

EXECUTIVE SUMMARY

TITLE	:	Adjustment on Detailed Costing for Advocating e-Shared Prosperity Organisation (eSPO) Platform
DATE & VENUE	:	May - August 2021 MPC Online Platform
OBJECTIVES	:	To inform the Board of Management on the changes of detailed costing for Advocating e-Shared Prosperity Organisation (eSPO) Platform which is approved on 22 April 2021 (Keratan Minit Bil. 434/2021)
OUTPUT	:	20,000 organisations utilise eSPO platform
DIVISION / UNIT	:	PCD/ PLWS Unit
TOTAL COST	:	RM170,000.00
BUDGET	:	DEVELOPMENT BAJET – TWIP

MALAYSIA PRODUCTIVITY CORPORATION (MPC)
INFORMATION PAPER FOR BOARD OF MANAGEMENT ON
ADVOCATING e-SHARED PROSPERITY ORGANISATION (eSPO)
ACKNOWLEDGEMENT PLATFORM

1.0 Purpose

The purpose of this paper is to inform the Board of Management (BOM) on the changes of detailed costing for Advocating e-Shared Prosperity Organisation (eSPO) Platform which has been approved on 22 April 2021 (Keratan Minit Bil. 434/2021).

2.0 Background

e-Shared Prosperity Organisation (eSPO) is an online platform that issues electronic acknowledgement certificate to the organization that successfully implemented Productivity-Linked Wage System (PLWS). As a strategic enabler that contributed to the wealth creation and wealth sharing, the importance of the PLWS is clearly mentioned in MPB 2017, SPV 2030, Bank Negara Report 2018 and the coming National Human Resource Blueprint (NHRB).

The main objective of eSPO is to increase the take up rate of PLWS adoption via acknowledgement certificate. eSPO is launched on 17 December 2020 by YBhg. Dato' Sri Norazman Ayob, Deputy Secretary General, MITI. To expedite eSPO acknowledgement for year 2021, a programme on advocating on eSPO is needed to advise, facilitate, and encourage industry players to be acknowledged.

3.0 Objectives

- i. Raise awareness about e-Shared Prosperity (eSPO) platform; and
- ii. Help businesses evaluate and utilize e-Shared Prosperity Organisation platform.

4.0 Programme Implementation

The programme is proposed to be conducted by a few moderators for five (5) main industry sectors namely Manufacturing, Services, Construction, Agriculture and Mining & Quarrying.

Another programme to be organized is strategic session and engagement with stakeholders on PLWS and eSPO future activities.

5.0 Cost Estimation

Previous costing as per BOM Approval.

Item	Quantity	Total (RM)
Moderator (RM250.00 per hour)	RM250.00 x 4 hrs x 20 sessions x 5 moderators	100,000.00
Promotion and Digital Marketing (Facebook Advertisements, Digital Poster, copy writing, writer for media and article release etc.)	Monthly publish	70,000.00
TOTAL (RM)		170,000.00

The new detailed costing with some adjustments is as below:

Item	Quantity	Total (RM)
Moderator/ Facilitator (online/physical)	RM250.00 per hour	30,000.00
Trainer (online)	RM300.00 per hour	70,000.00
Promotion and Digital Marketing (Facebook campaign, digital posters, writer for articles, copy writings and media releases etc.)	Monthly publish	50,000.00
Meeting / Seminar Package	RM180.00 x 20 pax x 5 sessions	18,000.00
Rapporteur	RM100.00 x 4 pages x 5 sessions	2,000.00
TOTAL (RM)		170,000.00

6.0 Approval From BOM

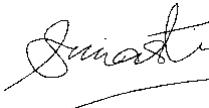
The approval of the Board of Management (BOM) on the changes of detailed costing with the total of **RM170,000.00** is sought upon.

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Date : 4 June 2021