



**TERMS OF REFERENCE (TOR)
TECHNICAL EXPERT TO DEVELOP BUSINESS TO BUSINESS
SUPPLY CHAIN FRAMEWORK**

OCTOBER 2020

TERMS OF REFERENCE

1.0 Background

The model that is made up of 6 individual initiatives as identified in the Malaysia Productivity Blueprint (MPB), attempts to develop and provide the experts, tools, resources, mechanisms, systems and connectivity that the farmers and the stakeholders can utilize in improving the productivities of their value chain activities.

There is a matching asymmetry of knowledge and information between the parties who hold the resources against the farmers and supply chain stakeholders. Initiative A1 in the MPB proposed a platform that will ensure the agro-producers are up to date on the demand for produce and are able to cater to those demands.

Additionally, agro-manufacturers will be able to identify potential local producers who can provide them with raw product, hence reducing the reliance on imports. Through this platform, gaps within the value chain can also be identified and subsequently, players can be enabled and supported to move into the 'white spaces' within the value chain. This will help focus subsector players on value-adding activities which, in turn, will boost the productivity of the subsector as a whole. Beyond the setting up of the platform, to encourage linkages and collaboration between upstream and downstream players should also be encouraged. A framework on the supply chain will be developed and will be used to map the supply chain for selected agro-food products.

2.0 Roles and Responsibilities

- i. To develop a framework on business to business supply chain
- ii. To conduct desk review on the subject
- iii. To prepare a concept paper on the framework

3.0 Project Timeline

The duration for the project is one (1) months effective from the date of signing the acceptance letter.

4.0 Payment Terms

An honorarium for the service rendered will be as follows:

Phase	Activities	# of session	Rate per session (RM)	Total (RM)
Phase 1	Submission of first draft of the concept paper	6	2,000.00	12,000.00
Phase 2	Submission of final draft of the concept paper	4	2,000.00	8,000.00
TOTAL				20,000.00

Note:

- i. The appointed service provider shall deliver the assigned job scope, as specified in roles and responsibilities stated above, where the tasks must be achieved.
- ii. The payment will be made according to the phases and submission of the report accordingly.

5.0 Deliverables

- i. Concept paper on business to business supply chain framework.

6.0 Secretariat

Agro-Food Productivity Nexus
Productivity Growth Division
Malaysia Productivity Corporation