

EXECUTIVE SUMMARY

TITLE	: Electrical & Electronics Productivity Nexus (EEPN) Webinar Series Q3 2021
PROPOSED DATE	: June – Aug 2021
BUDGET/COST	: RM 16,400.00 MPB-EEPN
OBJECTIVES	: a) To share recent trend in E&E industry b) To benchmark and share success story of E&E companies
DEPARTMENT	: Productivity Growth Division (PGD) Electrical and Electronics Productivity Nexus (EEPN)

PAPER FOR BOARD OF MANAGEMENT APPROVAL

Electrical & Electronics Productivity Nexus (EEP) Webinar Series Q3 2021

1.0 Purpose

The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) to approve budgets for Electrical & Electronics Productivity Nexus (EEP) Webinar Series Q3 2021.

2.0 Background

EEP is planning to organise series of Electrical & Electronics Productivity Nexus (EEP) Webinar Series Q3 2021 with collaboration with Malaysia Semiconductor Industry Association (MSIA). The planned topics and dates for the events as below:-

Proposed Webinar Titles	Date
DDTM-MCAD Webinar	June 2021
Global Semiconductor Shockwave	July 2021
AI Webinars Series	July – Aug 2021
IOT Webinar Series	Aug 2021

3.0 Objectives of the paper

- To share recent trend and updates in E&E industry
- To benchmark and share success story of E&E companies

4.0 Cost

	Item	Unit cost (RM)	Unit	Total (RM)
1.	Moderator	RM250/hour x 2 hours = RM500 per event	4 events	2,000
2.	Speaker	RM300/hour x 2 hours = RM600 per event	4 events	2,400
3	Coordinator	RM1,000/event	4 events	4,000
4	Jurulapor	RM100/page X 10 pages = RM1,000/event	4 events	4,000
5	Promotional Activities	RM1,000/event	4 events	4,000
Grand Total				16,400

5.0 Conclusion

The approval of BOM is sought to approve the Budget of **RM 16,400.00** for Electrical & Electronics Productivity Webinar 2021

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