

## EXECUTIVE SUMMARY

|  |   |   |
|--|---|---|
| <b>TITLE</b>                                     | : | <b>Information BOM Paper to Make an Adjustment Budget of Technology Solution Providers and Matching Program for Retail and F&amp;B</b>  |
| <b>PROPOSED DATE</b>                             | : | <b>June – September 2021</b>  |
| <b>BUDGET/COST</b>                               | : | <b>SPC 2.0 - RM20,000.00</b>  |
| <b>OBJECTIVES</b>                                | : | <ul style="list-style-type: none"> <li>a) To match a supply and demand of technology.</li> <li>b) To provide a platform for technology solution providers (TSP) to assist the demand group in the virtual format to uplift the productivity.</li> <li>c) To pilot and enable 250 companies to utilise the platform to leveraging on technology to deliver the solutions.</li> </ul> |
| <b>IMPACT TO BUSINESS</b>                        | : | <ul style="list-style-type: none"> <li>a) Increase in technology adoption.</li> <li>b) Drive demand for technology.</li> <li>c) Leading to productivity breakthrough.</li> </ul>  |
| <b>OUTPUT</b>                                    | : | Minimum 250 participants from the demand/user group will be matched with TSP and utilise the platform and enable to understand what the suitable digital adoption is should use for their businesses, where to get, how to capture, how to process, how to interpret and the impact of their business.  |
| <b>BUDGET/COST</b>                               | : | <b>SPC 2.0 (RM20,000.00)</b>  |
| <b>DEPARTMENT</b>                                | : | <b>DMO/ Retail and F&amp;B Productivity Nexus</b>   |
| <b>COMMENTS/<br/>SIGNATURE OF<br/>ACCOUNTANT</b> |   |   |
| <b>COMMENTS/<br/>SIGNATURE OF PCT<br/>MGR</b>    |   |   |

## PAPER FOR BOARD OF MANAGEMENT APPROVAL

### INFORMATION BOM PAPER TO MAKE AN ADJUSTMENT BUDGET OF TECHNOLOGY SOLUTION PROVIDERS AND MATCHING PROGRAM FOR RETAIL AND F&B

#### 1.0 Purpose

The purpose of this paper is to inform and seek the approval of MPC's Board of Management (BOM) to Make an Adjustment Budget of Technology Solution Providers and Matching Program for Retail and F&B.

#### 2.0 Background

The initial BOM Paper Bil. 544/2021 was approved on 11 May 2021 as follows:

##### Estimated Cost:

| Payment summary                         | Quantity                  | Total cost  |
|---|---------------------------|-------------|
| a) Participation fees for the company.  | RM50/pax x 330 pax =      | RM16,500.00 |
| b) Content development of the Directory | Package Maximum – RM3,500 | RM3,500.00  |
|   |                           | RM20,000.00 |

#### 3.0 Adjustment in Budget Allocation

| Payment summary                    | Quantity           | Total cost  |
|------------------------------------|--------------------|-------------|
| Participation fees for the company | RM80/pax x 250 pax | RM20,000.00 |
|                                    |                    | RM20,000.00 |

#### 4.0 Conclusion

The consideration and approval of the Board of Management (BOM) is sought to undertake for adjustment in budget allocation in the implementation of Technology Solution Providers and Matching Program for Retail and F&B.

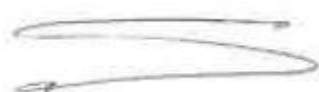
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