaki Abu Bakar (President, MNCC)**
- 3.1.1 The meeting was informed that a discussion was held between DPN and the Ministry of Higher Education (MOHE) to detail the Digital Stars framework. The framework requires a mechanism that matches two parties i.e. institutions that offer internship programmes and the interns who are registered with the higher learning institutions.
- 3.1.2 Although many established universities are successful at placing their final-year students in the industry for practical training, DPN wished to help tertiary students, especially those living and studying outside Klang Valley (e.g. Northern region, East Coast region, Sabah, and Sarawak) secure the internship opportunities.
- 3.1.3 Different from the normal practice, Digital Stars programme will prepare the selected candidates prior to commencement of internship. The candidates are required to attend a pre-skilled workshop that equips them with relevant soft skills and ethics while undergoing internship. The workshop is proposed to run for a week.
- 3.1.4 The interns will be monitored by two supervisors (i.e. academic and industry) throughout their internship.

- 3.1.5 Commencement of internship and internship period are subject to the university's academic rules. Some universities require their final-year students to return to school or faculty upon completion of internship.
- 3.1.6 DPN plans to have a Memorandum of Understanding (MoU) signing ceremony with Universiti Teknologi Malaysia – School of Professional and Continuing Education (UTM-SPACE).
- 3.1.7 Digital Stars programme is open to all companies. Many companies, especially microenterprises, need assistance in digitalisation from the interns who are able to offer ideas to embark on the digital platforms.
- 3.1.8 The interns need adequate supervision by the internship providers as they tend to follow instructions. Central supervisors and good mentors are needed to trigger the process. This could be done via assistance offered by the digital volunteers.
- 3.1.9 A guideline should be developed and introduced to both companies and interns.
- 3.1.10 The meeting suggested to arrange a pool of supervisors and mentors, and to allocate budgets so the programme can be done more systematically.

For Information

- 3.1.11 DPN is going to launch Digital Stars on 8th December 2020 during afternoon session of the Digital Summit. The Secretariat is to invite the Director-General of MOHE and various institutions of higher learning, and industry members who offer internship to the tertiary students.

For Action: DPN

3.2 Leadership & Digital Summit 2020: Go B.I.G with Digital by Mr. Danny Lee Cheng Heung (Chairman, PIKOM)

- 3.2.1 The meeting was informed of the proposed agenda.
- 3.2.2 DPN has received confirmation from YBhg. Tan Sri Jamaludin Ibrahim and YBhg. Tan Sri Mohd Zuki Ali (Chief Secretary to the Government). DPN is still awaiting confirmation from YB Senior Minister of MITI.

- 3.2.3 The Digital Summit shall take place at the Green Studio in Bandar Sunway. A rehearsal shall be held on 5th December 2020. DPN agreed to appoint Mr. Terrence Dass as the emcee.

For Information

- 3.2.4 The Secretariat is to disseminate information on the Leadership and Digital Summit 2020 to all DPNGC members and SME Corp.

For Action: DPN

4 OTHER MATTERS

- 4.1 The meeting was informed that a physical retreat is necessary to deliberate on the DPN's planning for the next calendar year to continue the DPN's momentum. The retreat will be tentatively held on 19th – 20th January 2021 in the Cameron Highlands.
- 4.2 The DiTG is beneficial session to highlight a lot of business areas and business models during the Virtual Advisory Clinic (VAC). The meeting also suggested to assign a value of RM5,000, which is fully subsidized by DPN.
- 4.3 Ms. Nor Izzati Norhisam will assume a new role in the Procurement Unit, MPC. DPN took the opportunity to record the highest appreciation and sincere regards to Ms. Nor Izzati Norhisam. DPN also welcomed the new Project Manager, Puan Nurul Fatimah Mohd Azlan.
- 4.4 The next DPNGC meeting is tentatively scheduled on 12th January 2021 held at CREST, Kuala Lumpur.

For Information

5 ADJOURNMENT OF MEETING

- 5.1 Chairman thanked all members for their attendance and looked forward to the next meeting.
- 5.2 The meeting was adjourned at **12.00 p.m.**

