

Our Ref : **ASR-QUO\_MPC/10017**

Date : 30.10.2020

To : Puan Nik Nazarina

**Malaysia Productivity Corporation (MPC),**

Lorong Productivity, Off Jalan Sultan, 46200 Petaling Jaya, SEL.

**QUOTATION NO. : 10017-REQUEST FOR QUOTATION**  
**ARTWORK AND DESIGN EBOOK ADVENTURE TOURISM INDUSTRY IN MALAYSIA**

✚ **EBBOK [ ADVENTURE TOURISM INDUSTRY IN MALAYSIA] – SIZE EBOOK 21CM X21CM**  
**80+/- pages**

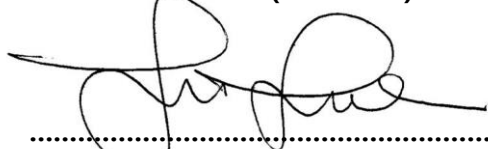
✚ **JOB SPECIFICATIONS ;**

|       |                                                           |        |            |
|-------|-----------------------------------------------------------|--------|------------|
| (i)   | Artwork and Design for Cover Ebook [Front and Back Cover] | 1 unit | RM 700.00  |
| (ii)  | Artwork and Design Layout [Content]                       | 1 unit | RM8,500.00 |
|       | -Table of Content                                         |        |            |
|       | -Fordward                                                 |        |            |
|       | -Overview of Adventure Tourism Industry                   |        |            |
|       | -Industry Cluster                                         |        |            |
|       | -Issues and Challenges of the industry                    |        |            |
|       | -Opportunities for Improvement (OFI)                      |        |            |
|       | -Recommendations                                          |        |            |
| (iii) | Stock Photo (Images Photo)                                | 1 unit | RM2,250.00 |
| (iv)  | Infographics (Designs)                                    | 1 unit | RM2,250.00 |
| (v)   | Proofread                                                 | 1 unit | RM3,550.00 |
| (vi)  | Format EBook                                              | 1 unit | RM 800.00  |
|       | -PDF [Online Publications]                                |        |            |
|       | -PDF for printing [High Resolution]                       |        |            |
|       | -Raw File                                                 |        |            |

**NETT TOTAL :**

**RM 18,050.00**

**ASR Padu Sdn Bhd (608865-w)**



Business Development Director

**ASR PADU SDN BHD**  
**608865-W**

Confirm & Approve By

Date :

Company Stamp :