

## EXECUTIVE SUMMARY

<b>TITLE</b>	:	National Movement on Contract Farming for Chilies Cluster Farmers
<b>OBJECTIVE</b>	:	<ul style="list-style-type: none"> <li>• To produce more agroprenuer among the youth and B40;</li> <li>• To establish more cluster farms; and</li> <li>• To make AFPN as the command centre for cluster farming.</li> </ul>
<b>DURATION</b>	:	January - April 2021 Planned Duration Overall: January – August 2021
<b>TOTAL COST</b>	:	RM46,800.00
<b>BUDGET</b>	:	SPC2.0
<b>RECOMMENDED BY</b>	:	
<b>Comment/ Signature by PCT</b>	:	

**MALAYSIA PRODUCTIVITY CORPORATION (MPC)**  
**PROPOSAL FOR BOARD OF MANAGEMENT**

**NATIONAL MOVEMENT ON CONTRACT FARMING FOR CHILIES CLUSTER FARMERS**

**1.0 Purpose**

The purpose of this paper is to request approval from Board of Management (BOM) to conduct National Movement on Contract Farming for Chilies Cluster Farmers with the total estimated cost of RM46,800.00 using the SPC2.0 budget.

**2.0 Background**

Initiative A2: Embed robust contract-farming model across the subsector seeks to promote market access for small farmers and reduce their dependence on middlemen by embedding a robust contract farming model between leading industry players and small farmers. This will help to improve the market access for small farmers and simultaneously build their capabilities through transfer knowledge from large players.

Thus, in year 2020 the Agro-Food Productivity Nexus (AFPN) has developed a training module that will help to promote contract farming and established cluster farmers. This year 2021, a National Movement on Contract Farming for Chilies Cluster Farmers will be embarked. This program will assist the farmers in a group to produce more yield and to have the certainty in selling their produced. Under this program, a total of 140 farm masters certified, 420 cluster farmers trained, and 700-acre cluster farms established throughout Malaysia.

**3.0 Objectives**

- To produce more agroprenuer among the youth and B40;
- To establish more cluster farms; and
- To make AFPN as the command centre for contract and cluster farming.

**4.0 Output**

- 140 farm masters certified to be cluster farmers trainers
- 420 cluster farmers trained
- 700-acre cluster farms established

**5.0 Potential risk**

- Low participation for train of trainers.
- Farm master cannot persuade the farmers to join the cluster farming.
- The physical activities cannot be organized due to the current pandemic situation.
- The programme is behind schedule.

## 6.0 Implementation timeline

#	Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
1.	Procurement process								
2.	Promotion and registration								
3.	Train of trainers for farm master*								
4.	Training for cluster farmers by farm master*								

\*Notes:

- i. Details for the train of trainers programme – Activity 3
  - A total of 140 farms masters will be trained and certified.
  - Each training session will be participated by at least 10 participants.
  - The training session will be conducted for 3 days (half-day session). Two days through online and one day physical session. The online training will be organized consecutively.
- ii. Details for the cluster farmers training – Activity 4
  - Each farm masters to trained at least 3 farmers and establish 1 cluster farms.
  - The training session will be conducted for 3 days (half-day session). Two days through online and one day physical session. The online training will be organized consecutively.

## 7.0 Estimated total cost (January-August 2021)

#	Details	Cost per unit (RM)	Total (RM)
1.	Train of trainers for farm master <ul style="list-style-type: none"> <li>• 3 days (half-day session)</li> <li>• 14 sessions</li> <li>• RM300/day x 3 days = RM900/session</li> </ul>	RM900/sessions x 14 sessions	12,600.00
2.	Training for cluster farmers by farm master <ul style="list-style-type: none"> <li>• 3 days (half-day session)</li> <li>• 140 sessions</li> <li>• RM300/day x 3 days = RM900/session</li> </ul>	RM900/session x 140 session	126,000.00
3.	Training package – physical session <ol style="list-style-type: none"> <li>i. ToT               <ul style="list-style-type: none"> <li>• 14 sessions</li> <li>• 10 pax/session</li> </ul> </li> <li>ii. Train cluster farmers               <ul style="list-style-type: none"> <li>• 140 sessions</li> <li>• 3 pax/session</li> </ul> </li> </ol>	RM30/pax x 140 pax  RM30/pax x 420 pax	4,200.00  12,600.00
4.	Promotion <ol style="list-style-type: none"> <li>i. Video (4 video, 3 minit)</li> <li>ii. e-poster</li> </ol>	7,000/video x 4 video 500/poster x 4 poster	28,000.00 2,000.00
<b>TOTAL</b>			<b>185,400.00</b>

## 8.0 Estimated total cost for 4 months (January-April 2021)

#	Details	Cost per unit (RM)	Total (RM)
1.	Train of trainers for farm master <ul style="list-style-type: none"><li>• 3 days (half-day session)</li><li>• 14 sessions</li><li>• RM300/day x 3 days = RM900/session</li></ul>	RM900/sessions x 14 sessions	12,600.00
2.	Training package – physical session <ul style="list-style-type: none"><li>i. ToT<ul style="list-style-type: none"><li>• 14 sessions</li><li>• 10 pax/session</li></ul></li></ul>	RM30/pax x 140 pax	4,200.00
3.	Promotion <ul style="list-style-type: none"><li>i. Video (4 video, 3 minit)</li><li>ii. e-poster</li></ul>	7,000/video x 4 video 500/poster x 4 poster	28,000.00 2,000.00
<b>TOTAL</b>			<b>46,800.00</b>

## 9.0 Approval from BOM

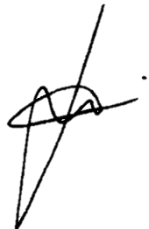
The consideration and approval from the Board of Management (BOM) is sought to conduct National Movement on Contract Farming for Chilies Cluster Farmers with the total estimated cost of RM46,800.00 using the SPC2.0 budget.

Prepared by:



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Date: 25 Jan 2021

Checked by:



Safura Abdul Malek  
Manager  
Date: 25 Jan 2021

Approved by:



Suhaimi Hamad  
Director  
Date: 25 Jan 2021