

EXECUTIVE SUMMARY

TITLE	:	Update BOM for Programme on SMEs Peer Learning
OBJECTIVE	:	To shift SMEs' mind-set; break-through performance to capture growth opportunities
DURATION	:	May - June 2020
TOTAL COST	:	RM14,500.00
BUDGET	:	<ul style="list-style-type: none"> Budget approved with the total amount of RM20,000.00 (Bil 510/2020) Actual expenditure RM15,000.00 Request additional budget of RM14,500.00 (utilize remaining RM5,000.00) to undertake a survey of companies in the E&E sector impacted by the covid-19 pandemic <p>Sectoral Productivity Nexus (SPN) for Electrical and Electronics Productivity Nexus (EEPN)</p>
RECOMMENDED BY	:	
Comment/ Signature by PCT	:	

MALAYSIA PRODUCTIVITY CORPORATION (MPC)
PROPOSAL FOR BOARD OF MANAGEMENT
PROGRAMME ON SMES PEER LEARNING

1.0 Purpose

The purpose of this paper is to request additional budget from Board of Management (BOM) to undertake a survey on the assessment on pandemic impact and E&E companies' recovery with the estimated cost of RM14,500.00 (utilizing remaining RM5,000.00) using the Sectoral Productivity Nexus (SPN) for Electrical and Electronics Productivity Nexus (EEPN) allocation.

2.0 Background

As the pandemic may have affected companies differently it is important to assess the extent that their operations have been impacted, and whether size matters. Would the pandemic affect large and small companies in the same way? All that has happened from April to September 2020 has already taken place. What do companies envisage that will happen in the next six months? What sort of intervention is appropriate by the Government and the private sector?

As such under one of EEPN activities, is to create a SMEs peer learning to help them grow in the new normal. Three series of business recovery webinar have conducted on 13, 18 & 28 May 2020 to assist businesses, especially SMEs to understand the challenges in the New Normal and help them in their recovery process. As a continuity from the webinars, EEPN proposed to undertake a survey on the assessment on pandemic impact and E&E companies' recovery.

This study is benchmarked on the status before the pandemic and comparison is made for 6 months during the height of the pandemic (April – Sept 2020). This survey will cover the impact on the following aspects:

- a) Production
- b) Revenue
- c) Cost of operations
- d) Supply base
- e) HR
- f) Orders
- g) Buyers
- h) Markets
- i) Space for operations
- j) Usefulness of government assistance
- k) Government messaging

3.0 Objective

To undertake a survey of companies in the E&E sector on:

- Their company performance and the extent that their operations have been impacted by the covid-19 pandemic. Comparison of 6 months pre-pandemic (Oct-Mac 2019) to 6 months during pandemic (April – Sept 2020) and projections for ensuing 6 months (Oct – Mac 2021)
- Best practices adopted to survive the pandemic
- Effectiveness of government intervention

4.0 Target sampling size

Within the two month-time frame, the survey will only target 40 companies, consisting of:

- 10 large companies
- 10 mid-tier companies
- 20 SMEs

5.0 Outcome

The outcomes of this study will benefit both the public and private sector in terms of understanding the operations of Malaysian companies and their ability to survive a pandemic. It is not everyday that companies have to face crisis, and this study will help to identify “champion performers” who could be interviewed to chart the best practices in surviving a crisis. It is a useful learning experience.

6.0 Expected Deliverables

Submission of report from the survey on the E&E companies

7.0 Proposed Implementation Timeline

The proposed timeline for this programme is Nov till Dec 2020

8.0 Estimated Total Cost

#	ACTIVITY	COST PER UNIT(RM)	TOTAL (RM)
1.	Survey report (including survey questionnaires)	1,500.00 X 6 man-days	9,000.00
2.	Final report (including best practices adopted to survive the pandemic and recommendation for government intervention)	1,500.00 X 7 man-days	10,500.00
Total			19,500.00
Remaining from BOM (Bil 510/2020)			5,000.00
Request BOM's approval			14,500.00

9.0 Approval from BOM

The consideration and approval of the Board of Management (BOM) is sought for to undertake a survey on the assessment on pandemic impact and E&E companies' recovery with the estimated cost of RM14,500.00 (utilizing remaining RM5,000.00).

Prepared by:



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Date: 4 November 2020

Reviewed by:



Mohamad Norjayadi Tamam
Deputy Director

Date: 5 November 2020

Approved by:



Suhaimi Hamad
Director

Date: 6 November 2020