

## EXECUTIVE SUMMARY

<b>TITLE</b>	:	Electrical & Electronics Technology Adoption Mentoring (EETAM) 1.5
<b>OBJECTIVE</b>	:	To provide assistance to SMEs to begin their industry4.0 journey through business mentoring
<b>EXPECTED DELIVERABLES</b>	:	13 companies will benefit from the advisory and mentoring sessions
<b>DURATION</b>	:	Jan 2021
<b>TOTAL COST</b>	:	<b>RM13,000.00</b>
<b>BUDGET</b>	:	SPC2.0
<b>RECOMMENDED BY</b>	:	
<b>Comment/ Signature by PCT</b>	:	

**MALAYSIA PRODUCTIVITY CORPORATION (MPC)**  
**PROPOSAL FOR BOARD OF MANAGEMENT**

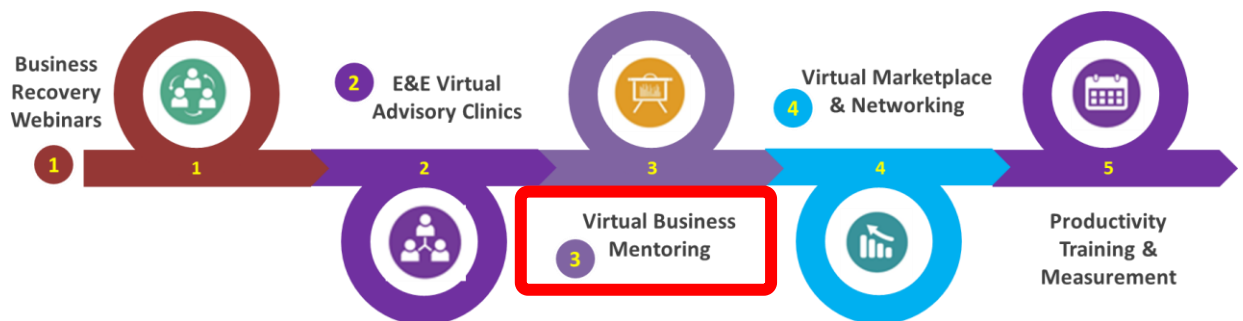
**Electrical & Electronics Technology Adoption Mentoring (EETAM) 1.5**

**1.0 Purpose**

The purpose of this paper is to request approval from Board of Management (BOM) to conduct Electrical & Electronics Technology Adoption Mentoring (EETAM) with the estimated cost of RM13,000 using the SPC2.0 allocation.

**2.0 Background**

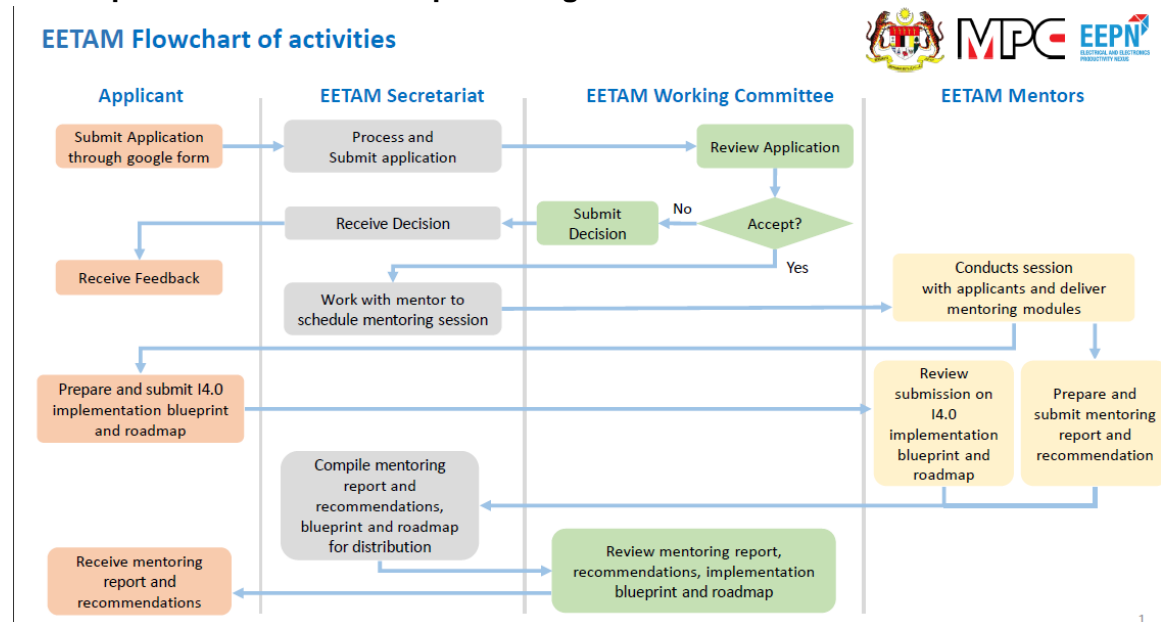
Covid-19 has indeed changed the global business landscape. It changes the way how businesses are conducted. SMEs must be made aware that growth cannot happen as before. Catastrophe has a way of eroding confidence and blinding people to opportunities. The client base they had before may have ceased to exist or may have changed in their preference and orientation. An urge from the recent business recovery webinars, that the local companies in Malaysia, especially SMEs need assistance from the Government and larger companies to help them to connect and reconnect to the supply chain in Malaysia and overseas. As such under one of EEPN activities, is to conduct the virtual business mentoring for businesses to find new ways to operate while implementing cost-cutting measures through Industry 4.0. This is realigned with MPC's Business Advisory Model as below framework:-



### 3.0 Objective

The objective is to provide assistance to SMEs to begin their Industry4.0 journey through business mentoring

### 5.0 Proposed flowchart of the pilot design are as follows:-



### 6.0 Expected Deliverables

- Issues collected from SMEs
- 13 companies who will receive tailor-made implementation plan based on EETAM areas of consultation for the pilot programme; and
- Reports on participating companies – 1 consultation report for each company comprising the company's diagnostic information, challenges and barriers for expansion and business organization, as well as recommendations for solutions.

### 6.0 Proposed Implementation Timeline

The proposed timeline for this programme is Jan-Feb 2021

### 7.0 Estimated Total Cost

#	ACTIVITY	COST PER UNIT (RM)	TOTAL (RM)
1.	Mentors <ul style="list-style-type: none"> <li>• To organize mentoring session and prepare report</li> <li>• Payment will be based on Ministry of Finance circular</li> <li>• The mentoring session will be organised within 1-hour per session and a maximum of 5hours per company</li> </ul>	RM200 per hour (maximum 5 hours per company) x 13 companies	13,000.00
<b>Total</b>			<b>13,000.00</b>

## 8.0 Approval from BOM

The consideration and approval of the Board of Management (BOM) is sought to conduct Electrical & Electronics Technology Adoption Mentoring (EETAM) 1.5 with the estimated cost of RM13,000 using the SPC2.0 allocation.

Prepared by:



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Date: 12 Jan 2021

Reviewed by:



Lee Wan Wei  
Manager  
Date: 12 Jan 2021

Approved by:



Suhaimi Hamad  
Director  
Date: 15 Jan 2021