

EXECUTIVE SUMMARY

TITLE	:	Retail and F&B Webinar Sessions 2.0
PROPOSED DATE	:	Julai – Oktober 2021
BUDGET/COST	:	MPB RFBPN = RM 27,250.00
OBJECTIVES	:	<ul style="list-style-type: none">i. To share some of the best practices by the industry playersii. To create awareness for the industry on selected topics
DEPARTMENT	:	DMO/ Retail and F&B Productivity Nexus
COMMENTS ACCOUNTANT		
COMMENTS OF PCT MGR		

PAPER FOR BOARD OF MANAGEMENT APPROVAL

TITLE: RETAIL AND F&B WEBINAR SESSIONS 2.0

1.0 The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) to utilise the Retail and F&B Productivity Nexus Budget for Implementation on Retail and F&B Webinar Sessions 2.0.

2.0 Background:

Due to the movement control order announcement in March 2020, it has forced everyone to adopt a new way of working, learning and connecting with each other. Due to the scenario, business model for meeting, seminar, sharing session and training must change by using more online and digital platform to communicate and disseminate the knowledge and information.

In year 2020, the Retail and F&B Productivity Nexus (RFBPN) has organized 18 series of webinar that cover on digitalisation. The webinar was supported by all the industry players and government. Thus, in year 2021, RFBPN planned to continue this advocacy series in transferring and sharing knowledge between all parties. Through this online activity, we can help to reduce the number of COVID-19 cases.

3.0 Objective of the paper

- i. To share some of the best practices from the industry, government, and academia perspective; and
- ii. To create awareness on selected topics.

4.0 Output/Outcome

The total webinar to be organized in July - October will be 13 series.

5.0 Implementation Timeline

The Retail and F&B productive webinar series will be conducted from July 2021 until October 2021 and will be conducted as per timeline below:

No.	Program	Number of Webinar
1	Sharing on Best Practices	4 sessions
2	Transformation Digital Program	
	i. Negeri Sembilan Produktif	4 sessions
	ii. Melaka Produktif	3 sessions
	iii. Johor Produktif	2 sessions

6.0 Estimated total cost (July – October 2021)

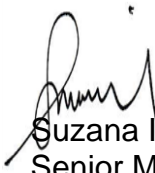
Total estimated cost for the programme is **RM 27,250.00** for MPB budget. Detail's breakdown of the cost is as below:

Cost Breakdown (MPB Budget)			
No.	Item	Quantity	Total (RM)
1	Speaker Sharing Session i. RM500.00/hour	4 sessions	2,000.00
	Transformation Digital Program i. RM500.00/hour x 2 speakers	9 sessions	9,000.00
2	Moderator RM250.00/hour	13 sessions	3,250.00
3	Coordinator/ Facilitator RM1,000.00/session	13 sessions	13,000.00
		Grand Total	27,250.00

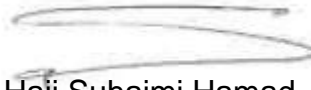
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