**Secretariat
Digital Productivity Nexus (DPN)
Malaysia Productivity Corporation (MPC)
6th November 2020 (Friday)**

ATTENDANCE

A. IN-ATTENDANCE

- 1. YBhg. Dato' Wei Chuan Beng**
Champion, Digital Productivity Nexus (DPN)
- 2. YBhg. Datin Anna Amalina Imam Baweh**
Deputy Undersecretary of Information Technology Division
Kementerian Komunikasi dan Multimedia Malaysia (KKMM)
- 3. Mr. Paartebeen Subramaniam**
Deputy Director, K-Economy Section
Economic Planning Unit (EPU)
- 4. Mr. Amrul Nazri Abdullah**
Director, Cluster Development Division
SME Corporation Malaysia
- 5. Ms. Hazlin Ghazali**
Senior Manager, Cluster Development Division
SME Corporation Malaysia
- 6. Ms. Neila Aldrina Shuhaime**
Principal Assistant Director, Digital Economy Division
Ministry of International Trade and Industry (MITI)
- 7. YBr. Professor Dr. Ahmad Zaki Abu Bakar**
President
Malaysian National Computer Federation (MNCC)
- 8. Mr. Danny Lee Cheng Heung**
Chairman
The National Tech Association of Malaysia (PIKOM)
- 9. Mr. Shaifubahrim Mohd Saleh**
Advisor
The National Tech Association of Malaysia (PIKOM)
- 10. Dr. Helena Eian Yeut Lan**
Council Member
Federation of Malaysian Manufacturers (FMM)

11. Mr. K. M. Chua

Exco

Malaysia Automation and Technology Association (MATA)

12. Puan Nuraizah Shamsul Baharin

President

Association of Bumiputra Women Entrepreneur Network of Malaysia (WENA)

13. Mr. Wong Seng Yee

Vice President

Flower Business Organisation Cameron Highlands (Agro-food Productivity Nexus)

14. Mr. Rohizam Md Yusoff

CEO / Founder

Standard Online Tourism Architecture (Tourism Productivity Nexus)

15. Mr. Jaffri Ibrahim

CEO

Collaborative Research in Engineering, Science and Technology Centre (CREST)

16. Mr. Lim Sai Seong

Director

QAV Test Technologies (KL) Sdn. Bhd. (Machinery & Equipment Productivity Nexus)

17. Mr. Mohd Azrul Mohd Nor

President

Persatuan Usahawan Internet Malaysia (PUIM)

18. Ms. Kathy Ng Yin Loo

Special Officer to the COO

MDEC

19. Mohamad Norjayadi Tamam

Deputy Director

Malaysia Productivity Corporation (MPC)

B. ABSENT WITH APPOLOGIES

1. YBhg. Dato' Ng Wan Peng

Chief Operating Officer (COO)

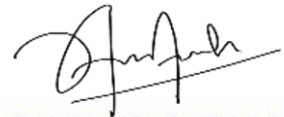
Malaysia Digital Economy Corporation (MDEC)

- 2. Mr. Muhundhan Kamaradullai**
Director
Business Digital Adoption
Malaysia Digital Economy Corporation (MDEC)
- 3. Ms. Emelia Matrahah**
Interim President & Chief Executive Officer (CEO)
MIMOS Berhad
- 4. Mr. Jacob Lee Chor Kok**
Chairman Industry 4.0 Committee
Federation of Malaysian Manufacturers (FMM)
- 5. Ms. Nor Hidayaty Mohd Nor**
Deputy Director
SME Corporation Berhad
- 6. Ms. Jamaliah Jamaludin**
Director
Electrical & Electronics, ICT, Machinery and Equipment Malaysia External
Trade Development Corporation (MATRADE)
- 7. Ms. Marweena Manan**
Director Digital Economy Division
Ministry of International Trade and Industry (MITI)
- 8. Mr. Chong Yun Jang**
Senior Manager
Electrical & Electronics, ICT, Machinery and Equipment Division
Malaysia External Trade Development Corporation (MATRADE)
- 9. Ms. Nazliyah Mohd Ali**
Industry Partnership
TalentCorp Malaysia
- 10. Ms. Ruba'ah Binti Masri**
Director of Information Technology and Corporate Services
Malaysian Palm Oil Board (MPOB)
- 11. Mr. John Tay Jin Kiong**
HOD Community Empowerment
Malaysian Communications and Multimedia Commission (MCMC)
- 12. YBrs. Dr. Thirunavukarasu Rajoo**
Honorary Secretary
Malaysian Medical Association (MMA)

C. SECRETARIAT

- 1. YBrs. Dr. Halimahton Sa'diah Let**
Senior Manager
Malaysia Productivity Corporation (MPC)
- 2. Ms. Nor Izzati Norhisam**
Manager
Malaysia Productivity Corporation (MPC)
- 3. Puan Nurul Fatimah Mohd Azlan**
Assistant Manager
Malaysia Productivity Corporation (MPC)
- 4. YM Che Ku Amir Rizal Che Ku Mohd**
MPC Associate

DISAHKAN OLEH:



Dr. Halimahton Sa'diah Let
Senior Manager
Digital Productivity Nexus (DPN)
Malaysia Productivity Corporation (MPC)