

EXECUTIVE SUMMARY

TITLE	: The Development Of M&E Industry Specific Directory
PROPOSED DATE AND VENUE	: November - December 2020
OBJECTIVES	: <ul style="list-style-type: none">• To support Buy Malaysia Product initiative in M&E sector by promoting Malaysian companies that produced machinery and equipment locally; and• To establish companies value chain mapping for the formation of industry cluster
OUTPUT	: <ul style="list-style-type: none">• Directory including Value Chain Mapping Matrix of the following specialisation:• 1) Directory of Malaysian Automation Technology Providers;• 2) Directory of Malaysian Manufacturers of Special-Purpose Machinery
BUDGET/COST	: SPN-M&E : RM40,000.00
DEPARTMENT	: Machinery and Equipment Productivity Nexus (MEPN)
COMMENTS/ SIGNATURE OF ACCOUNTANT	:
COMMENTS/SIGNATURE OF PCT SENIOR MANAGER	:

3.0 Objectives

- To support Buy Malaysia Product initiative in M&E sector by promoting Malaysian companies that produced machinery and equipment locally; and
- To establish companies value chain mapping for the formation of industry cluster

4.0 Output

Directory including Value Chain Mapping Matrix of the following specialisation:

- 1) Directory of Malaysian Automation Technology Providers;
- 2) Directory of Malaysian Manufacturers of Special-Purpose Machinery

5.0 Implementation Stages

Stage	Description	Deliverables
Stage 1	Preparation and Data Collection <ol style="list-style-type: none">1. Prepare on the List of companies to be included in the directory2. Data Collection on the following:<ul style="list-style-type: none">• Company Details (Profile, address person in charge and , contact details)• Website/Social Media• Percentage of Export and ownership• Area of specialization (Product and Services)	Preliminary Report (November) 40%
Stage 2	Preparation of Directory and M&E Value Chain Mapping <ol style="list-style-type: none">1. Value Chain Mapping based on area of specialization.2. Final Companies Profile and Product and Services Catalogue	Final Report (Nov - Dec) 60%

6.0 Cost

No.	Item	Cost	Pax	Quantity	Total (RM)
1.	Technical Expert	RM2000/man day	2	10-man day	40,000.00
Total (RM)					40,000.00