

EXECUTIVE SUMMARY

TITLE	:	Advocating e-Shared Prosperity Organisation (eSPO) Platform
DATE & VENUE	:	April - July 2021
	:	MPC Online Platform
OBJECTIVES	:	<ul style="list-style-type: none"> i. Raise awareness about e-Shared Prosperity (eSPO) platform; and ii. Help businesses evaluate and utilize e-Shared Prosperity platform
OUTPUT	:	20,000 organisations utilise eSPO
DIVISION / UNIT	:	SHARED PROSPERITY AND SUSTAINABILITY DIVISION / PLWS UNIT
TOTAL COST	:	RM 170, 000.00
BUDGET	:	DEVELOPMENT BAJET – TWIP

MALAYSIA PRODUCTIVITY CORPORATION (MPC)
PROPOSAL FOR BOARD OF MANAGEMENT ON
ADVOCATING e-SHARED PROSPERITY ORGANISATION (eSPO)
ACKNOWLEDGEMENT PLATFORM

1.0 Purpose

The purpose of this paper is to request from Board of Management (BOM) approval on the allocation required for Advocating e-Shared Prosperity Organisation (eSPO) Platform.

2.0 Background

e-Shared Prosperity Organisation (eSPO) is an online platform that issues electronic acknowledgement certificate to the organization that successfully implemented Productivity-Linked Wage System (PLWS). As a strategic enabler that contributed to the wealth creation and wealth sharing, the importance of the PLWS is clearly mentioned in MPB 2017, SPV 2030, Bank Negara Report 2018 and the coming National Human Resource Blueprint (NHRB).

The main objective of eSPO is to increase the take up rate of PLWS adoption via acknowledgement certificate. The eSPO is launched on 17 December 2020 by YBhg. Dato' Sri Norazman Ayob, Deputy Secretary General, MITI.

To expedite eSPO acknowledgement for year 2021, a program on advocating on eSPO is needed to advise, facilitate and encourage industry players to be acknowledged.

3.0 Objectives

- i. Raise awareness about e-Shared Prosperity (eSPO) platform; and
- ii. Help businesses evaluate and utilize e-Shared Prosperity platform.

4.0 Program Implementation

The program is proposed to be conducted in five (5) main industry sectors namely Manufacturing, Services, Construction, Agriculture and Mining & Quarrying.

Month	Number Organizations
April	5000
May	5000
June	5000
July	5000

5.0 Cost Estimation

Item	Quantity	Total (RM)
Moderator (RM250.00 per hour)	RM250.00 x 4 hrs x 20 sessions x 5 moderators	100,000.00
Promotion and Digital Marketing (Facebook Advertisements, Digital Poster, copy writing, writer for media and article release etc.)	Monthly publish	70,000.00
TOTAL (RM)		170,000.00

6.0 Approval From BOM

The approval of the Board of Management (BOM) on the budget of **RM170,000.00** is sought upon.

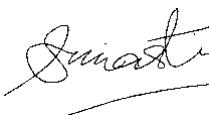
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Director, PLWS Unit, PCD

Date : 14 April 2021