

## EXECUTIVE SUMMARY

<b>TITLE</b>	:	Additional BOM - E&E Industry Input on Challenges and Plan
<b>OBJECTIVE</b>	:	To produce reports that will nurture and grow the semiconductor ecosystem, promote E&E subsector growth and contribute to the government strategies and policy.
<b>IMPACT TO BUSINESS</b>	:	<ul style="list-style-type: none"> <li>• To spearhead the Malaysia's semiconductor industry (electronics and systems), by nurturing and growing the complete semiconductor eco-system while keeping up with the state-of-the-art technology; and</li> <li>• To support members' interests and Malaysian economic growth through promoting and integrating Malaysian companies as key players to the global value (or supply) chain.</li> <li>• Collective voice of the semiconductor industry by advocating industry's challenges and building positive relationships with the ministries and its agencies, and other industry's associations and chambers; and</li> <li>• Contribute to the government on strategies formulation, policy advocacy to expand and grow the semiconductor industry to be globally competitive.</li> </ul>
<b>DURATION</b>	:	May-Dec 2021
<b>ESTIMATED COST</b>	:	<b>RM 18,000.00 (Eighteen Thousand Ringgit Malaysia)</b>
<b>BUDGET</b>	:	MPB-EEPEN
<b>RECOMMENDED BY</b>	:	
<b>Comment/ Signature by PCT</b>	:	

**MALAYSIA PRODUCTIVITY CORPORATION (MPC)**  
**PROPOSAL FOR BOARD OF MANAGEMENT**

**1. Purpose**

The purpose of this paper is to request approval from Board of Management (BOM) on the E&E Industry Input on Challenges and Plan with the estimated cost of RM18,000 using MPB-EEPN budget.

**2. Background**

- 2.1 EEPN established under MPC has the charter of enhancing the competitiveness of our E&E industry; particularly in increasing the productivity, capability and competency of the E&E subsector since 2017.
- 2.2 As the encouragement from the government agencies and E&E fraternity, Malaysia Semiconductor Industry Association (MSIA) was established in January 2021.
- 2.3 MSIA is an industry association which cover individuals and companies incorporated in Malaysia who are involved directly or related to Semiconductor Industry (Electronics and Systems), Semiconductor Industry supply chain, institutions in research and development and training related to Semiconductor Industry, those providing significant related services to semiconductor industry such as engineering, finance, legal and those societies, associations, chambers and government - linked agencies.
- 2.4 Therefore, MPC-EEPN-MSIA will collaborate in providing inputs and contribute to the government on strategies formulation, policy advocacy to expand and grow the semiconductor industry to be globally competitive.

**3. Objective**

To produce reports that will nurture and grow the semiconductor ecosystem, promote E&E subsector growth and contribute to the government strategies and policy.

#### 4. Output/Deliverables

No	Proposed Title	Expected Deadline	Cost/Unit	Total (RM)
1	Enhance Productivity of E&E Sector through establishment of an association	June	RM200 x 30 pages	6,000
2	Public Private Partnership (PPP) Strategy to Ensure Safe at Work Environment	July	RM200 x 30 pages	6,000
3	Promoting Malaysian companies to the world through virtual marketplace	Aug	RM200 x 30 pages	6,000
4	Right Skill,Right Education,Right Job,Right Wages for E&E Industry	Sep	RM200 x 30 pages	6,000
5	Enhance Investment Experience with Expatriate and Employment Process	Oct	RM200 x 30 pages	6,000
6	E&E Industry Outreach (MSIA Care) and Collaboration Programs	Nov	RM200 x 30 pages	6,000
7	Business Matching Programme - Semicon Connect	Dec	RM200 x 30 pages	6,000
<b>TOTAL (RM)</b>				<b>42,000</b>

Notes: Proposed titles may change based on the stakeholders requirement from time to time

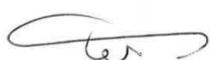
#### 5. Estimated Cost

Item	Unit	Cost per unit (RM)	Total cost (RM)	Remarks
Report Writing	4 reports	6,000.00 (RM200 x 30 pages)	24,000.00	Approved on 21 May 2021 (566/2021)
	3 reports	6,000.00 (RM200 x 30 pages)	18,000.00	Additional to request
<b>TOTAL</b>			42,000.00	Total cost

## 7.0 Approval from BOM

The consideration and approval of the Board of Management (BOM) is sought for E&E Industry Input on Challenges and Plan with the total estimated cost of **RM18,000.00** using the MPB-EEPN allocation.

Prepared by:



Aiman Zakwan  
Manager EEPN  
Date: 1 June 2021

Reviewed by:



Lee Wan Wei  
Manager EEPN  
Date: 1 June 2021

Approved by:



Suhaimi Hamad  
Director PGD  
Date: 1 June 2021