



MPC (DMO) 600-4/1

2 November 2020

Mr. Cheng Boon Seng
Chief Executive Officer
Elliance Sdn Bhd
J-11-6, Lebuh Relau 2,
11900 Bayan Lepas,

Sir,

**APPOINTMENT AS THE TECHNICAL EXPERT TO DEVELOP PROGRAMME FRAMEWORK
FOR AGROFOOD INDUSTRY 4.0 COACHING**

We are pleased to inform you that Agro-food Productivity Nexus (AFPN) under Malaysia Productivity Corporation (MPC) would like to appoint you as the technical expert to develop programme framework for agrofood industry 4.0 coaching.

The objective of this study is to improve the awareness of technology applications in the agro-food sub-sector and assist the agrofood players in preparing for the implementation of technology in their daily operation.

Should you agree to accept this offer and the term of reference (Appendix 1), please fill in the acceptance form (Appendix 2) and return to us by 6th November 2020.

Should you need further clarification regarding this appointment please contact Puan Nur Fatimah Mohd Zaki at 011 1019 0313 or e-mail at nurfatimah@mpc.gov.my.

Thank you.

“DRIVING PRODUCTIVITY OF THE NATION”

Yours sincerely,

(MOHAMAD NORJAYADI TAMAM)
Deputy Director
Delivery Management Office
for Director General
Malaysia Productivity Corporation