

## EXECUTIVE SUMMARY

|   |   |  |
|---|---|--|
| <b>TITLE</b>                                  | : | Agro-food Productivity Nexus (AFPN) Executive Strategic Session (ESS)  |
| <b>OBJECTIVES</b>                             | : | <ul style="list-style-type: none"> <li>• To deliberate on the initiatives for AFPN</li> <li>• To ensure the AFPN progress are on track</li> <li>• To get feedback and issues from Industries (related to the subject matter)</li> <li>• To develop year 2021 workplan</li> </ul> |
| <b>EXPECTED DELIVERABLES</b>                  | : | <ul style="list-style-type: none"> <li>• Feedback and issues for year 2020</li> <li>• Workplan for Year 2021 programmes &amp; activities</li> </ul>  |
| <b>PROPOSED DATE</b>                          | : | October - November 2020  |
| <b>ESTIMATED COST</b>                         | : | RM 212,000 (AFPN-SPN)  |
| <b>BUDGET</b>                                 | : | SPN: Agro-food Productivity Nexus  |
| <b>DEPARTMENT</b>                             | : | Productivity and Competitiveness Development (PCD)/Agro-food Productivity Nexus  |
| <b>RECOMMENDED BY</b>                         | : |  |
| <b>COMMENTS/<br/>SIGNATURE OF<br/>PCT MGR</b> | : |  |

**MALAYSIA PRODUCTIVITY CORPORATION  
PAPER FOR BOARD OF MANAGEMENT APPROVAL**

**AGRO-FOOD PRODUCTIVITY NEXUS (AFPN) EXECUTIVE STRATEGIC SESSION  
(ESS)**

**1.0 Purpose**

The purpose of this paper is to seek the approval of MPC's Board of Management (BOM) to conduct Agro-food Productivity Nexus (AFPN) Executive Strategic Session (ESS) by utilising Sectoral Productivity Nexus (SPN): Agro-food Productivity Nexus (AFPN) allocation.

**2.0 Background**

The main roles of Productivity Nexus are to support sector level initiatives by improving awareness and adoption of sector level initiatives that empowering enterprises by helping themselves develop and disseminate tools that will boost productivity and enabling enterprises through knowledge sharing.

Therefore, the main purpose of the ESS is to oversee the progress of programs and activities that is being implemented by industries and supported by AFPN in year 2020. During the session there will also be a discussion on the workplan of programs and activities for year 2021. Furthermore, any issues or challenges pertaining to the Nexus will be highlighted and discuss during this session.

The participants that will participate in this ESS are the Nexus Governing Committee (NGC) Members, Subject Matter Expert (SME), Industry players related to the subject matter, DMO Secretariat and AFPN Secretariat. During the session, all participants will have a discussion on projects that have been carried out throughout 2020 and to draft workplan for 2021.

**3.0 Objectives**

- To deliberate on the initiatives for AFPN
- To ensure the AFPN progress are keep in track
- To get feedback and issues from Industries (related to the subject matter)
- To discuss the workplan for year 2021

**4.0 Output**

1. Feedback and issues year 2020
2. Workplan of programs/activities for 2021

## 5.0 Estimated total cost

The estimated cost for this project is as follows:

| #            | Item  | details                                    | Total Cost (RM)   |
|--------------|---|--|-------------------|
| 1.           | Residential Meeting Package <ul style="list-style-type: none"><li>Group 1 – Vegetables, fruits and flowers</li><li>Group 2 – Ruminant</li><li>Group 3 – Fisheries</li><li>Group 4 – Poultry</li></ul> | 20pax x 4 groups x 2 man-days x RM450      | <b>160,000.00</b> |
| 2.           | Facilitator (2.5 days/group)  | 1 facilitator x 10 man-days x RM2,000      | <b>20,000.00</b>  |
| 3.           | Subject Matter Expert   | 2 expert x 4 groups x 2 man-days x RM2,000 | <b>32,000.00</b>  |
| <b>Total</b> |   |  | <b>212,000.00</b> |

## 7.0 Conclusion

The consideration and approval of the Board of Management (BOM) is sought to conduct AFPN ESS with the total estimated cost of RM212,000 by utilising the Sectoral Productivity Nexus (SPN): Agro-food Productivity Nexus (AFPN) allocation.

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Checked by:



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