

EXECUTIVE SUMMARY

TITLE	:	CONDUCTING SERIES OF WEBINAR SESSION FOR PRIVATE HEALTHCARE PRODUCTIVITY NEXUS (PHPN)
DURATION	:	July - Oct 2021
OBJECTIVE	:	<ul style="list-style-type: none"> ▪ To ensure that activities planned by PHPN can be carried out and continued ▪ To disseminate information to the industry players on the current issues related to Healthcare Sector
EXPECTED OUTPUT	:	<p>The expected outputs include:</p> <ul style="list-style-type: none"> ▪ To develop person to guide and facilitate businesses with the technical requirements for setting up private hospital ▪ To spread and share the new ideas and latest research that can spark conversations in Malaysian communities. ▪ Presentation slides ▪ Project reports and other relevant written materials
Department/Unit	:	PCD/PG/PHPN
BUDGET	:	MPB-PHPN
TOTAL COST	:	RM8,000.00
COMMENT / SIGNATURE BY HEAD ACCOUNTANT	:	
COMMENT / SIGNATURE BY PCT		

REQUEST FOR APPROVAL
MPC BOARD OF MANAGEMENT (BOM)

**CONDUCTING SERIES OF WEBINAR SESSION FOR INDUSTRY PLAYERS
DURING THE MOVEMENT CONTROL ORDER (MCO)**

1. Purpose

The purpose of this paper is to seek for the approval of MPC's Board of Management (BOM) to organise series of webinar session for Private Healthcare Productivity Nexus (PHPN).

2. Background

The Covid-19 outbreak has proven to be strain, not just our healthcare systems, but also on the global economy. The MCO was implemented nationwide to curb the COVID-19 outbreak. Considering this current development, PHPN team plans to organize the webinar session series to ensure that the activities planned for PHPN can be carried out and continued and to disseminate information to the industry players on the current issues related to Healthcare Sector.

Conducting a seminar through the web or webinar is one of the ways that MPC can manage with a minimum cost. It helps to propagate productivity agenda and to get the industry players involved in realization the optimum time management and constantly be productive during the present movement control order.

PHPN is planning to organise webinar sessions using virtual platform provided by MPC, this platform can withhold up to 500 participants at one go.

3. Expected Benefits and Outputs of conducting Webinar Series

This unconventional initiative could benefit MPC and the industry for a wider coverage of audience and cost effective. In addition, it is in line with the PHPN 3 Focus Areas as follows:

1. Workforce & Performance;
2. Technology & Innovation; and
3. Regulatory.

The outputs include:

- Presentation Slides;
- Compilation of materials related to industry (slides and data);
- Report or Write-ups or other Relevant Written Materials in relation to the Webinar conducted;
- Enhanced repository of industry players (List of lead information about participants: i.e. Job Title and email addresses extracted from participants' registration);
- Digital content on the training programmes for Private Healthcare Industries
- List of issues related to professionals (extracted from participants' questions and comments)

Note that the list of issues based on participants' comments and concerns can be compiled as important information for policy makers. In addition to that, we can have a virtually unlimited attendee. The sign-up forms would allow us to collect lead information from email addresses to job titles. This ultimately may widen our industry players repository.

4. Estimated Cost

No	Payment	Amount (RM)*	Total Amount (RM)
1.	Panellists/Speaker (RM300/hours)	(RM300 x 2 hours) x 5 series	3,000.00
2.	Moderator (RM250/hour)	(RM250 x 2 hours) x 5 series	2,500.00

3.	Promotion and Digital Content (Write-up / Proofread/ Press and Media Release/ Social Media/ Editorial)	2,500.00
	Total Amount (RM)	8,000.00

**(Perubahan kadar adalah tertakluk kepada kelulusan Jawatankuasa Pengurusan Perkhidmatan Kepakaran (JPPK))*

5. Approval of BOM

The approval of BOM is sought to approve the budget of RM8,000.00 to conduct series of webinar session for Private Healthcare Productivity Nexus (PHPN).

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Approved by:

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DMO